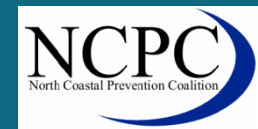


NCPC Year End Highlights!



NCPC Mission

The mission of the North Coastal Prevention Coalition is to reduce the harm of alcohol, tobacco, marijuana and other drugs in the cities of Carlsbad, Oceanside and Vista through community **action, education, support and collaboration.**



Youth Advocacy



In January of 2017, NCPYC spoke to Oceanside City Council about keeping ban on pot shops in the City of Oceanside.

Youth Leadership Development & Advocacy

Youth Coalition groups facilitated at Oceanside, El Camino and Rancho Buena Vista High Schools



Alcohol Policy

- In February the City of Oceanside was proposing to allow Brewery's to open by-right on Coast Highway.
- We gathered surveys, spoke to business and community members, and were able to stop the by-right approval for most of Coast Highway.
- The breweries must get a Administrative CUP to open. This was a win for the neighborhoods that are just off Coast Highway.



Synthetic Drug Presentation at National Conferences



- In February Erica Leary, John Byrom and William Perno from SAY San Diego presented at CADCA National Conference in Washington DC.
- In October they presented at National Prevention Network Conference in Anaheim CA.

Underage Drinking Forum at the AVO Theater

- On March 23rd 2017 we hosted an Underage Drinking Forum at the AVO Theater in Vista.
- We had 250 students and parents in attendance!



ABC Channel 10 Media Clip



2017 Arts and Video PSA Contest!



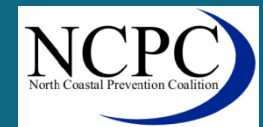
1st place winner from Oceanside High School



Honorable mention from Valley Middle School in Carlsbad



2nd place winner from King Middle School, Boys and Girls Club after-school program



420 REMIX!

Over 700 students!





Kohl's volunteered AND donated \$1,000!



Law Enforcement Race!

First Place Winner! —
Vista Sheriff's Deputy, Frank Stalzer



Media Coverage!



<http://www.10news.com/news/san-diegans-celebrate-420-for-first-time-state-legalized-recreational-marijuana-use>




Media Coverage continued...



National Prescription Drug Take Back Day

On April 29th and October 28th NCPC the North County Young Marines and Green Oceanside hosted two Take Back sites. One at Tri-City Medical Center and one at Walgreens in Vista. Between the two sites and dates we took in over 1000 pounds of prescription drugs.



Spring to Summer, NCPC concentrated on Data Collection!

In May, June & July we gathered surveys on upcoming issues:

- Distillery in Carlsbad Barrio
- K1 Speed in Carlsbad
- Oceanside's Marijuana Ad-Hoc Committee



