

NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

www.northcoastalpreventioncoalition.org

Minutes of the Board of Directors – Zoom Video Conference

8:00 AM

Monday, February 7, 2022

Attendance:

Aaron Byzak, President
Nannette Stamm, Treasurer
Jose Villarreal, Secretary
Rob Howard, Director
Ray Pearson, Director
Ray Thomson, Director
Maria Yanez, Director
Erica Leary, VCC/NCPC Program Manager
Riane Moyers, VCC/NCPC Media Specialist
Carmela Muñoz, VCC/NCPC Prevention Specialist
John Byrom, VCC/NCPC Prevention Specialist/Community Collaboration
Debbie Obregon, VCC/NCPC Admin. Asst.

Absent:

Kristal Jabara, Vice President
Dale Walton, Director
Scott Ashton, Alternate
Timothy Jackson, Alternate

I. **Welcome:** Aaron Byzak, President:
Meeting convened at 8:05 a.m. via Zoom video conference.

Members unanimously agreed to defer the 2022 officer election to March 7, 2022 meeting.
Erica reported that Linda Ledesma has resigned as a board alternate effective 02-01-2022.

II. **Meeting Minutes Approval for January 10, 2022:**
Minutes were accepted to the record as presented.

III. **Treasurer's Report:** Nannette Stamm, Treasurer.

General Acct.	Youth Acct.	TCMC	SAMSHA	Walmart	TOTAL	ENA
\$954.27	\$2,255.92	\$2,150.00	\$630.00	\$1,621.36	\$7,611.55	\$1,464.51

Debbie noted that all required tax forms have been completed and submitted for FY 2020.
Erica reported that she will work with Aaron to complete TCMC application for community grant and report back.

IV. **Discussion Items and Updates:**

2021 Strategic Planning: Listening Sessions: Updates-Erica Leary:

Erica shared google doc/tracking form and encouraged board members to update the schedule with contacts ASAP. She reported that she and Aaron met with Bret Bretschanzenbach (Carlsbad Chamber) and Rachel Beld (Vista Chamber); Rob Howard will reach out to Main Street Oceanside; Ray Thomson will reach out to Youth Pastor, St. Patrick's Church in Carlsbad; Aaron will schedule with two contacts; Ray Pearson will schedule with new contact at Oceanside Charitable Foundation.

<https://docs.google.com/spreadsheets/d/1I1JTmhrb8WYLdBaV0a1mBncaHCQclxUbC3vf93glXEY/edit#gid=0>

Membership Input/Potential Partners/Listening Session Opportunities:

Individual/Organization/Agency	Contact	NCPC Member
Superintendent CUSD	Dr. Churchill	Ray P.
Rady's Children's Hospital		Xiomara Martinez
Universities/Educational Areas		Suzanne Hume
• CSUSM, SDSU, Mira Costa, Palomar	MPH Programs Child Development	Nannette
• Mira Costa Student Organizations		
CBAD Educational Foundation		Ray P.
CBAD Charitable Foundation		Ray P.
OSD Charitable Foundation		Ray P.
North County Lifeline		Xiomara Martinez

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AAA Insurance		Ray T.
NCAAWA girl's mentoring program @ CSUSM		Rob H.
CVS		Ray T.
Operation Hope North County		Aaron
North County Daily Star		Aaron

Elevate Youth/Sierra Health Grant proposal: Erica Leary/Rob Howard:

Erica reported that today would be the first day on the job for new staff member, Debbie Matthews, Program Supervisor with the Elevate Youth Grant. Welcome Debbie! Erica is continuing to work through the interview process to fill two additional program staff positions.

Erica reported that Riane Moyers, NCPC's Media Specialist, has accepted a new position and will no longer be working full-time with VCC. However, we are happy to report that she has agreed to fill-in on a per diem basis through June to assist with NCPC social media needs and the 420 PSA launch. A big **'thank you'** to Riane and congratulations on her new position!



**Elevate Youth
Project Summer...**

Opposition to cannabis tax reduction: Erica Leary.

Erica asked board members for input regarding effort organized by Youth Forward in Sacramento to keep California funding for youth programs and prevention intact. Erica asked if the board would support this effort by signing on to the letter drafted by Youth Forward opposing tax cuts to the cannabis industry. The members voted unanimously "yes" to support this effort and sign on to the letter as presented by Erica.

420 Remix – PSA Contest: Erica Leary

Erica provided brief update on 420 Remix/PSA Contest plans for 2022 and asked for board input. Erica proposed 3/1/22 launch date with a PSA submission deadline on 4/1 or 4/4/22. She recommended giving youth actively involved with the new Elevate Youth grant a more leadership role organizing this effort. Ray Pearson said he would like to see more participation from Carlsbad youth and suggested reaching out to teachers who have supported the contest in the past and increase awareness about the effort and solicit more participation.

The board agreed the PSA contest should move forward, but postponed the 420 Remix event normally sponsored by NCPC. Erica suggested if the youth want to plan some type of activity on a smaller scale, NCPC would support that effort. The board agreed and approved moving ahead as presented by Erica; so motioned by Ray Pearson, second by Rob Howard, motion carried.

V. Proposed GM Agenda Items/Guest Presentations for 2022:

Feb 10, 2022: GM + Presentation from Joe Eberstein, and Sarah Salven, Center for Community Research (CCR) – presentation on county's Marijuana Prevention Initiative; share new data and county report card.

March 10, 2022: Revisit NCPC's invite to law enforcement to participate in a panel discussion; board members agreed to follow-up and contact as follows: **Aaron - Vista Sheriff's; Ray Pearson - Carlsbad PD; Rob Howard - Oceanside PD.**

Erica offered to resend board members a copy of the email invite she drafted to the Police Chiefs/law enforcement reps and Fire Department/Emergency Response reps. Board members can use the draft along with their invite to the three law enforcement agencies.

Apr 14, 2022: GM + Presentation TBD – 420 REMIX – PSA Contest Preview/Winner Selection.

VII Adjourn: Meeting adjourned at 8:46 a.m. Next scheduled BOD Meeting: Monday, March 7, 8:00 - 9AM

Respectfully submitted by Debbie Obregon on behalf of Jose Villarreal, NCPC Secretary.

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