



North Coastal Prevention Coalition

Serving the communities of Carlsbad, Oceanside, and Vista

Board of Directors - Roles and Responsibilities

The **mission** of the North Coastal Prevention Coalition (NCPC) is **to reduce the harm of alcohol, tobacco, marijuana and other drugs in the cities of Carlsbad, Oceanside, and Vista through community action, education, support and collaboration.**

As a non-profit organization, NCPC accomplishes its mission through **a collaborative community-wide approach** which includes activities intended to promote public support and community awareness to change social norms and policies with the goal of preventing youth access to alcohol, tobacco, marijuana and other drugs.

NCPC's vision is a connected community where youth are alcohol and drug-free, make responsible choices and reach their full potential.

NCPC has earned recognition for its efforts including national awards from the Community Anti-Drug Coalitions of America (CADCA) and the National Association of State Alcohol and Drug Abuse Directors (NASADAD). These efforts by all members since its inception have helped advance effective prevention policies and strategies at the local level, such as Social Host and Responsible Beverage Sales and Service ordinances. Since 2009, NCPC has held an annual 420 Remix event to give a **new meaning to '4/20' as a day for youth to engage in fun, anti-drug prevention activities.**

HISTORY

NCPC was incorporated in 1993 as the Oceanside Substance Abuse Prevention Coalition. From 1998 to today, the Coalition has partnered with Vista Community Clinic (VCC) to bring its mission forward.

PARTNERSHIP WITH VCC

VCC's role with NCPC includes providing administrative and fiscal support such as coordinating and hosting Board and Coalition meetings; records retention; fund, host and maintain NCPC website and social media accounts; and prospecting and applying for grants that will support NCPC efforts.

BOARD

The Coalition is governed by a nine (9) member, and up to four (4) alternates, Board of Directors. Officers to the Board include a President, Vice President, Secretary and Treasurer. NCPC's estimated annual budget ranges from \$5,000 to \$10,000. Expenses include annual liability insurance and NCPC supported events and youth coalition efforts that are not covered by grants managed by VCC. Each Board Member shall serve a term of two (2) years and live, work or have a sphere of influence in Vista, Oceanside or Carlsbad.

Board Members shall:

- Be an active Member, ensuring the mission, vision and purpose is being met to its fullest potential.
- Advocate within their community for local policy changes, in alignment with NCPC's mission.
- Set the strategic direction of NCPC.
- Attend monthly Board of Directors meetings.
- **Work in partnership with VCC staff** to provide direction and guidance on Coalition meetings; provide leads for VCC led presentations, trainings and other activities; support the planning and implementation of annual 420 Remix.
- Monitor fiscal dealings, including reviewing revenue and expenses.
- Represent the Coalition at meetings and events.