NCPC and ABC – Opportunities for Collaboration

North Coastal Prevention Coalition Mission:
...to reduce the harm of alcohol, tobacco, marijuana and other drugs in the cities of Carlsbad, Oceanside and Vista through community action, education, support and collaboration

California Department of Alcoholic Beverage Control Mission:
...to provide the highest level of service and public safety to the people of the State through licensing, education, and enforcement
Overview for Today

- NCPC concerns about alcohol impacts in the community
- Examples of support and collaboration with ABC
- Ongoing concerns about outlet density
- ABC perspective
- Q&A
Impacts of Alcohol

- Motor Vehicle Crashes
- Alcohol
- Homicides
- Suicides
- Unintentional Injuries
Good news that underage drinking rates are trending down, but alcohol remains the drug of choice for teens, with 24% of 11th graders reporting drinking in the past month.
ALCOHOL CONSUMPTION JUMPS AMONG U.S. ADULTS

BLOOMBERG NEWS

Americans are drinking more than they used to, a troubling trend with potentially dire implications for the country’s future health-care costs.

The number of adults who binge drink at least once a week could be as high as 30 million, greater than the population of every state save California, according to a study published Wednesday in JAMA Psychiatry. A similar number reported alcohol abuse or dependency.

Between the genders, women showed the larger increase in alcohol abuse, according to the report.

“This should be a big wake-up call,” said David Jernigan, director of the Center on Alcohol Marketing and Youth at the Johns Hopkins Bloomberg School of Public Health, who wasn’t involved with the research. “Alcohol is our No. 1 drug problem, and it’s not just a problem among kids.”

While underage drinking has declined in recent years, adult consumption increased across all demographics. The jump was also especially large for older Americans, minorities and people with lower levels of education and income.

The rise is “startling,” said Bridget Grant, a researcher at the National Institute on Alcohol Abuse and Alcoholism and lead author of the paper. “We haven’t seen these increases for three or four decades.”

According to a new report, women showed a larger increase in alcohol abuse than men.

The share of adults who reported any alcohol use, high-risk drinking, or alcohol dependence or abuse increased significantly between surveys conducted in 2001-02 and follow-up surveys in 2012-13. Researchers interviewed tens of thousands of people in person with similar questions, offering a nationally representative look at how American drinking habits have evolved in the 21st century.

About 12.6 percent of adults reported risky drinking during the previous year in 2012-13, compared with 9.7 percent in 2001-02. Behavior was considered high-risk if people exceeded the government’s recommended limit for alcohol intake, set at four drinks in one day for women and five drinks for men, at least once a week.

That 3 percentage point increase may not seem like a huge jump, but given an adult U.S. population of about 250 million, it represents roughly 7 million more men binge drinking at least once a week.

The increase in alcohol abuse or dependence was even greater: Some 12.7 percent of respondents reported such behavior in the 2012-13 period, compared with 8.5 percent in 2001-02. That percentage increase is roughly equivalent to 10.5 million people at the current population.

The surveys assessed abuse or dependence using standard guidelines, with questions like whether people had difficulty cutting down on drinking, or if they continued drinking even when it caused trouble with family and friends.

There’s no single explanation for the increase. Researchers point to economic stress in the aftermath of the Great Recession; easily available alcohol at restaurants and retailers; and the diminished impact of alcohol taxes.

Pervasive marketing by the alcohol industry and new products such as flavored vodkas or hard lemonade and iced tea may also be driving some of the increases among women and other demographics, Jernigan said.

The consequences for health care, well-being and mortality are severe. Excess drinking caused on average more than 88,000 deaths in the U.S. each year between 2006 and 2010, according to the U.S. Centers for Disease Control. The total includes drunk-driving deaths and alcohol-linked violence, as well as liver disease, strokes and other medical conditions.

“We pay for all of it,” said Jürgen Rehm, senior director of the Institute for Mental Health Policy Research in Toronto. The costs show up in higher health care needs, lost productivity and prosecuting alcohol-fueled crimes from drunk driving to homicide.

“There’s no single explanation for the increase. Researchers point to...easily available alcohol at restaurants and retailers...”
DUI Tragedies

For 8 weekends in a row in May and June 2017 someone has died in a DUI crash in San Diego County.

“Before the crash, Juarez was drinking beer at a microbrewery.”
The results of the day-long Sheriff’s Department operation were a happy surprise for the deputy who ran it. Five similar operations in Vista during 2014 had each resulted in between two and six tickets for adults who agreed to make the buy.

“I was not expecting to come away with no citations,” Deputy Jack Reed said Wednesday. “That’s great, because that means everyone is doing what they are supposed to.”
January 2013 press conference with Sheriff’s Department, ABC, and NCPC at liquor store in Vista with alcohol license suspended for 20 days.
December 2014, Davinas Cabo Grill in Oceanside alcohol license suspended for 20 days as a result of illegal drug sales.
Promoting ABC LEAD and Special Event Training

RBSS LEAD and Special Event Trainings: FY 2010/11 - FY 2014/15

- Facilitated by the BUDI & Responsible Hospitality Coalition (RHC) in coordination with ABC & Regional Prevention Providers

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*These data reflect LEAD trainings conducted in affiliation with ABC, the RHC, and Regional Prevention Providers.

FY 15-16

- 57 LEAD Trainings 2,362 trained
- 134 Special Event 4,183 trained
Oceanside’s ordinance adopted November 2015
The U.S. Task Force on Community Prevention Services concludes that limiting on- and off-premises alcoholic beverage outlet density—either by reducing current density levels or limiting density growth—can be an effective means of reducing the harms associated with excessive alcohol consumption. It may also provide additional benefits for quality of life by reducing community problems such as loitering, public disturbances, and vandalism. (American Journal of Preventive Medicine, 2009)
Oceanside bans beer and wine sales

Ban will affect fast food and drive thru restaurants

OCEANSIDE — Oceanside City Council took action to head off fast food and drive thru restaurant sales of beer and wine on Wednesday.

New applicants for a restaurant beer and wine license must have a full service kitchen, and cannot have drive thru or walk up window service to purchase food and beverages.

Currently there are three Oceanside restaurants that sell beer and have drive thru service. Angelo's Burgers' three locations will be grandfathered in, and be able to continue business as usual.

The 20 fast food eateries without full service kitchens that are currently licensed to sell beer and wine will also be allowed to continue sales.

Councilwoman Esther Sanchez said the regulations are not in re-
K1 Speed Background

Carlsbad was first location in the country, opening in 2003!

Has since grown to 35 locations nationwide.

NO California locations currently sell alcohol (in fact only 2 locations in Chicago do).

Carlsbad location requires a change to it’s Conditional Use Permit (CUP) if alcohol is allowed.

California Locations:
- ANAHEIM
- BURBANK – OPENING 2017
- CARLSBAD
- DUBLIN – OPENING 2017
- IRVINE
- ONTARIO
- SACRAMENTO
- SAN DIEGO
- SAN FRANCISCO
- SANTA CLARA
- TORRANCE
Nearly 60% of Carlsbad residents oppose alcohol at K1 Speed

Q2 Do you support K1 Speed's request to sell alcohol (beer and wine) at their Carlsbad location?

Answered: 194  Skipped: 3

Yes
No
Not sure