


# NCPC Update on Fentanyl Crisis and Naloxone



The image shows the logos for the North Coastal Prevention Coalition (NCPC) and the ONE CHOICE campaign. The NCPC logo features the letters 'NCPC' in a serif font, with 'North Coastal Prevention Coalition' in a smaller sans-serif font below it, and a blue swoosh to the right. The ONE CHOICE logo features a blue brain icon with the word 'ONE' in blue serif font above it, and 'CHOICE' in large black serif font below it.

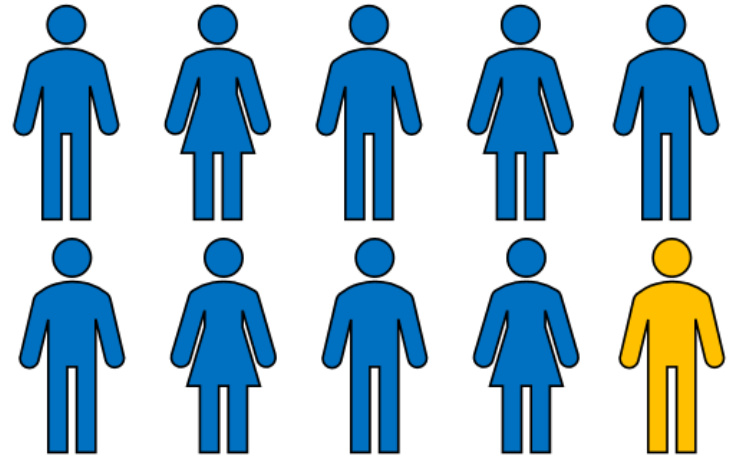
**For reasons of health and safety, no use of any alcohol,  
nicotine, marijuana or other drugs for youth under 21**

**NorthCoastalPreventionCoalition.org**  
**OneChoicePrevention.org**

# Adolescence – A Critical Time

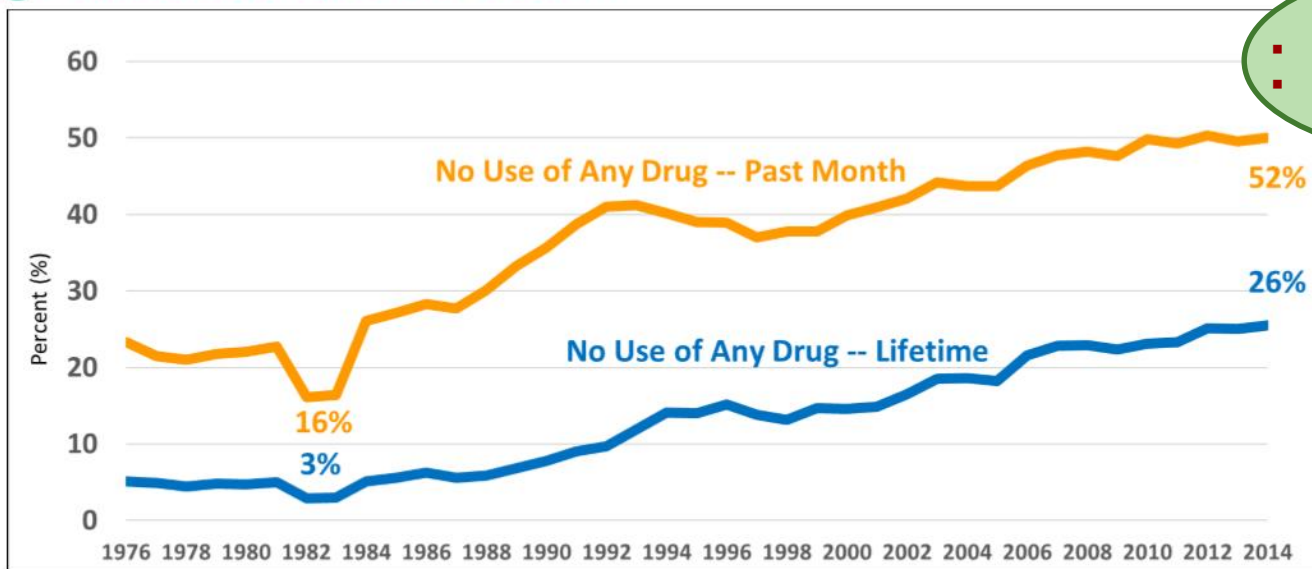
## Substance Use Disorders are Pediatric-Onset Diseases

