

**NORTH COASTAL PREVENTION COALITION**  
Serving the Communities of Carlsbad, Oceanside, and Vista  
[www.northcoastalpreventioncoalition.org](http://www.northcoastalpreventioncoalition.org)

**8:00 AM Minutes of the General Membership –Video Conference via Zoom**  
**Thursday, October 14, 2021 - Attendance = 30**

**I. Welcome and Introductions:** *Aaron Byzak, NCPC Board President.*

Aaron Byzak was absent; meeting was facilitated by Nannette Stamm

**II. Meeting Minutes Approval:** *September 9, 2021.* Meeting minutes accepted into the record as presented.

**III. Treasurer's Report:** *Nannette Stamm, NCPC Treasurer.*

Gen Account: \$599.10	Youth Coalition: \$2,355.92	TCMC: \$2,150.00
SAMSHA: \$630.00	Walmart: \$1,675.13	<b><u>TOTAL NCPC: \$7,370.15</u></b>

**ENA TOTAL:** \$1,464.51

**IV. Presentation: Red Ribbon Games/RBV vs. FBHS 10/29/21:**

Guest Presentation: MHS and North Inland Substance Abuse Prevention, North Inland team: Ron Stark, David Escovedo (858) 378-5464, Mimi van Koughnett (858) 248-5717.

***Kickoff and Tip off Sports with Prevention:*** David Escovedo provided an overview of North Inland Region's effort to deliver substance use prevention messaging in all school sports. The overall philosophy of this effort is to change social norms and conversation about alcohol and drugs during high school sporting events that will ultimately reduce underage youth access to drugs and alcohol. The program puts substance use prevention messaging on everyone's scorecard at sporting events year round, reaching students, parents, teachers, factuality, administrators, districts, and the community at large.

Following the presentation, NCPC members discussed the program and exchanged ideas on how to move toward and promote the policy of including multiple alcohol and drug prevention messages in all sporting events. The group consensus was very positive and supportive – everyone approved collaboration and support for future efforts. MHS added that they can provide red ribbons and stickers if needed.

For more program information and event details, please visit program website:

<https://www.mhsinc.org/listing/north-inland-community-prevention-program-2/>

**V. Program Updates/Announcements: Erica Leary, NCPC Program Manager:**

**Rx Drug Take Back Day:** Saturday, Oct. 23, new North County drop-off location at Oceanside PD, 3855 Mission Ave (drive thru drop-off). <https://takebackday.dea.gov/>

**Meeting Date Change:** Due to Veteran's holiday on 11/11, general membership meeting date has been pushed out 11/18.

**November GM meeting guest presentation:** Public Health Institute, discuss state marijuana issues.

**Board of Directors Election (2022/2023 term)** will be held at the December general meeting. There will be five regular open slots (2 yr. term) and four alternate positions (1 yr. term).

**Completing board terms in December:** Aaron Byzak, Nannette Stamm, Ray Pearson, Marie Smith, and Maria Yanez.

**Completing alternate terms in December:** Scott Ashton, Rob Howard, Timothy Jackson, and Linda Ledesma.

Self-nominations are welcome, no term limits. Please contact any board member or NCPC staff member to discuss your interest/availability in filling a board position.

**VI. Group Announcements/Chat Box:**

**Jessica Newmyer, American Heart Association:** Jessica offered to share Red Ribbon Games information with the AHA's Kids Heart Challenge Program – perfect opportunity to support and collaborate with NCPC and share message with others.

Kelly McKay – Partnership toolbox for Rx Drug Take Back Day:

<https://takebackday.dea.gov/content/partnership-toolbox>

**Judi Strang – San Dieguito Alliance**

SDA's Red Ribbon Game is La Costa Canyon HS vs. Torrey Pines HS on 10/29.

**Rob Howard – NCPC Board Alternate:**

Red Ribbon Games – Promo suggestion: 1-minute elevator speech with ribbons available for groups. Would like to see NCPC board target mental health resources for youth.

**Janet Arvizu - TrueCare, OSD:** Interactive scavenger hunt planned with OHS students on 10/27; a fun scavenger hunt event with the goal to provide students with information that will allow them to be aware about substance use disorder and the effects of substance use by providing them information through a substance use fact pamphlet (included below) where they will learn new information while enjoying an activity with their peers. Target audience: Freshmen but open to all other grades at OHS.



I Choose not to Use  
Event Flyer.pdf

**VII. Adjourn: Meeting adjourned at 8:57 a.m.**

Next scheduled NCPC General Membership meeting will be Thursday, November 18,, 2021, 8-9AM via Zoom Invite.

Respectfully submitted by Debbie Obregon on behalf of Jose Villarreal, Secretary