

NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

www.northcoastalpreventioncoalition.org

Minutes of the Board of Directors – Zoom Video Conference

8:00 AM

Monday, April 4, 2022

Attendance:

Aaron Byzak, President
Kristal Jabara, Vice President
Nannette Stamm, Treasurer
Jose Villarreal, Secretary
Scott Ashton, Director
Rob Howard, Director
Ray Pearson, Director
Ray Thomson, Director
Maria Yanez, Alternate
Erica Leary, VCC/NCPC Program Manager
John Byrom, VCC/NCPC Prevention Specialist/Community Collaboration
Debbie Matthews, VCC/NCPC/Elevate Youth Grant
Debbie Obregon, VCC/NCPC Admin. Asst.

Absent:

Dale Walton, Director
Tim Jackson, Alternate

I. **Welcome:** Aaron Byzak, President:
Meeting convened at 8:00 a.m. via Zoom video conference.

II. **Meeting Minutes Approval for March 7, 2022:**
Minutes were accepted to the record as presented.

III. **Treasurer's Report:** Nannette Stamm, Treasurer.
Treasurer's report was accepted to the record as presented.

General Acct.	Youth Acct.	TCMC	SAMSHA	Walmart	TOTAL	ENA
\$923.32	\$2,255.92	\$2,150.00	\$630.00	\$1,621.36	\$7,580.06	\$1,464.51

Eastside Neighborhood Association (ENA) – Board members discussed status of ENA bank account and recommendations for how to use remaining funds. It was agreed to reach out to current leadership (Esther Sanchez) for discussion: So motioned by Rob Howard, 2nd by Nannette Stamm, passed unanimously. Erica will also follow-up with Carmela Munoz and report back to BOD.

IV. **Discussion Items and Updates:**

420 Remix/PSA Contest – Updates: Erica Leary/Program Manager: Erica reported the 420 PSA contest was launched in early March and there has been ongoing promotion; only 15 entries have been submitted so far. She asked the board to consider a proposal to extend the current contest deadline from 4/4 to 4/11 at 5PM and consider awarding prizes for the early entries who met the original deadline. The board agreed to extend the deadline as proposed and viewed and offered their input on the entries received to date. All entries received by the new deadline will be presented for review/judging by NCPC members at the April 14 general membership meeting. Top vote getters will proceed to the on-line voting segment of the competition. Winners will be announced at the in-person activity at Boomers on 4/20.

The board discussed the quality of this year's entries. Jose Villarreal asked what criteria/submission guidelines were given to the youth in advance of submitting their entry. In an effort to elevate the quality of the PSA entries, Jose suggested the board consider creating a video walk-thru for next year's contest entries.

Aaron also suggested offering a Zoom Link meeting to this year's contest entries with himself, other board members, and youth staff offering to critique the entries and offer suggestions on how to improve their project. He offered to host the Zoom link meeting on Wednesday, 4/6 from 4-6PM.

Erica will check with Riane about notifying submitters, designing a new/updated flyer with the new deadline, notice about the Zoom meeting, and the option to resubmit entries after attending the class. Aaron also suggested a calendar invite to the board.

Aaron asked if the annual law enforcement go-cart race was being organized. John Byrom noted that law enforcement had not been notified; he will get the word out today and report back.

4/18/22 Subsequent to this meeting, board members approved using \$1000 from the Walmart Grant to cover 420 Remix PSA Contest prizes. Yes vote (7): Kristal Jabara, Scott Ashton, Maria Yanez, Nannette Stamm, Aaron Byzk, Ray Thomson, and Rob Howard.

Elevate Youth CA Grant: Youth members met on 4/2 to discuss 420 in-person activity at Boomers. Free Boomers wristbands and a \$5 game card will be awarded to all PSA entries received through the extended deadline (Boomers will not be closed the general public on 4/20 as in the past).

Smoke Free Dining in Vista: VCC Tobacco Control Programs presented to the Vista City Council on March 22. The meeting/presentation went great-the council members seemed very supportive! VCC staff along with youth coalition members, RBVHS Policy Club members, and Vista residents attended. This item will now go to the city council as a formal discussion item on May 10.

County RFP: Erica reported briefly on release of county RFP for North County Regional Prevention Services to support the counties four prevention initiatives; also includes a speaker's bureau component, evaluation component, and strong focus on youth engagement/leadership, media advocacy, and sub-contract with San Dieguito Alliance. RFP due 4/19.

2021 Strategic Planning: Listening Sessions – Reminder: Erica reported five sessions have been held so far. The sessions went very well and received positive feedback – “time well spent.” She reminded board members to update the Listening Session tracking document (link below) with any contacts made or scheduled. Board members agreed on a two-month deadline (end of May) to complete any proposed/scheduled contacts. Members need to complete a total of 13 sessions to provide info to CCR for analysis of the contacts.

<https://docs.google.com/spreadsheets/d/111JTmhrb8WYLdBaV0a1mBncaHCQclxUbc3vf93glXEY/edit#gid=0>

V. **2022 Proposed GM Agenda Items/Guest Presentations:**

May 12, 2022: GM + Fire Department/Tri-City panel discussion – Provide panel members with questions/topic focus in advance.

June 9, 2022: GM + TCMC Coastal Commitment – Update by Aaron Byzak.

July 14, 2022: GM + Annual Youth presentation/updates (NCPYC, Elevate Youth CA).

VI **Adjourn: Meeting adjourned at 8:50 a.m.**

Next scheduled BOD Meeting: Monday, May 2, 8:00 - 9AM

Respectfully submitted by Debbie Obregon on behalf of Jose Villarreal, NCPC Secretary.