NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista www.northcoastalpreventioncoalition.org

Minutes of the Board of Directors - Zoom Video Conference

8:00 AM

Monday, May 2, 2022

Attendance:

Aaron Byzak, President
Kristal Jabara, Vice President
Nannette Stamm, Treasurer
Jose Villarreal, Secretary
Ray Pearson, Director
Ray Thomson, Director
Maria Yanez, Alternate
Erica Leary, VCC/NCPC Program Manager
John Byrom, VCC/NCPC Prevention Specialist/Community Collaboration
Carmela Muñoz, VCC/NCPC Prevention Specialist
Debbie Matthews, VCC/NCPC/Elevate Youth Grant
Debbie Obregon, VCC/NCPC Admin. Asst.

Absent:

Scott Ashton, Director Rob Howard, Director Dale Walton, Director Tim Jackson, Alternate

I. Welcome: Aaron Byzak, President:

Meeting convened at 8:05 a.m. via Zoom video conference.

II. Meeting Minutes Approval for April 4, 2022:

Minutes were accepted to the record as presented.

III. <u>Treasurer's Report:</u> Nannette Stamm, Treasurer.

Treasurer's report was deferred to June 6 BOD meeting.

Eastside Neighborhood Association (ENA) – No update at this time/discussion deferred to June 6 BOD meeting.

IV. Discussion Items and Updates:

<u>420 Remix – Debriefing</u>: Erica reported that staff convened a debrief meeting last week to discuss 420 Remix event. Consensus was that the youth enjoyed the event, attendance was good, PSA winners attended to accept awards, and the law enforcement go-cart race was huge success (there will be a BOS presentation on 5/24 to award the trophy to the winner from the DEA's office); staff also discussed hopes to "buy-out" Boomers for the event next year as in the past.

Key take-away: positive atmosphere, hopes to build and grow on this year's success, provide pre-training on contest guidelines, plan an earlier start, reach out to middle schools for more participation (more high school representation than MS). PSA winners are posted on the NCPC website. https://northcoastalpreventioncoalition.org/2022/02/420-remix-psa-contest/

Aaron – reiterated need for PSA rules and guidelines to be included with application forms; recommended submitters be required to attend next year's pre-contest meeting/training, create "How to" overview for submitters. Aaron has a new staff member/media specialist, tasked with working with TCMC community partners. He encouraged NCPC to utilize her skills to enhance/support PSA contest. Aaron also suggested go-cart competition between youth and law enforcement.

<u>Smoke Free Dining in Vista</u>: VCC Tobacco Control Programs presented/discussed Smoke-free dining in Vista with the Vista City Council members in March; this item will now be a formal discussion item at the May 10 council meeting with hopes that the council will direct staff to create a policy draft.

<u>County RFP</u>: Erica: RFP for North County Regional Prevention Services submitted on 4/18/22. The county has given a three month extention (July, Aug, Sept) until the next cycle starts in October.

<u>2021 Strategic Planning: Listening Sessions – Reminder</u>: Erica: five sessions have been held; all went very well and received positive feedback. Board members were reminded to update the Listening Session tracking document (link below) with any contacts made or scheduled; board deadline for scheduling sessions is May 31.

https://docs.google.com/spreadsheets/d/111JTmhrb8WYLdBaV0a1mBncaHCQclxUbC3vf93glXEY/edit#gid=0

V. <u>2022 Proposed GM Agenda Items/Guest Presentations:</u>

May 12, 2022: GM + Fire Department/Tri-City panel discussion (provide panel members with questions/topic focus in advance).

Proposed Agenda/presenter for May 12 general meeting:

Erica – May GM meeting was scheduled to include panel discussion with the tri-city fire department chiefs. Unfortunately, only one (Chief Robinson) was available to participate. Erica asked for board input on rescheduling or ideas for alternate agenda items/guest presenter.

Members discussed trying to get speakers through BOS Desmond's office (Kristal offered to ask for a rep from the fentanyl summit); Ray Thomson suggested a speaker from VOID (Victims of Illicit Drugs - Dead on Arrival video); Aaron offered to present in May or June on TCMC's new Psychiatric Health Facility or Coastal Commitment Program. Members also considered a general group/round table discussion to gather feedback to prioritize prevention needs in our area.

Erica suggested convening an internal/separate meeting in advance of the general meeting to clearly define/outline key deliverables, desired outcomes, define key players, design informational flyer/toolkits, breakout sessions, and consider in-person vs. Zoom meeting format.

June 9, 2022: GM + TCMC Coastal Commitment/Psychiatric Health Facility – Update by Aaron Byzak.

July 14, 2022: GM + Annual Youth presentation/updates (NCPYC, Elevate Youth CA).

August 11, 2022: GM + TBD

VI Adjourn: Meeting adjourned at 9:08 a.m. Next scheduled BOD Meeting: Monday, June 6, 2022, 8:00 - 9AM

Respectfully submitted by Debbie Obregon on behalf of Jose Villarreal, NCPC Secretary.