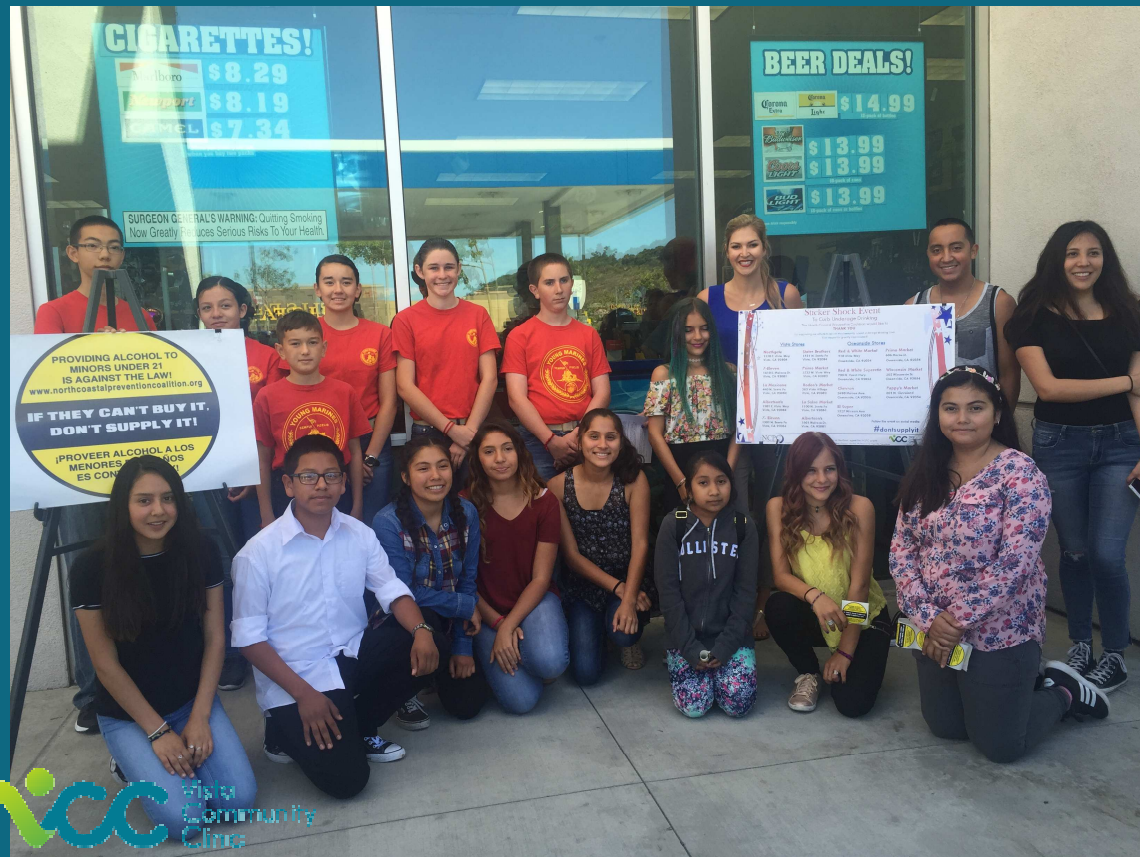
ncpc Vision
Community
Change
Choose Health

In July the Carlsbad City Council DENIED zoning change that would have allowed a Distillery in the middle of the Barrio Neighborhood



NCPC
North Coastal Prevention Coalition

4th of July Sticker Shock!



Sticker Shock Event

To Curb Underage Drinking

The North Coastal Prevention Coalition would like to

THANK YOU

for supporting our efforts to inform the community about underage drinking laws.

Your support is greatly appreciated!

Vista Stores

Northgate

1150 E. Vista Way
Vista, CA 92084

7-Eleven

1610 S. Melrose Dr.
Vista, CA 92081

La Mexicana

440 N. Santa Fe
Vista, CA 92084

Albertson's

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7- Eleven

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Albertson's

1601 Melrose Dr.
Vista, CA 92081

Primo Market

1535 W. Vista Way
Vista, CA 92083

Rodeo's Market

365 Vista Village
Vista, CA 92083

La Salsa Market

1100 N. Santa Fe
Vista, CA 92084

Oceanside Stores

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Wisconsin Market

202 Wisconsin St.
Oceanside, CA 92054

Pappy's Market

601 N. Cleveland
Oceanside, CA 92054

Red & White Market

700 Coast Hwy.
Oceanside, CA 92054

Chevron

3490 Marron Ave.
Oceanside, CA 92056

El Super

1527 Mission Ave.
Oceanside, CA 92058

Follow the event on social media:

#dontsupplyit



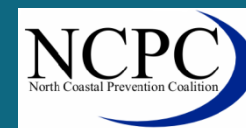
Vista Community Clinic serves as the fiscal agent for NCPC grants contracts. Funded in part by the County of San Diego, HHSA, Behavioral Health Services.



K 1 Speed Alcohol License Denied

On August 23rd the Carlsbad City Council voted 4-1 to uphold our protest and denied K1 Speed an alcohol license. Results from NCPC Survey was clear community members overwhelming opposed alcohol at K1 Speed.

