

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 AM - Minutes of the General Membership/Public Candidate Forum –Video Conference via Zoom
Thursday, October 13, 2022 - Attendance = 28

- I. **Welcome:** Aaron Byzak, President.
- II. **Meeting Minutes Approval:** September 8, 2022.
Meeting minutes were accepted into the record as presented.
- III. **Treasurer’s Report:** Nannette Stamm, NCPC Treasurer.

Month/YR	Gen Acct	Youth Coalition	TCMC	SAMSHA	Walmart	Total	ENA
Nov 2022	15.31	2,255.92	6,900.00	630.00	299.44	10,100.67	ACCTCLOSED

Reminder: 2023 NCPC membership dues are now being accepted - \$25/individual and \$50/organization. The membership dues are very important to support NCPC’s prevention efforts. Please visit the website for more information and thank you for your ongoing support. Thank you.

- IV. **Guest Presenter:** Corrine Shea, MA, Director of Programs and Communications with the Institute for Behavior and Health, One Choice Initiative.

Corrine shared the data-driven prevention framework of the One Choice Initiative; Corrine’s PPT presentation will be posted on the NCPC website (will send announcement).

- V. **Announcements/Chat Box/Adjourn @ 9:00AM:**

Shared media coverage (FOX 5 News) from County Fentanyl Crisis Community Forum (co-hosted by BOS Desmond and SD County DA Summer Stephan) held night before in San Marcos. Great event; 200+ attended.

LINK: <https://www.youtube.com/watch?v=el09UaBc47U>

Also held yesterday, 2022’s Red Ribbon DEA Awards Ceremony and Luncheon. Successful event with DEA presenting Prevention Partner awards for Lifetime Achievement, Law Enforcement, Prevention Advocacy, Prevention Program and Educator.

County E-Billboard Contest – theme “Drug use & Fentanyl Overdose Prevention.” Received 92 entries!! Winner from Carlsbad’s Valley Middle School. Contest promotion for the billboard contest will be ongoing. Prevention Stakeholders will advertise billboard contest winners on social media.

Smoke-Free Outdoor Dining – new policy in Vista and signs have been delivered to 110 restaurants. If out and about in Vista and you see a sign posted, please snap a photo and we will let you know where to send them so they be posted on social media. Thank you!

Prop 31: NCPC joined a long list of organizations supporting Prop 31, which will end the sale of candy flavored nicotine. See additional info below and forward as you feel appropriate:

For any more information, please visit <https://www.voteyeson31.com>

GM Meeting Chat Box – October 13, 2022: Good morning Everyone! Joining

From Judi Strang, San Dieguito Alliance to Everyone 08:08 AM

Good morning everyone. SDAlliance4@aol.com 858.342.6598 phone/cell Judistrang@earthlink.net

From Ron Stark, TURN BHS NISUP to Everyone 08:14 AM

Good morning Everyone!

Ron Stark, Program Manager

Turn Behavioral Health Services (TURN BHS) (dba of MHS)

North Inland Substance Use Prevention (NISUP)

rstark@turnbhs.org

Mobile: (619) 977-9415 (Calls/Text)

From Rob Howard, CEO - Zodiac Solutions, LLC to Everyone 08:18 AM

ONE PILL CAN KILL! Put that on a t-shirt

From José Manuel Villarreal (Dr. V) to Me (Direct Message) 08:46 AM

From Corinne Shea to Everyone 08:50 AM

Corinne Shea, corinne.shea@ibhinc.org; www.OneChoicePrevention.org

From Patrick Holstrom - CDFE to Everyone 08:56 AM

Patrick Holstrom - Coalition for Drug Free Escondido - pholstrom@drugfreeescondido.org

Smoke-free Outdoor Dining: Would be great if people send in any photos they took so we could post them

Me to Lisa Archibald, VCC (Direct Message) 09:01 AM

Where do you think best to send?

From Rob Howard, CEO - Zodiac Solutions, LLC to Everyone 09:02 AM

With so many entries, is it possible to develop a social media marketing campaign to highlight the message and the students who participated?

We should continue the conversations with cities that say no and have real conversations about the "why not" and have that conversation in a collaborative way.4

From Patrick Holstrom - CDFE to Everyone 09:03 AM

Yes Rob,

now that we have announced the winners, I will be posting to the billboard Instagram page and will be free to repost

From Me to Everyone 09:04 AM

@whatis_supp our Instagram to share SFOD sign photos

VII **Adjourn**: Meeting adjourned at

Next scheduled NCPC General Membership meeting will be Thursday, November 10, 2022, 8-9AM via Zoom.

Respectfully submitted by Erica Leary, Program Manager

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