

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 a.m.

Minutes of the General Membership
Thursday, January 12, 2017

SD County HHS Community Room
1701 Mission Avenue
Oceanside, CA 92054

Attendance

Craig Balben, Oceanside Resident/NCPC President
Aaron Byzak, UCSD Health Sciences/NCPC Treasurer
Nannette Stamm, VCC/HPC/NCPC Secretary
Diane Strader, Oceanside Resident/NCPC Board Director
Maria Yanez, City of Oceanside/NCPC Board Director
Erica Leary, VCC/NCPC Program Manager
Melissa Ryan, ABC
Malcolm Warfield, Carlsbad Police Department
Frank Stalzer, Vista Sheriff's Department
Debal Acquaro, SD County HHS North Coastal
Rosalina Herrera, SD County Office of Education
Fatima Ashaq, VCC/NCPC
John Baptiste, CSACC/MCCS Family Services
Nancy Logan, San Dieguito Alliance
Nancy Rocha, VCC/Tobacco Control Programs
Lauren Pallasigui, VCC/NCPC
Israel Gutierrez, Guest
Christian Gomez, VCC Youth Development
Carmela Muñoz, VCC/NCPC Prevention Specialist
John Byrom, VCC/NCPC Prevention Specialist
Debbie Obregon, NCPC/VCC Administrative Assistant

I. Welcome and Introductions: Craig Balben, President.

The meeting was brought to order at 8:05 AM.

II. Approval of Meeting Minutes: December 8, 2016:

Craig asked for any corrections or additions and noted typo on Page 2, Paragraph 2: Sentence should read: NCPC will hosted an Underage Drinking Forum... Minutes were accepted into the record as corrected.

III. Treasurer's Report: Aaron Byzak, Treasurer.

- General account: **\$474.87**
- Youth Coalition: **\$338.57**
- GoFundMe #1 Account: **\$400.69 (youth coalition)**
- GoFundMe #2 Account: **\$90.75 (420 Remix)**
- Eastside Neighborhood Assoc: **\$2876.45**

Aaron reminded members that 2017 Membership Dues are now being accepted: \$50/organization or \$25/individual. Debbie can provide invoices/receipts as needed. Thank you for your support.

IV. Board of Directors Election 2017/2018 Term: Craig Balben, President.

Craig reported that 2017 board officers will remain the same with the exception of treasurer: Craig Balben, President; Ray Thomson, Vice President; Nannette Stamm, Secretary; and Aaron Byzak, Treasurer. Congratulations to all.

V. Program Presentation: Erica Leary, NCPC Program Manager.

Erica shared a PowerPoint on Prop 64 and discussed the implications/impact on NCPC policy, prevention efforts, and 420 Remix. Some of the obvious NCPC concerns include advertising on billboards, print media, TV ads, drugged driving, increased youth access, health impacts, increased crime and the black market. Erica also added there are two local initiatives advocating to allow dispensaries, one in Vista and one in Oceanside. Click here to view PPT presentation http://northcoastalpreventioncoalition.org/wp-content/uploads/minutes-agendas-newsletters/Presentations_2017-01-12.pdf

VI. 420 Remix Update – Aaron Byzak:

Aaron Byzak provided brief history of NCPC's 420 Remix event and asked the question, "Does NCPC want to do this event again?"

The unanimous and enthusiastic group answer was **"YES."**

Members the briefly discussed the following event logistics:

- Fundraising - NCPC needs to raise additional funds to support this effort, approximately \$1600. Discussed potential sponsors, fundraising opportunities, and previous supporters. Current fundraising efforts include \$1500 from UCSD and \$90 from last year's GoFundMe Campaign.
- Opening the event to other programs and collaborative
- Moving the parent resource area to a better location in the parking lot and simplifying handouts
- Attendance limits
- PSA Contest – think about what factors attract kids to use marijuana today and counter those; allow other creative entries (posters, poems, art, song, etc.); reconsider prize amount and other awards (certificates, ribbons, etc.); consider a "Do You Know" campaign.
- DJ provided by FNL
- Next steps: Sponsors, volunteers, visiting other organizations, event promotion, and planning meetings.

VII. Announcements:

Erica Leary reported that the City of Oceanside is revisiting proposal to amend zoning along Coast Highway to allow "by right" craft breweries and wineries; zoning amendment will be revisited at the Feb. 15th council meeting.

Lauren Pallasigui reported that she is continuing to recruit young adults (age 18-25) to participate on the STOP Grant subcommittee.

Nancy Logan reported that the first beer-tasting brewery was approved for downtown Encinitas; Every 15 Minutes (mock underage drinking and driving crash) event will be presented at La Costa Canyon HS on March 21 and 22; Hispanic Networking Breakfast, Friday, Jan. 13, at Mira Costa College/San Elijo Campus at 7:30 AM.

Craig Balben noted that Starbucks Coffee is ending the beer and wine evening services that were being offered at certain locations.

VIII. Adjourn:

Meeting was adjourned at 9:30 am.

MEETING LOCATION CHANGE:

Next scheduled general membership meeting is Thursday, February 9, 2017, 8-9 a.m., Chavez Resource Center, 605 San Diego Street, Oceanside 92054

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, Secretary