

NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

www.northcoastalpreventioncoalition.org

Minutes of the Board of Directors – Zoom Video Conference

8:00 AM

Monday, June 7, 2021

Attendance:

Aaron Byzak, President
Kristal Jabara, Vice President
Jose Villarreal, Secretary
Dale Walton, Director
Nannette Stamm, Treasurer
Ray Pearson, Director
Ray Thomson, Director
Rob Howard, Alternate

Absent:

Marie Smith, Director
Maria Yanez, Director
Scott Ashton, Alternate
Tim Jackson, Alternate

Erica Leary, VCC/NCPC Program Manager
Riane Fletcher, VCC/NCPC Media Specialist
Carmela Muñoz, VCC/NCPC Prevention Specialist
John Byrom, VCC/NCPC Prevention Specialist/Community Collaboration
Debbie Obregon, VCC/NCPC Admin. Asst.

I. Welcome:

Meeting convened at 8:00 AM via Zoom video conference.

II. Meeting Minutes Approval for May 3 2021:

Correction: Kristal Jabara was not in attendance at the May 3, 2021 BOD meeting; meeting minutes were accepted into the record as corrected.

III. Treasurer's Report:

Nannette Stamm provided the following report:

General Acct.	Youth Acct.	TCMC	SAMSHA	Walmart	TOTAL	ENA
\$1,024.31	\$2,387.87	\$2,150.00	\$630.00	\$1,675.13	\$7,867.31	\$1,464.51

REMINDER: Generate donations for NCPC at smile.amazon.com. <https://smile.amazon.com/gp/chpf/homepage?orig=Lw==>
NCPC will receive a donation on qualifying purchases made through Amazon's community giving program. The links included here takes you directly to the site and NCPC's account: **LINK:** smile.amazon.com/ch/33-0574911. Please let us know if you have any questions - Thank you for your support.

IV. Discussion Items:

Gun Take-Back Event: Erica Leary asked if the board would like to participate/support Vista Sheriff's Department 'Guns for Gift Cards' event being held, Sunday, July 11, at the Vista Court House. Group consensus was in favor; agreed the event presents opportunity to support a healthy environment, get NCPC name and focus out to the community, important collaborative effort. John Byrom will attend as NCPC rep and will distribute county's Fentanyl/Opioid Crisis flyers. Erica will follow-up on event logistics, develop materials package and NCPC banner and/or flyers.

Strategic Planning Update: Erica shared strategic planning update and reported that the state facilitator (Dana Goodrow with CPI) is interested and available in July. Members discussed their individual schedule availability and best time of day to convene the sessions. Group agreed on two sessions, 7-12 and 7-19, and proposed late afternoon meeting time (3:30-6:30PM). A "hold the date" invite will be sent and Debbie will research public meeting locations. Rob and Jose said they may be able to secure a public meeting space.

Virtual Meeting Schedule: Board discussed continuing virtual meetings (BOD and GM) schedule through December. So motioned by Kristal Jabara, seconded by Ray Pearson, motion passed unanimously.

School Board Presentation: Erica asked the board (Jose, Ray P.) for guidance/direction on how to get NCPC in front of the school board members for an NCPC presentation. She suggested starting with an email to the school board supervisors soliciting an invitation. She said she would share email content with NCPC board members before sending.

For information contact NCPC office at (760) 631-5000 ext. 7174 or email info@northcoastalpreventioncoalition.org

Rob H. - asked what would be the ‘ask’ or what ‘supportive assistance’ would NCPC look for from the school boards, noted the importance of highlighting commons goals, i.e. protecting our youth. Rob offered to make contacts with Vista School Board members.

Jose V. – suggested presenting a short public comment first to share who we are, our message and goals, and hopefully generate an invite for a more formal presentation; recommended the fall – start of new school year.

Ray P. – suggested sending an initial email to board members requesting a 5 min. time slot to present, or 5 min. introduction at a board meeting during public testimony to solicit an invite to present a more in depth NCPC presentation.

V. **Program/Policy Updates:**

Update NCPC video creation - Aaron Byzak: Aaron continues to work on defining an appropriate “Call to Action” to include at the end of the video. Group agreed that the county’s “211” resource number was a good option. Aaron will contact 221’s administrative offices to discuss options.

County CDC Opioid/fentanyl crisis – John Byrom: John reported that he is meeting with the president of the Vista Rotary to discuss the county’s opioid/fentanyl crisis. He will discuss reaching out to Vista retailers to support the awareness campaign by handing out and/or displaying the crisis flyers in their stores. John has recruited 10 retailers in Oceanside who will be collaborating with NCPC on this effort.

Marijuana policy – Oceanside City Council Recap: Erica reported Oceanside City Council members approved (4-1 vote) cannabis business licenses to include adult recreational retail sales at their meeting on June 2. Mayor Sanchez (only no vote) said she would be willing to look at different approaches to address youth education and access. Suggested drafting letter to Mayor Sanchez to include prevention strategies (including decoy ops) to reduce youth access, also study results on the effects of high potency marijuana. A news media clip from the June 2 council meeting will be shared at June 10th general membership meeting.

Marijuana Priorities: Marijuana advertisements on billboards; direct mail – regulate/prohibit unsolicited marijuana mailers.

VI. **Proposed 2021 GM Agenda Items/Guest Presentations:**

- June 10: GM + Youth Coalition – Year in Review
- July 8: GM + Guest Presenter: Dr. Aaron White, Senior Scientific Advisor to Director of NIAAA.
- Aug 12: GM + TBD

Meeting adjourned at 9:00AM. Next scheduled **Board of Directors Meeting/Strategic Planning Session #1,** Monday, July 12, 2021, 3-6PM, Oceanside High School Library.

Respectfully submitted by Debbie Obregon on behalf of Jose Villarreal, NCPC Secretary.