- 9 out of 10 adults – 90% – with substance use disorders began smoking, drinking or using other drugs **before age 18**
- The earlier and heavier the use, the more likely a person will develop later problems



# # of Teens NOT Using Has Been Going Up

## No Use of Alcohol, Cigarettes, Marijuana and Other Illicit Drugs by US High School Seniors: 1976-2014



- 74% no past-month use
  - 51% no lifetime use
- 2019 OUSD CHKS

# But There's an Ongoing Emergency

**OVERDOSE ALERT**  
FENTANYL IS KILLING MORE PEOPLE  
IN SAN DIEGO COUNTY

DEADLY FENTANYL CAN HIDE ANYWHERE

**PILLS**  
**POWDER**  
**DEADLY DOSE OF FENTANYL**

**SIGNS OF AN OPIOID OVERDOSE**

- Blue lips or nails
- Dizziness and confusion
- Can't be woken up
- Choking or snoring sounds
- Slow or no breathing
- Difficulty staying awake

**SUSPECT AN OVERDOSE?**

Call **9-1-1** | Administer **NALOXONE** if available | **STAY** with the person until help arrives

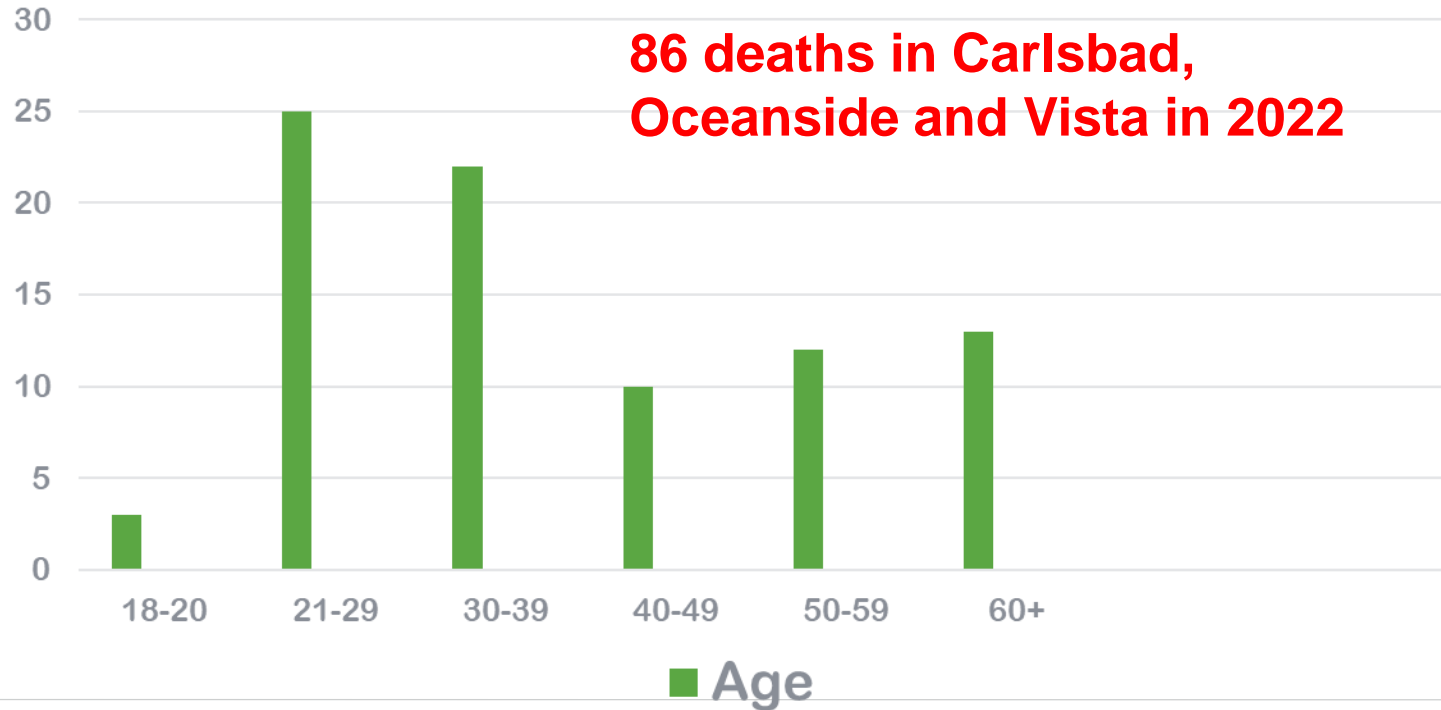
**KNOW MORE**

HELPLINE  
(888)724-7240  
UP2SD.ORG

SAN DIEGO COUNTY SHERIFF'S DEPARTMENT

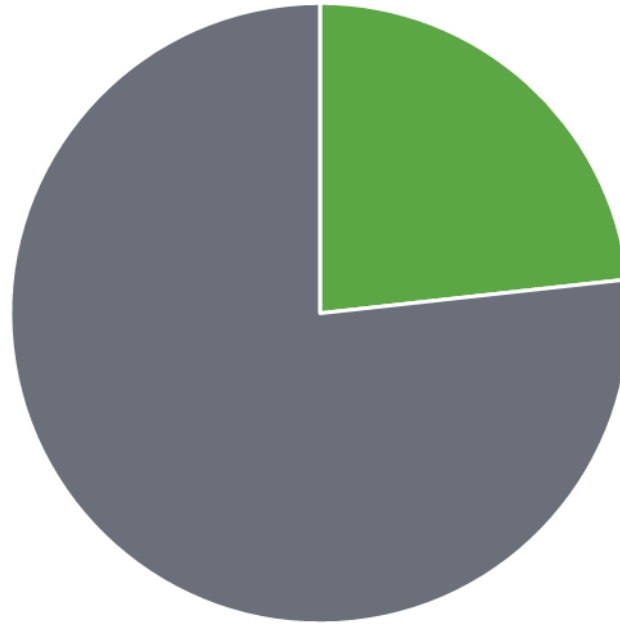
# Tri-City Area Preliminary Data 2022

Fentanyl-related Deaths by Age



# Tri-City Area Preliminary Data 2022

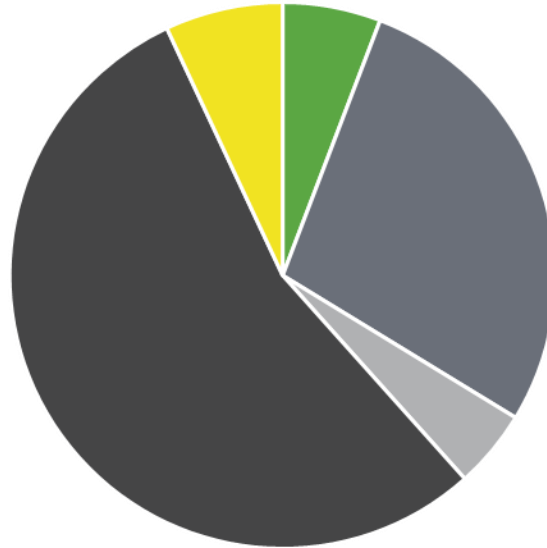
Gender



■ Female ■ Male ■

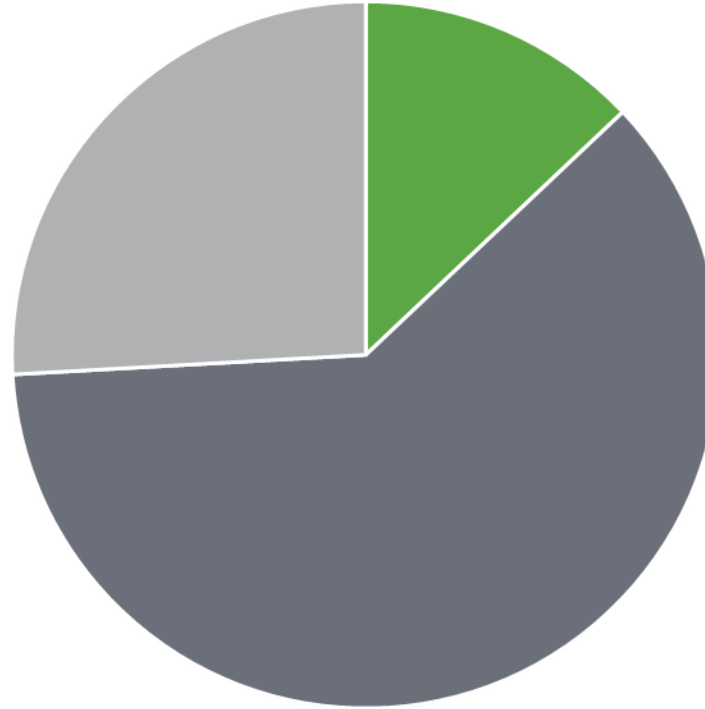
# Tri-City Area Preliminary Data 2022

Ethnicity



