

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:09 AM Minutes of the General Membership –Video Conference via Zoom
Thursday, February 10, 2022 - Attendance = 27

I. **Welcome and Introductions:** *Aaron Byzak, NCPC Board President.*

II. **Meeting Minutes Approval:** *January 13, 2022.* Meeting minutes accepted into the record as presented.

III. **NCPC Board of Directors Election 2022/2023 Term:**
Board officers for 2022 will be elected at the March 7, 2022 board meeting.

IV. **Treasurer's Report:** *Nannette Stamm, NCPC Treasurer.*
Debbie Obregon presented the following report:

Gen Account: \$923.32	Youth Coalition: \$2,255.92	TCMC: \$2,150.00
SAMSHA: \$630.00	Walmart: \$1,621.36	<u>TOTAL NCPC: \$7,580.06</u>

ENA TOTAL: \$1,464.51

*Reminder: NCPC is accepting membership dues for 2022: \$50/organization or \$25/organization; Pay dues via PayPal account; for more information, go to NCPC's website click on Donate button on NCPC's website homepage, or click here: [Membership Application and Annual Dues](#) Thank you to the members who have already paid.

V. **Pesentation: Joe Eberstein and Sarah Salven, Center for Community Research (CCR), SD County Marijuana Prevention Initiative Annual Report Card.**

Joe Eberstein and Sarah Salven, Center for Community Research (CCR), shared a PPT presentation including San Diego County's Marijuana Prevention Initiative's (MPI) Annual Report Card. The MPI works to reduce youth access to marijuana by increasing public awareness about the adverse effects resulting from youth marijuana use. Joe discussed marijuana impacts on youth and reviewed the annual report card data. The presentation was followed by a Q&A session. To view the PPT presentation, please click on the following link:

[MPI PPT Presentation 02.10.2022](#)

VI. **Program Updates/Announcements:**

NCPC General Membership Application/Annual Membership Dues for 2022:

NCPC Board agreed to return to normal routine and will be accepting NCPC membership applications and dues on a calendar basis starting January 2022: \$25/individual - \$50/organization. Dues are collected to help defray NCPC operating expenses including annual liability insurance. Dues can be paid via NCPC's PayPal account or credit card. On the NCPC website homepage click "Donate" button or click here: [Membership Dues](#) Thank you to those who have already paid.

VII. **Member/Chat Box Announcements:**

Kathy Valdez, City of Vista, introduced new staff member Sara Trench.

Erica Leary, NCPC Program Manager, reported that the NCPC board agreed to postpone the annual 420 Remix activity but will move ahead with the 420 PSA Contest, and approved an early March launch date.

Erica asked members to complete a quick survey requesting input on contest theme and focus:

Q1/responses:

If contest theme is changed, should it address substance use prevention in general? (Last year's specific theme was "Smoking is not coping")

Response: 11 – create new theme

Response: 3 – keep the same theme as last year.

Q2/responses:

Should target audience for PSA messages change?

Response: 9 – Keep target on teens

Response: 5 – Add new target audience

Rob suggested creating several holiday themed prevention messages throughout the year to incorporate/promote NCPC's prevention theme all year long rather than just once a year on April 20.

VIII. Adjourn: Meeting adjourned at 9:00 a.m.

Next scheduled NCPC General Membership meeting will be Thursday, March 10, 2022, 8-9AM via Zoom Invite.

Respectfully submitted by Debbie Obregon on behalf of Jose Villarreal, Secretary