- Nearly 250 responses, just over half have been to K1 Speed.
- 70% opposed to alcohol at K1 Speed; just under 20% support.
- Top concerns:
 - Customers driving after drinking (56%)
 - Promoting racing and alcohol sends a mixed message (52%)
 - Unsafe environment for youth and/or other drivers (51%)
- 66% of respondents are Carlsbad residents, primarily adults.



Community Speaks out

- Simon Angel, Carlsbad resident authors Op-ed

“According to the Department of Alcohol Beverage Control (ABC), there are already nearly 150 on-sale alcohol licenses in Carlsbad for bars, restaurants and breweries. Carlsbad’s K1 Speed should not serve as a “test-venue” for the introduction of alcohol to its racers in California.”

- Printed in Coast News

Carlsbad needs to hit the brakes on alcohol expansion

By Simon Angel

I've been a proud resident of Carlsbad for more than 40 years, and take pride in our city and neighborhoods, but I've been growing concerned about recent decisions that would expand alcohol in our city where I don't think it's needed or belongs.

On June 21, the Planning Commission approved a zoning change on a 3-2 vote that would have allowed distilleries in the downtown Village District 6, directly across from the Boys and Girls Club.

Thanks to an outcry of resident concerns, the City Council did not allow this to move forward, but instead approved a zoning change to allow restaurants.

Now Carlsbad is facing the prospect of adding alcohol to a go-kart racing facility. Back on May 3, the Planning Commission approved (5-2) an amendment to K1 Speed's conditional use permit to allow them to pursue a beer and wine license.

Carlsbad has the distinction of having the first K1 Speed open in the country in 2004, but we don't need the distinction of being the first K1 Speed in California to allow alcohol sales. K1 Speed's conditional use permit, approved back in 2004, prohibits the sale of alcohol, and for good reason.

Alcohol is the largest contributor to preventable deaths in teens and young adults, such as motor vehi-

cle crashes, homicides and suicides.

Many residents are concerned, and with support from the North Coastal Prevention Coalition and San Dieguito Alliance for Drug Free Youth, an appeal of this decision was filed and will be heard by the City Council on Aug. 22.

K1 Speed has 35 locations nationwide with 11 locations in California. None of the locations in California currently

have alcohol sales. In fact, only their two Chicago locations have added alcohol.

Carlsbad's K1 Speed should not serve as a "test-venue" for the introduction of alcohol to its racers in California.

Please don't get me wrong. I enjoy an ice cold beer on a warm summer day or a glass of wine with a nice dinner.

I am not opposed to alcohol. I am opposed to the inappropriate introduction of alcohol where it doesn't belong. The correlation between driving and alcohol should be discouraged, not encouraged.

I encourage others in Carlsbad to email the City Council and urge them to keep K1 Speed an alcohol-free, family-friendly environment, and to attend the council meeting on Aug. 22.

K1 Speed has expanded nationwide since opening here in 2004, and will continue to have success without alcohol sales.

Alcohol sales have a high profit margin, which leads many business oper-

ations to think it will add revenue for little cost.

That's why we're seeing alcohol sales expand into new venues such as movie theaters, coffee shops, and even fast food restaurants in other parts of the country.

But increasing alcohol availability comes at a high price for communities, including increased DUIs, violence, and underage drinking.

According to the Department of Alcohol Beverage Control (ABC), there are already nearly 150 on-sale alcohol licenses in Carlsbad for bars, restaurants and breweries.

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Simon Angel is a Carlsbad resident.



CBS Channel 8 Media Clip

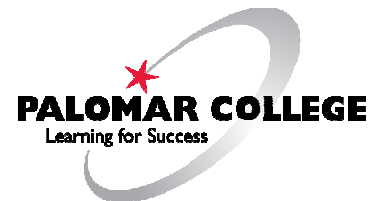


Forum to Prevent Underage Drinking In Oceanside!

