NCPC Year End Highlights!
NCPC Mission

The mission of the North Coastal Prevention Coalition is to reduce the harm of alcohol, tobacco, marijuana and other drugs in the cities of Carlsbad, Oceanside and Vista through community action, education, support and collaboration.
Youth Advocacy

In January of 2017, NCPYC spoke to Oceanside City Council about keeping ban on pot shops in the City of Oceanside.
Youth Leadership Development & Advocacy

Youth Coalition groups facilitated at Oceanside, El Camino and Rancho Buena Vista High Schools
Alcohol Policy

- In February the City of Oceanside was proposing to allow Brewery’s to open by-right on Coast Highway.

- We gathered surveys, spoke to business and community members, and were able to stop the by-right approval for most of Coast Highway.

- The breweries must get an Administrative CUP to open. This was a win for the neighborhoods that are just off Coast Highway.
• In February Erica Leary, John Byrom and William Perno from SAY San Diego presented at CADCA National Conference in Washington DC.

• In October they presented at National Prevention Network Conference in Anaheim CA.
Underage Drinking Forum at the AVO Theater

• On March 23rd 2017 we hosted an Underage Drinking Forum at the AVO Theater in Vista.

• We had 250 students and parents in attendance!
2017 Arts and Video PSA Contest!

1st place winner from Oceanside High School

Honorable mention from Valley Middle School in Carlsbad

2nd place winner from King Middle School, Boys and Girls Club after-school program
420 REMIX!
Over 700 students!
Kohl's volunteered AND donated $1,000!
Law Enforcement Race!

First Place Winner! – Vista Sheriff’s Deputy, Frank Stalzer
Media Coverage continued…
National Prescription Drug Take Back Day

On April 29th and October 28th NCPC the North County Young Marines and Green Oceanside hosted two Take Back sites. One at Tri-City Medical Center and one at Walgreens in Vista. Between the two sites and dates we took in over 1000 pounds of prescription drugs.
In May, June & July we gathered surveys on upcoming issues:

- Distillery in Carlsbad Barrio
- K1 Speed in Carlsbad
- Oceanside’s Marijuana Ad-Hoc Committee

In July the Carlsbad City Council DENIED zoning change that would have allowed a Distillery in the middle of the Barrio Neighborhood.
4th of July Sticker Shock!
# Sticker Shock Event
To Curb Underage Drinking
The North Coastal Prevention Coalition would like to
THANK YOU
for supporting our efforts to inform the community about underage drinking laws.
Your support is greatly appreciated!

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Follow the event on social media:
#dontsupplyit

Vista Community Clinic serves as the fiscal agent for NCPC grant contracts. Funded in part by the County of San Diego, HRSA, Behavioral Health Services.
K 1 Speed Alcohol License Denied

On August 23rd the Carlsbad City Council voted 4-1 to uphold our protest and denied K1 Speed an alcohol license. Results from NCPC Survey was clear community members overwhelming opposed alcohol at K1 Speed.

- Nearly 250 responses, just over half have been to K1 Speed.
- 70% opposed to alcohol at K1 Speed; just under 20% support.
- Top concerns:
  - Customers driving after drinking (56%)
  - Promoting racing and alcohol sends a mixed message (52%)
  - Unsafe environment for youth and/or other drivers (51%)
- 66% of respondents are Carlsbad residents, primarily adults.
Community Speaks out

- Simon Angel, Carlsbad resident authors Op-ed

“According to the Department of Alcohol Beverage Control (ABC), there are already nearly 150 on-sale alcohol licenses in Carlsbad for bars, restaurants and breweries. Carlsbad’s K1 Speed should not serve as a “test-venue” for the introduction of alcohol to its racers in California.”

- Printed in Coast News
CBS Channel 8 Media Clip
Forum to Prevent Underage Drinking In Oceanside!

- Stop Grant also hosted an Underage Drinking Forum on September 5th 2017 where 70 students and parents attended.
Sober Truth on Preventing Underage Drinking (STOP) Committee Meeting

Total Committee Members:

- **SPRING 2017**: ~10
- **FALL 2017**: ~40
What is SUPP

INSTAGRAM BREAKDOWN

TO DATE: 12/1/17

- LIKES: 144
- COMMENTS: 11

115 followers
-1 in the last 7 days

GENDER

40%
Men

60%
Women
High School Students Concerned with ‘Beer Run’

Sponsored by Vista Chamber of Commerce to ‘Celebrate’ local craft breweries, October 22, 2017
High School Students Stop Beer Run from Using Their Parking Lot; Spread Prevention Messages
Vista DUI Driver Sentenced

- Friday, December 8, Abraham Juarez sentenced to 7 years, 8 months in prison
- Was drinking at Vista brewery on June 2
- BAC measured 0.18
- Struck Nanglee and Molly Vang jogging on Melrose Dr., killing Nanglee Vang, father of 5
Conducted Two Workshops

1) Advocating for Local Alcohol Policies

2) Power of Grandparents
Youth Coalition Members at Oceanside Council

Made public comment on November 1st to share their Red Ribbon Week efforts, and express concerns about the downtown Regal application to sell beer and wine.
Holiday Sticker Shock

- Taking place Monday, December 18
- Kick off at Primo Market on Vista Way
- 17 stores participating!
**Sticker Shock Event**

To Curb Underage Drinking

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Oceanside Marijuana Ad-Hoc Committee

• Scheduled to present recommendations at Oceanside Council meeting December 20
• Recommendations include allowing all licenses for medical use:
  • Cultivation, manufacturing, distribution, dispensaries, testing
  • All uses proposed east of Interstate 5

Sign twirler for Urban Leaf in San Diego, wearing ‘Free Weed’ t-shirt