

NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

www.northcoastalpreventioncoalition.org

7:30 AM

Minutes of the Board of Directors

Thursday, February 11, 2016

SD County HHSA
1701 Mission Avenue
Oceanside, CA 92054

Attendance:

Ray Thomson, Vice President
Maria Yanez, Interim Secretary
Capt. Tom Aguigui, Director
Diane Strader, Director
Dale Walton, Director
Erica Leary, NCPC Program Manager
John Byrom, Prevention Specialist
Debbie Obregon, Administrative Assistant

Absent:

Craig Balben, President
Margie O'Hern, Treasurer
Aaron Byzak, Director
Ray Pearson, Director
Nannette Stamm, Maternity Leave

I. Welcome: Ray Thomson.

Meeting convened at 7:40 a.m. A quorum was present.

II. Meeting Minutes Approval: January 14, 2016.

Ray asked for any corrections/additions to the minutes; minutes were accepted to the record as presented.

III. Treasurer's Report – Margie O'Hern:

Margie was absent; Debbie Obregon reported the following:

- General account: **\$1352.68**
- 420 Remix: **\$1230.00**
- Youth Coalition: **\$738.57**
- Eastside Neighborhood Assoc: **\$2637.45**
- **GoFundMe Account Balance: \$600.69**

The on-line GoFundMe account raised \$695 (less 9.25% fee of \$64.31) and \$420 in cash donations for a total of \$1050.69.

\$450 has been used for youth coalition activities (youth development camp registration and partial payment for 8 youth to travel to Sacramento for a mini lobby day with state legislators). The balance (\$600.69) will be earmarked for future youth activities.

Erica reported that Aaron met with his contact at Union Bank to discuss a corporate sponsorship, however ATOD prevention is not their focus (there still might be a donation).

John B. reported that he plans to meet with Aaron and the director of the Surfing Madonna Foundation to discuss a potential 420 Remix sponsorship.

FY 2014 tax filings have been submitted. Debbie was unable to reach Chris White (CPA) to have him review the income/expense report for last year. She will attempt to reach out to him after the tax season to determine if he is still available to oversee the annual reports and offer any input or tax updates that may be relevant to NCPC's filings. Debbie asked board members to consider any personal contacts who might be interested in acting in this capacity, just in case Mr. White is no longer available.

Reminder: 2016 Membership dues are now due: \$25/individual and \$50/organization. Debbie can provide an electronic invoice if needed.

IV. Discussion Items:

420 Remix and PSA Contest:

Fatima: Contest announcement has been put on the NCPC website (*Get Involved Tab*). This year the contest is open to all students, middle through high school in SD County. There will be a strict **30 second** time limit to accommodate possible theater ad opportunities. Winners will be selected for 1st (award \$500), 2nd (award \$250), and 3rd place (award \$100). PSA entries are due by April 11. A social media campaign (**#I choose not to use**) has been developed to promote both the PSA contest and the afternoon event at Boomers! KOCT has offered to air the PSA contest winners.

For information contact NCPC office at (760) 631-5000 ext. 7174 or email info@northcoastalpreventioncoalition.org

Debbie: Suggested starting a new GoFundMe Campaign to support 420 Remix.

Erica: Has not heard back from Boomers! as yet, but is hopeful that they will again agree to host the event for the same fee of \$2500. NCPC still needs to raise a minimum of \$1300 to cover this amount.

Oceanside Spice Ordinance:

John: Oceanside City Council will look at a draft ordinance prohibiting the display, sales, distribution, possession, and use of synthetic drugs and mislabeled/misbranded products containing psychoactive substances in an effort to protect public health and safety. The ordinance will be presented to council at their meeting on February 17. John said he has a long list of supporters, including OUSD, OSD Chamber of Commerce, Oceanside Boys & Girls Club, Vista Community Clinic, San Marcos Prevention Coalition, San Dieguito Alliance, and others. The ordinance should be early on the agenda and NCPC members are encouraged to attend, expecting unanimous support from council members.

V. Proposed 2016 GM Agenda Items/Presentations:

- **Mar 10** - 420 Remix Planning/John B. suggested inviting Tom Lenox (DEA) back
- **April 14** - 420 Remix Logistics
- **May 12** - TBD

Adjourn: Meeting was adjourned at 8 a.m. The next scheduled BOD meeting is Thursday, March 10, 2016, 7:30 a.m.

*Respectfully submitted by Debbie Obregon
on behalf of Maria Yanez, NCPC Interim Secretary*