

# NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

[www.northcoastalpreventioncoalition.org](http://www.northcoastalpreventioncoalition.org)

## Minutes of the Board of Directors – Zoom Video Conference

8:00 AM

Monday, August 30, 2021

### Attendance:

Aaron Byzak, President  
Kristal Jabara, Vice President  
Nannette Stamm, Treasurer  
Jose Villarreal, Secretary  
Ray Pearson, Director  
Ray Thomson, Director  
Maria Yanez, Director  
Rob Howard, Alternate  
Erica Leary, VCC/NCPC Program Manager  
Carmela Muñoz, VCC/NCPC Prevention Specialist  
John Byrom, VCC/NCPC Prevention Specialist/Community Collaboration  
Debbie Obregon, VCC/NCPC Admin. Asst.

### Absent:

Dale Walton, Director  
Marie Smith, Director  
Scott Ashton, Alternate  
Tim Jackson, Alternate

I. **Welcome:** Aaron Byzak, President:  
Meeting convened at 8:05 AM via Zoom video conference.

II. **Meeting Minutes Approval for August 2, 2021:**  
Minutes were accepted to the record as presented.

III. **Treasurer's Report:** Nannette Stamm, Treasurer.

Debbie Obregon provided the following report:

General Acct.	Youth Acct.	TCMC	SAMSHA	Walmart	TOTAL	ENA
\$1,707.14	\$2,355.92	\$2,150.00	\$630.00	\$1,675.13	<b>\$8,518.19</b>	<b>\$1,464.51</b>

Kristal Jabara: Funds are still available through the County's Small Business/Non-Profit Stimulus Grant Program. She encouraged NCPC to look at applying and offered to provide the application link (included below). Board members briefly discussed and agreed that this was an opportunity NCPC should consider. **Was there an individual named to take the lead on this?**

<https://www.sandiegocounty.gov/content/sdc/stimulusgrant.html>

IV. **Discussion Items:**

### **Board Membership:**

Ray Pearson reviewed proposal brought forward at the August 2<sup>nd</sup> board meeting to consider Linda Ledesma for an NCPC board position. Ray shared a review of Linda's background and noted that board members were provided a copy of her bio. Erica Leary shared a PPT slide recapping current board membership and terms for each member.

Discussion included review of current membership and possible upcoming vacancies (see table below); Aaron proposed Linda fill an alternate position through December and then consider board vacancies for 2022 election. So motioned by Ray Pearson, seconded by Ray Thomson and passed unanimously. Aaron agreed to reach out to Linda to present the board's proposal and decision to have Linda fill an alternate position through December.

## NCPC 2021 Board of Directors

**By-laws adopted November 2020 have 9 Board positions (that includes immediate past president if applicable and available), and up to 4 alternates**

Term ending December 2021	Term ending December 2022	Current alternates (1-year terms)
Aaron Byzak	Ray Thomson	Scott Ashton
Ray Pearson	Dale Walton	Rob Howard
Nannette Stamm	Kristal Jabara	Timothy Jackson
Maria Yanez	Dr. Jose Villarreal	
Marie Smith		

### Strategic Planning Presentation/Next Steps:

Board revisited plans to share Strategic Planning PPT presentation with membership at the September 9<sup>th</sup> GM meeting. Reviewed Erica's PPT and agreed it was a good idea to divide the presentation between board members. Aaron suggested 2-3 presenters to touch on relevant key points, keeping it interesting and simple. He recommended one past member to present on history/foundation/SWOT data, and suggested new members (Jose, Kristal, Rob) to present on NCPC's future: where do we want to go? Goal is to gather input from the GM on listening session questions and put out a simple call to action, "Who do we need to talk to that isn't already on our list of potential partners and collaborators? It was agreed that the PPT needed to be simplified, less text, and possibly provided in document form prior to the meeting. PPT Link: <https://northcoastalpreventioncoalition.org/wp-content/uploads/2021/09/NCPC-Strategic-Planning-Summary-for-GMrvsd-003.pdf>

**Listening Sessions:** Need to get started, identify individuals, set session dates, identify staff member to accompany board members. Erica asked if Aaron could provide help creating a google doc with the following info:

Suggested Name	Org/Affiliation	Board Member Lead	NCPC staff to attend (Erica, John, Carmela or Debbie)	Date request/invitation sent	Date complete

### V. Program/Policy Updates:

**NCPC video creation – Call to Action Update:** Aaron Byzak.

Group decision to share the existing video with already established NCPC youth groups, ask 2-3 simple questions for input on video content and call to action message. Example: Does this video communicate to you NCPC's message; how would you amend the video to achieve/spread NCPC's message? Erica suggested creating a Survey Monkey with link to the video.

### Fentanyl/Opioid Crisis Outreach Efforts:

Erica Leary reported that the County CDC Opioid Crisis funding will be used to cover two projects: printing and mailing 30K postcards (double-sided English/Spanish) to residents living in priority zip codes in Oceanside and Vista; publishing the postcard in two editions of the Coast News and also in the Oceanside Chamber Magazine.

John reported he is collaborating with the Vista District Attorney's office, Vista Sheriff's Dept. and Vista School District on an event being organized in Vista to raise awareness in the Hispanic community about reporting crime. The event is planned for Saturday, November 6, 1-3PM at the Vista Civic Center Community Room.

### VI. Proposed GM Agenda Items/Guest Presentations for 2021:

Sept 9: GM + Strategic Planning Presentation – Call to Action

Oct 14: GM + TBD

Nov 11: GM + TBD (*Veteran's Day Holiday; consider alternate date?*)

VII **Adjourn:** Meeting adjourned at 9AM. Next scheduled NCPC BOD Meeting Date: **Monday, October 4, 2021/8-9AM**  
*Respectfully submitted by Debbie Obregon on behalf of Jose Villarreal, NCPC Secretary.*

*For information contact NCPC office at (760) 631-5000 ext.7 174 or email [info@northcoastalpreventioncoalition.org](mailto:info@northcoastalpreventioncoalition.org)*