

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 AM - Minutes of the General Membership –Video Conference via Zoom
Thursday, August 11, 2022 - Attendance = 24

I. **Welcome and Introductions:** Aaron Byzak, President.

II. **Meeting Minutes Approval:** July 14, 2022.
Meeting minutes were accepted into the record as presented.

III. **Treasurer's Report:** Nannette Stamm, NCPC Treasurer (Absent).
Debbie Obregon presented the following report/accepted into the record as presented.
NCPC is still accepting membership dues for 2022: \$25/individual and \$50/organization. Website link to donate/pay dues via PayPal:
https://www.paypal.com/donate?token=GE6i3744sTZ3ITx67eYwTWx1C_idnupRN6pRvhV_RGB8Zp1b2AG46MSUz7KZMJz_cd2371SPHjp8R

Gen Account: \$1,117.11	Youth Coalition: \$2,255.92	TCMC: \$6,900.00
SAMSHA: \$630.00	Walmart: \$621.36	<u>TOTAL NCPC: \$11,524.39</u>

Eastside Neighborhood Association: \$1,464.51

IV. **Guest Presentation:** Rhiannon Riecke and Carolina Portales, VCC Tobacco Control Program-Smoke-Free Policies.

Rhiannon and Carolina shared a PowerPoint presentation including overview of program focus: working with community members and partners to promote smoke- and tobacco-free living. Also discussed program objectives, services, and resources (all resources available in English and Spanish). The program, working in the tri-city region, includes smoking cessation classes and highlighted collaboration opportunities for youth team members including opportunities to volunteer, decoy and media advocacy ops, and working to support and amend the Retail Tobacco Licensing policy in the City of Vista. The presentation was followed by Q&A session with NCPC members. To view the PPT presentation, please click on link below:

<https://northcoastalpreventioncoalition.org/wp-content/uploads/2022/09/PPT-Tobacco-Team.-8-11-22.pdf>

V. **Program Update: Brandon Bornes, NCPC/VCC Elevate Youth Program.**

Brandon Bornes, Project Coordinator for the Elevate Youth Program, shared a brief program recap and highlighted the program's focus to work with other organizations to create safe spaces to present substance use disorder education, early intervention with youth, share youth progress and community feedback and offer other partnership opportunities.

VI **Announcements**

John Byrom announced that County stakeholders are sponsoring an art contest for an electronic billboard located in Escondido, and will focus on the county Fentanyl Crisis. All middle and high school students are invited to participate; currently two 2022 420 PSA winners have their PSA's on the sign; their message is tobacco related and will be highlighted for the about 3 mos. The next message will be a fentanyl message; winners could be awarded a \$cash prize.

Paige Hargis announced details for the MADD/Scripps Youth Summit coming up on September 10 at Torrey Pines HS. Please share the attached updated flyer and agenda attached. There is resource table space available

and volunteers are needed. For more event details, please contact Paige: colburn-hargis.paige@scrippshealth.org
858-626-6160



Agenda MADD



Final - MADD



Final -MADD

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Melissa Ryan, ABC Regional Manager, is now assigned to ABC enforcement North County and a new manager has been hired for county licensee issues. Melissa gave a quick review and offered to return and present a more in depth presentation.

Judi Strang, San Dieguito Alliance, reported that SDA is collaborating with Surfrider Foundation and the Encinitas Environmental Commission and are working towards a smoke-free Encinitas. Smoking is already prohibited on beaches, parks, and trails. Now, the Encinitas Environmental Commission is recommending that the city take it to the streets.

VII **Adjourn**: Meeting adjourned at 9:00 a.m.

Next scheduled NCPC General Membership meeting will be Thursday, September 8, 2022, 8-9AM via Zoom Invite (public candidate forum).

Respectfully submitted by Debbie Obregon on behalf of Jose Villarreal, Secretary