- Stop Grant also hosted an Underage Drinking Forum on September 5th 2017 where 70 students and parents attended.



Sober Truth on Preventing Underage Drinking (STOP) Committee Meeting



▶ Total Committee Members:

▶ SPRING 2017: ~10

▶ FALL 2017: ~40



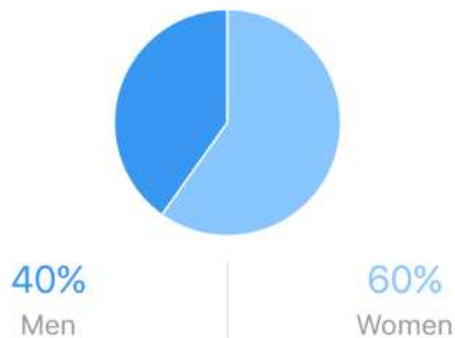
Whatis_SUPP INSTAGRAM BREAKDOWN



Followers

115 followers
-1 in the last 7 days

GENDER



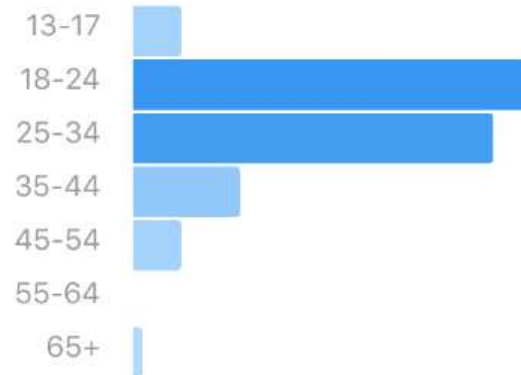
TO DATE: 12/1/17

- **LIKES:** 144
- **COMMENTS:** 11



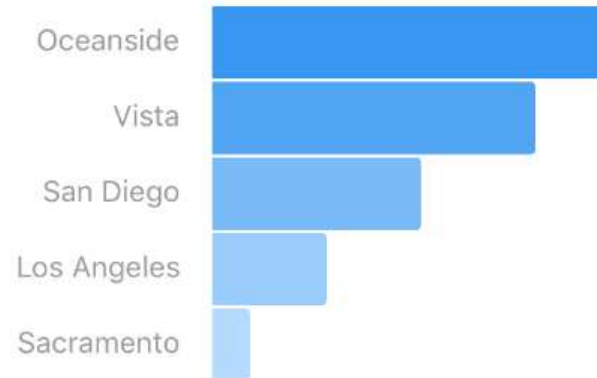
AGE RANGE

All Men Women



TOP LOCATIONS

Cities Countries



High School Students Concerned with 'Beer Run'



Sponsored by
Vista Chamber of
Commerce to
'Celebrate' local
craft breweries,
October 22, 2017

High School Students Stop Beer Run from Using Their Parking Lot; Spread Prevention Messages



Vista DUI Driver Sentenced

Man gets prison for drunken-driving fatality

VISTA A drunken driver who lost control of his SUV and plowed into a married couple jogging along a busy Vista street, killing the husband, was sentenced Friday to seven years, eight months in state prison.

Abraham Juarez, 25, pleaded guilty in September to gross vehicular manslaughter and drunken-driving charges.

Deputy District Attorney Robert Bruce said Juarez was drinking beer by himself at a microbrewery before getting in his Jeep Grand Cherokee and speeding down Melrose Drive about 6:30 p.m. on June 2.

The SUV jumped the curb and drove up on the sidewalk just north of Shad-owridge Drive, fatally striking 40-year-old Nanglee Vang. Vang's wife, Molly, was seriously injured but survived.

Bruce said Juarez had been going as fast as 80 mph before the deadly incident. The defendant's blood-alcohol content was 0.18 percent at the time of the crash, more than twice the legal limit for driving, the prosecutor said.

