

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 AM Minutes of the General Membership –Video Conference via Zoom
Thursday, September 9, 2021 - Attendance = 26

- I. **Welcome and Introductions:** *Aaron Byzak, NCPC Board President.*
- II. **Meeting Minutes Approval:** *August 12, 2021.* Meeting minutes accepted into the record as presented.
- III. **Treasurer's Report:** *Nannette Stamm, NCPC Treasurer,* provided the following report/account balances:
- | | | |
|-------------------------|-----------------------------|--------------------------------------|
| Gen Account: \$1,707.14 | Youth Coalition: \$2,355.92 | TCCM: \$2,150 |
| SAMSHA: \$630.00 | Walmart: \$1,675.13. | <u>TOTAL NCPC: \$8,518.19</u> |

ENA TOTAL: \$1,464.51

- IV. **Presentation: Strategic Planning Recap/Next Steps/Membership Discussion:** *Board Members: Aaron Byzak:* Provided recap of the strategic planning process and shared summary from two sessions held by the board in July. Shared PPT presentation (link below) and reviewed board assessment and SWOT analysis data. The board has started to formulate new goals for NCPC, along with identifying priorities and plans to achieve desired results. Today's meeting is an opportunity to gather input from general members and also an opportunity to introduce and hear from newly elected board members.

<https://northcoastalpreventioncoalition.org/wp-content/uploads/2021/09/NCPC-Strategic-Planning-Summary-for-GMrvsd-003.pdf>

Kristal Jabara: Kristal shared her personal history and background and presented a list of current and potential NCPC partners/collaborators identified during strategic planning; Kristal asked members to identify any new individuals/organizations in addition to the list that they thought might be interested in joining NCPC efforts.

Following individuals/groups/agencies were added to the list:

- Dr. Churchill, CUSD Board Superintendent
- Rady's Children's Hospital
- Educational/MPH Programs/Student Organizations at UCSD, CSUSM, Mira Costa, Palomar
- Universities – UCSD, CSUSM child development
- Carlsbad Educational Foundation, Carlsbad Charitable Foundation, Oceanside Charitable Foundation
- North County Lifeline
- AAA Insurance
- NCAAWA Girls Mentoring Program at CSUSM
- Operation HOPE North County
- North County Daily Star
- CVS

Nannette Stamm: Nannette reviewed NCPC's priorities and goals and efforts to build local awareness. The board also agreed to hold Listening Sessions. Questions NCPC should ask when meeting with a new group or individual who doesn't know about NCPC would include:

1. What do you know about NCPC; what is your impression of us (good, bad or otherwise?)
2. What are the needs of your constituency or the people you serve?
3. How might we help you meet those needs?
4. Who else should we ask these questions to? (Who would benefit from a relationship with us?)

Rob Howard: Rob, newly elected NCPC Board Alternate, shared his personal history/background and his passion for working with youth development. He encouraged members to consider other questions they would recommend be asked when NCPC approaches new groups and individuals.

V. Program Updates/Announcements: Erica Leary, NCPC Program Manager:

Fentanyl Alert - Resident Postcard Campaign: Erica reported that the County CDC Opioid Crisis funding is being used to cover two projects: printing and mailing 30K Fentanyl Alert postcards (double-sided English/Spanish) to residents living in priority zip codes in Oceanside and Vista, and publishing the postcard in two editions of the Coast News and also in the Oceanside Chamber Magazine. The postcard will be sent to NCPC's general membership via email distribution list and members are encouraged to share/distribute the postcard as they deem appropriate.

VI. Group Announcements/Chat Box:

Cynthia Marquez: TrueCare is hosting an Oceanside COVID-19 Vaccine event open to the community. Friday, 9/10, 3:30-7:30PM at ECHS; appointments are needed, Pfizer will be administered. Questions call (760) 736-6777.

Ceci Velazquez, VCC: Vista's Crime Free MUH program will conduct a Landlord Training on 10/21 at Vista City Hall. VCC Tobacco Control program staff will present on *Benefits of Adopting a Smoke-free Policy*. Email Cecilia.Velazquez@vcc.org for more information.

VCC's Tobacco Control Program wants to hear your opinion in regards to protecting youth from the harms of vaping; you can reply at this link: <https://forms.gle/LmJi3gyDaMTe2Qf28>

Leticia Robles, SMPC: Johnny's Ambassadors #StopDabbing Walk 2021 on Sunday, 9/19; event flyer and registration information/link to follow.

Suzanne Hume, CleanEarth4kids: Focus on lung health, health effects of smoking marijuana, 2nd hand smoke. We are seeing a huge increase in pot smoke in public spaces (e.g. Oceanside Harbor). Contact Suzanne for more info: (760) 518-2776.

Judi Strang, SDA: San Diego Prescription Drug Abuse Task Force is meeting today @ 10AM. Where: <https://www.facebook.com/SanDiegoRxAbuseTaskForce/>

Mireya Bañuelos, VCC/HCHR Program: Mireya leading the Healthy Escondido Coalition to bring residents, CBO and city staff together and assist them to become community mobilizers in advancing policies and community environments that improve health. Introductory meeting will be held Tuesday, 9/21. For more information, contact Mireya at Mireya.banuelos@vcc.org or (760) 310-9127.

VII. Adjourn: Meeting adjourned at 9 a.m.

Next scheduled NCPC General Membership meeting will be Thursday, October 14, 2021, 8-9AM via Zoom Invite.

Respectfully submitted by Debbie Obregon on behalf of Jose Villarreal, Secretary