

# RBV Public Policy Club – A Year in Review



## **The North Coastal Prevention Youth Coalition and RBV's Public Policy Club are Joining Forces!**

The goal of NCPYC is to reduce youth access to alcohol, tobacco, and other drugs in the cities of Carlsbad, Oceanside, and Vista.

## **North Coastal Prevention Youth Coalition/ RBV Public Policy Club Meetings**

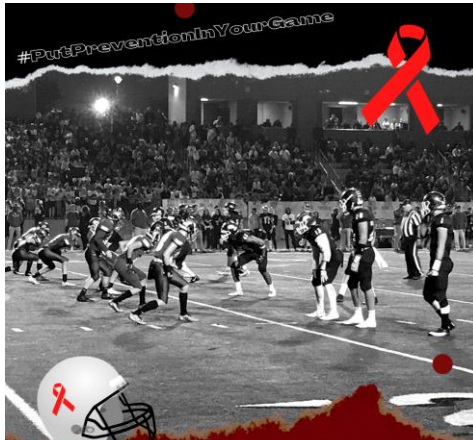
RBV Advisor – Mr. Tim Leary  
VCC Advisor – Erica Leary

# 2021-2022 Highlights

- Back to on-campus meetings!
- Support from SDCOE and Friday Night Live Program; collaborating with VCC Project REACH
- Red Ribbon Football game RBV vs. Fallbrook
- Smoke-free Outdoor Dining in Vista

# Red Ribbon Football Game – October 2021

#PutPreventionInYourGame





RANCHO BUENA VISTA VS FALLBROOK HIGH  
aRBVHS

## RED RIBBON GAME

10/29

Longhorns and Warriors battle it out on the field, then team up to battle against drugs & alcohol in their communities



RED RIBBON CAMPAIGN™

RANCHO BUENA VISTA VS. FALLBROOK

## RED RIBBON GAME

Friday October 29th 2021 at 7 PM  
Varsity football game at  
Rancho Buena Vista High School



*Reminding players, fans, and families that 2 out of 3 Vista Unified students have NEVER used alcohol, tobacco, marijuana or other drugs!*



# Red Ribbon Football Game – October 2021



- Partnership with North Inland Substance Use Prevention, MHS
- RBV-TV feature segment
- Photo booth, ribbons and resources at game

# Smoke-Free Outdoor Dining for Vista



- RBV Policy Club helped design online public opinion survey launched in December 2021
- Promoted on social media, at events, and with flyers, including at local businesses
- 200 responses collected

## Should Vista Dining Patios Be Smoke-Free?



Share your opinions here by answering 10 quick questions



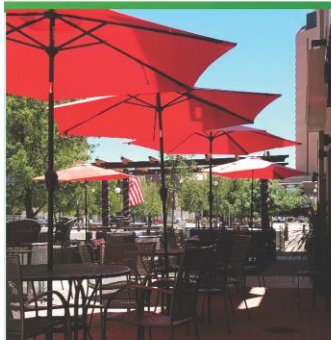
Scan QR code!





# Smoke-Free Outdoor Dining for Vista

## What Do People Think About Smoking/Vaping on Outdoor Dining Patios in Vista\*



93% prefer an area where smoking/vaping is NOT allowed when eating outside

85% have been bothered by smoking or vaping when eating outside

80% eat at restaurants in Vista once a month or more

50% would eat out MORE if outdoor dining areas did not allow smoking or vaping



92% believe Vista should join other north county cities that prohibit smoking/vaping on outdoor dining patios.

*\*Online survey conducted by NCPC and RBV Public Policy Club with approximately 200 respondents.*

## What North County Cities Prohibit Smoking and Vaping on Outdoor Dining Patios?



Carlsbad  
Del Mar  
Encinitas  
Escondido  
Oceanside  
San Marcos  
Solana Beach

92% believe Vista should join other North County cities and prohibit smoking/vaping on outdoor dining patios.

*\*Online survey conducted by NCPC and RBV Public Policy Club with approximately 200 respondents.*

# Presenting at Council Meetings



- March 22, 2022 – comprehensive tobacco policies
- May 10, 2022 – SFOD follow up
- **June 28, 2022 – SFOD approved 5-0!!!!**





# S.T.A.Y VHS

2021-2022

National Night out TRL Postcard  
Signature Campaign August 2021



Vista City Council Presentations  
March 2022



420 Remix Collaboration



2021 GREAT AMERICAN SMOKEOUT  
POSTER **WORLDWIDE MENTIONS**



2021 GREAT AMERICAN SMOKEOUT  
POSTER



CYAN Youth Quest  
March 2022



Community Spring Forum 2022



Tobacco Retail Presentation to  
Administrators 2022