■ Black ■ Hispanic ■ A/PI ■ White ■ Other

# Tri-City Area Preliminary Data 2022



■ Carlsbad ■ Oceanside ■ Vista ■



# Where Death Occurred





# Expanding Access to Naloxone

**FENTANYL**  
is here and killing  
San Diego County  
residents.

Fentanyl can be found in all illicit drugs  
including powders and pills.

Avoid illicit  
drugs.

Have someone with  
naloxone close by.

Fentanyl can be found in any pill you buy on the street...or in cocaine and  
meth...and can kill you instantly.

**FATAL DOSE OF FENTANYL**

For information and recovery options call:  
San Diego County Access and Crisis Line:  
1-888-724-7240 (free assistance 24/7).



## Fentanyl-Related Overdose Deaths San Diego County

*Muertos por sobredosis de Fentanilo  
en el Condado de San Diego*



Learn more at  
[Up2SD.org](http://Up2SD.org)



- Solving the overdose crisis means:
  - » preventing substance use before it starts
  - » providing treatment and recovery support services
  - » having naloxone on hand in case of overdose.
- Naloxone is available without a prescription.
- **Naloxone is available at NO CHARGE to VCC patients.**  
**Come see your VCC providers or pharmacists TODAY.**
- **Become part of the solution!**

NCPC  
North Central Prevention Coalition

ONE  
CHOICE

VCC  
Vista Community Clinic

Choose Health

For reasons of health and safety, no use of any alcohol,  