City News Service

- Friday, December 8, Abraham Juarez sentenced to 7 years, 8 months in prison
- Was drinking at Vista brewery on June 2
- BAC measured 0.18
- Struck Nanglee and Molly Vang jogging on Melrose Dr., killing Nanglee Vang, father of 5

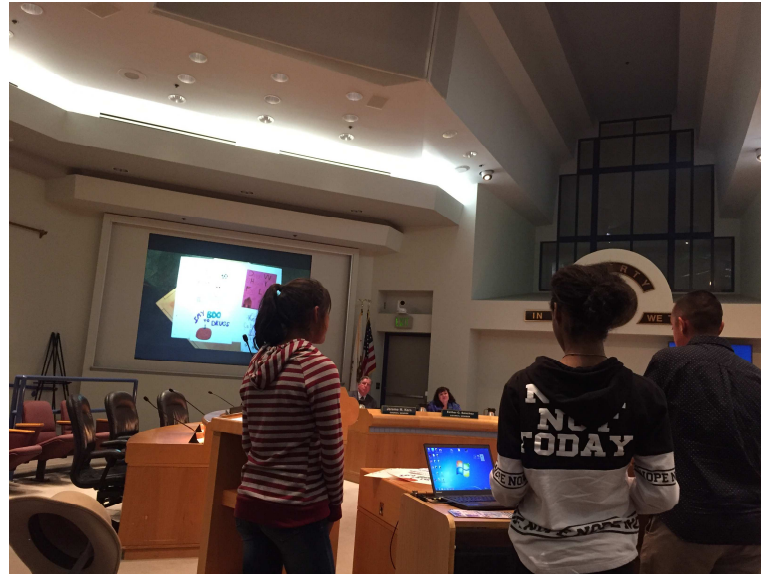
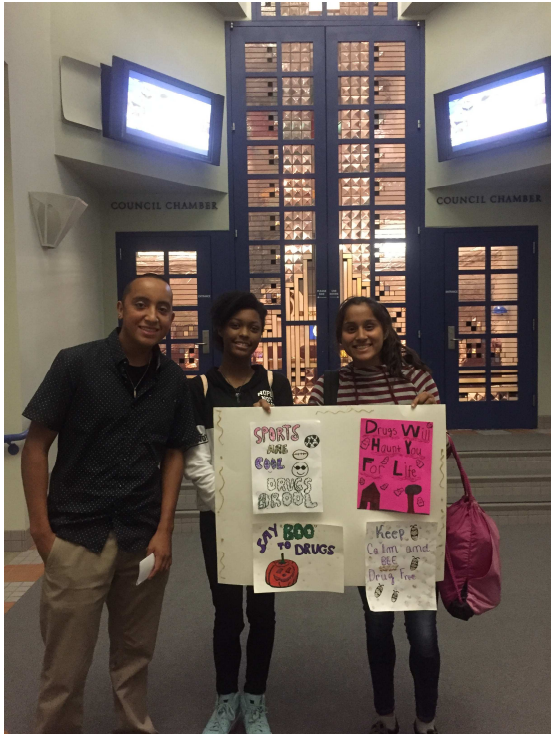
Oklahoma Prevention and Recovery Conference, November 2-3, 2017

Conducted Two Workshops

- 1) Advocating for Local Alcohol Policies
- 2) Power of Grandparents



Youth Coalition Members at Oceanside Council



Made public comment on November 1st to share their Red Ribbon Week efforts, and express concerns about the downtown Regal application to sell beer and wine

Holiday Sticker Shock

- Taking place Monday, December 18
- Kick off at Primo Market on Vista Way
- 17 stores participating!



Sticker Shock Event

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Oceanside, CA 92058

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#dontsupplyit



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Oceanside Marijuana Ad-Hoc Committee

- Scheduled to present recommendations at Oceanside Council meeting December 20
- Recommendations include allowing all licenses for medical use:
 - Cultivation, manufacturing, distribution, dispensaries, testing
 - All uses proposed east of Interstate 5



Sign twirler for Urban Leaf in San Diego, wearing 'Free Weed' t-shirt