

NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

www.northcoastalpreventioncoalition.org

Minutes of the Board of Directors

Thursday, January 14, 2016

7:30 AM

SD County HHS
1701 Mission Avenue
Oceanside, CA 92054

Attendance:

Craig Balben, President
Ray Thomson, Vice President
Margie O'Hern, Treasurer
Aaron Byzak, Director
Ray Pearson, Director
Diane Strader, Director
Dale Walton, Director
Maria Yanez, Director
Erica Leary, NCPC Program Manager
John Byrom, Prevention Specialist
Debbie Obregon, Administrative Assistant

Absent:

Capt. Tom Aguigui, Director
Nannette Stamm (maternity leave)

I. Welcome: Craig Balben.

Meeting convened at 7:40 a.m.

Congratulations to Nannette Stamm – Baby Marcos was born January 2! Nannette will return from maternity leave in April. 😊

II. Election – 2016 Board of Directors:

2015 officers all agreed to continue in 2016: Craig Balben, President; Ray Thomson, Vice President; Margie O'Hern, Treasurer. Maria Yanez volunteered to serve as Interim Secretary until Nannette returns in April. So motioned by Dale Walton, seconded by Maria Yanez and passed unanimously.

III. Meeting Minutes Approval: December 10, 2015.

Craig Balben asked for any corrections/additions to the minutes; minutes were accepted to the record as presented.

IV. Treasurer's Report – Margie O'Hern:

Margie reported:

- General account: **\$1133.89**
- **GoFundMe Account: \$505.00 (designated for youth registration fees at YDL Conference)**
- 420 Remix: **\$1230.00**
- Youth Coalition: **\$733.57**
- Eastside Neighborhood Assoc: **\$2600.12**

Board members reviewed and were very pleased with the final draft copy of the sponsorship brochure developed by Aaron. Aaron has a meeting scheduled with the Community Affairs Director at Union Bank on January 20 to discuss a possible two-year corporate sponsorship. Aaron also noted the importance of having specific data available when approaching potential supporters and said he will develop an additional handout detailing NCPC's key demographics (both city populations served and school district attendance).

Craig suggested that members think about other strategic partners within their own networks who would support NCPC's focus and goals and possibly contribute to NCPC's prevention efforts. Both Craig and Aaron offered to partner with other board members to meet with potential sponsorship contacts.

Diane Strader asked if NCPC would be interested in having an NCPC rep attend/man an informational/resource table at the annual Pediatric Nurse Practitioner Conference. She felt attendance at this event could provide an opportunity to meet with other potential supporters/contributors. The board felt this would be a good opportunity and asked Diane to bring back more information.

V. **Discussion Items:**

Oceanside Marijuana Ordinance: deferred to general membership meeting.

420 Remix PSA Contest:

Erica reported NCPC will not partner with iVIE for this year's PSA contest, but iVie has committed to help with our contest promotion. The PSA flyer/announcement will be emailed to the board and also posted on the NCPC website next week. This year the contest will be open to all students, middle through high school (not split as in the past) in SD County. There will be a strict **30 second time** limit to accommodate possible theater ad opportunities. Winners will be selected for 1st (award \$500), 2nd (award \$250), and 3rd place (award \$100). PSA entries are due by April 11. Fatima added that a social media campaign (**#choose not to use**) will be developed to promote both the PSA contest and the afternoon event at Boomers! More details to come.

VI. **Proposed 2016 GM Agenda Items/Presentations:**

- **Feb 11** - Erica suggested dedicating meeting to 420 Remix planning
- **Mar 10** - John B. suggested inviting Tom Lennox (DEA) back
- **April 14** - TBD

Adjourn: Meeting was adjourned at 8 a.m. The next scheduled BOD meeting is Thursday, February 11, 2016, 7:30 a.m.

*Respectfully submitted by Debbie Obregon
on behalf of Maria Yanez, NCPC Interim Secretary*