nicotine, marijuana or other drugs for youth under 21

# el FENTANILO

está aquí y está matando  
a los residentes del  
Condado de  
San Diego

El fentanilo puede encontrarse en todas las drogas  
ilícitas incluidos polvos y pastillas.



Evite las drogas  
ilícitas.



Asegúrese de que haya alguien con  
naloxona cerca de usted.



El fentanilo puede encontrarse en cualquier pastilla que usted compre en la calle ... o en  
la cocaína y la metanfetamina ... y puede provocarle la muerte instantáneamente.



FATAL DOSE OF FENTANYL

Para obtener información y opciones de recuperación,  
llame a línea de acceso y crisis del condado de San Diego:  
1-888-734-7240 asistencia gratuita las 24 horas, los 7 días de la  
semana.



Vista  
Community  
Clinic

Chase Health

Por razones de salud y seguridad los menores de 21  
años no deben consumir alcohol, nicotina, marihuana u otras drogas

- Resolver la crisis de la sobredosis significa
  - » prevenir el consumo de sustancias antes de que comience
  - » proporcionar tratamiento y servicios de apoyo para la recuperación
  - » tener naxolona (naxolone) a la mano en caso de sobredosis.
- La naxolona puede adquirirse sin receta.
- La Naxolona es **NO TIENE COSTO** para los pacientes de VCC. Venga **HOY a hablar con sus proveedores de la salud o farmacéuticos.**
- ¡Sea parte de la solución!

Aprenda más  
[Up2SD.org](http://Up2SD.org)

