

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 AM - Minutes of the General Membership –Video Conference via Zoom
Thursday, May 12, 2022 - Attendance = 21

I. **Welcome and Introductions:** *Aaron Byzak, NCPC Board President.*

II. **Meeting Minutes Approval:** *April 14, 2022.*
Meeting minutes were accepted into the record as presented.

III. **Treasurer's Report:** *Nannette Stamm, NCPC Treasurer.*
Treasurer's report accepted into the record as presented:

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|-----------------------|-----------------------------|--------------------------------------|
| Gen Account: \$982.80 | Youth Coalition: \$2,255.92 | TCMC: \$2,150.00 |
| SAMSHA: \$630.00 | Walmart: \$621.36 | <u>TOTAL NCPC: \$6,640.08</u> |

Eastside Neighborhood Association: \$1,464.51

*Reminder: NCPC is accepting membership applications and dues for 2022: \$50/organization or \$25/individual. Dues are collected to help defray NCPC operating expenses including annual liability insurance. For more information please visit NCPC's website click on Donate button on website homepage, or click here: Membership Application and Annual Dues (Thank you to the members who have already paid.)

IV. **420 Remix Video Review – PSA Contest Winners and Boomer's Activity:**

Erica shared a brief recap of 420 Remix PSA contest winners along with a slide show of the Boomer's in-person event. The event at Boomer's was hosted by NCPC and the NAACP Youth Council and was well attended by various youth groups from around the county. PSA Winners (8) were awarded cash prizes ranging from \$300 (1st Place PSA Video winner) to \$50 for Honorable Mention awards. The Go-Kart race had great participation from several county law enforcement agencies; there are plans in the works to expand this part of the event next year. Thank you to everyone who came out in support of this event. Please click on the following link to view the video slide show:

<https://www.youtube.com/watch?v=PmITvi79jXI&list=PLb5JfuUsqy9gdkuymXIAZHM5MfzrNOWAA>

Presentation: Cindy Cipriani, Assistant U.S. Attorney/Department of Justice, Co-Chair San Diego Prescription Drug Task Force: Fentanyl – The Facts Every Community Leader Needs to Know.

Erica Leary, NCPC Program Manager, introduced Assistant U.S. Attorney Cindy Cipriani and thanked her for joining NCPC's general membership meeting today. Erica shared a brief PPT presentation containing updated ME data for 2021 regarding fentanyl deaths and a summary for our region (in the Tri-City area, there have been 86 fentanyl deaths; 20 have been of young adults 18-26; none have been under 18). Please click link to view Erica's PPT presentation:

<https://northcoastalpreventioncoalition.org/wp-content/uploads/2022/05/2022.05.12-NCPC-fentanyl-update.pdf>

Ms. Cipriani presented information/overview on the fentanyl crisis and shared/discussed local data and prevention priorities for the North County region. The presentation was followed by Q&A session and included discussion and input from the members about NCPC's role in North County prevention efforts. Please click link to view Cindy's PPT presentation:

<https://northcoastalpreventioncoalition.org/wp-content/uploads/2022/05/Fentanyl-The-Facts-Every-Community-Leader-Needs-to-Know-5.pdf>

VI. Member Updates/Announcements:

Carmela Muñoz, NCPC: Students from OHS/Be the Resistance Club, are planning a field trip to visit Oceanside area businesses and venues to post flyers in an attempt to raise awareness about social norms (i.e. not every youth drinks"). The students will be accompanied by OHS staff, teachers and other adult leaders as they visit venues and share their message.

Rosemary Eshelman:

YES (Youth Enrichment Services) meeting on May 19 will recognize 2021/2022 CUSD Champions for their "healthy habits." The students will share and highlight their prevention work during throughout their high school career.

VII. Adjourn: Meeting adjourned at 9:10 a.m.

Next scheduled NCPC General Membership meeting will be Thursday, June 9, 2022, 8-9AM via Zoom Invite.

Respectfully submitted by Debbie Obregon on behalf of Jose Villarreal, Secretary