

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 AM Minutes of the General Membership –Video Conference via Zoom
Thursday, June 10, 2021 - Attendance = 30

- I. **Welcome and Introductions:** *Aaron Byzak.*
- II. **Meeting Minutes Approval:** *May 13, 2021.* Meeting minutes accepted into the record as presented.
- III. **Treasurer's Report:** Nannette Stamm provided the following report/account balances:
Gen Account: \$1,024.31 Youth Coalition: \$2,387.87 TCMC: \$2,150
SAMSHA: \$630.00 Walmart: \$1,675.13. **TOTAL NCPC: \$7,867.31**

ENA TOTAL: \$1,464.51

IV. Presentation: Be the Resistance Club (BTR) – Youth Coalition Year in Review.

Members from NCPC's Youth Coalition/Be the Resistance (BTR) Club at OHS shared a PPT overview highlighting the group's prevention efforts and activities during the past year. Despite challenges presented by working in a "virtual" environment, the group continued to meet throughout the year. NCPC is very proud of their prevention work and commitment to NCPC's focus and goals. Club members, Madison Matella (BTR President), Sadie Lemauga (BTR Vice President), and Ruth Celestino (BTR Secretary) each presented during the review and highlighted their efforts to educate the community and reduce youth access to alcohol, tobacco and marijuana.

<https://northcoastalpreventioncoalition.org/wp-content/uploads/2021/06/2021.06.10-Year-end-highlights.pdf>

Highlights included facilitating presentations on how to speak with the media, human trafficking, and mental health. Club members met virtually with council members to address concerns related to vaping and marijuana advertising; they also wrote opinion pieces to inform the community about the expanding marijuana industry and risks to youth. The club hosted a virtual community forum on March 23 and discussed their support for NCPC's "One Choice" initiative. Youth Coalition will continue their prevention efforts with focus on marijuana advertising, banning flavored vaping products, monitoring dispensaries and prevention education for our youth.

Aaron, NCPC President, thanked the youth for their hard work and congratulated them on their accomplishments with the club and their commitment to the community. Aaron was very happy to announce that Madison, Sadie and Ruth were recipients of NCPC's 2021 Honorary Youth Service Awards and each was presented with a cash award in recognition of their prevention work with NCPC.

Riane shared a special video overview highlighting the numerous accomplishments presented by the youth coalition members – LINK: <https://youtu.be/17ZFTf176Sw>

V. Program Update: Erica Leary, NCPC Program Manager:

UPDATE - Marijuana Public Health Priorities:

At the Oceanside City Council meeting on June 2, council members approved (4-1 vote) cannabis business licenses to include adult recreational retail sales. Mayor Sanchez (only no vote) said she was willing to look at increasing prevention efforts to reduce youth access (decoy ops and potency restrictions). City of Vista is considering adult use as well.

VI. Group Announcements/Chat Box Items/Networking:

San Dieguito Alliance: Judi Strang shared BOS update; encourage folks to continue speaking up against the expansion of marijuana legalization by sending letters to BOS and newspaper editors. Thank you to all who called BOS and expressed personal input regarding MJ expansion.

OHS: Ray Thomson will be officially closing next month; Ray will continue to attend meetings and support NCPC efforts; can be reached via personal email address: Rayandjoan@cox.net.

Janet Arvizu: Free COVID-19 Vaccine Event, Saturday 6/12, 8AM-12PM @Mira Costa College.

VCC Tobacco Control Program: Fatima Ashaq reported that VCC will be giving out free monitors that can detect secondhand smoke exposure; contact Fatima.Ashaq@vcc.org for more information.

TruCare: Cynthia Marquez reported that TrueCare is partnering with Interfaith Community Services to provide temporary rental assistance; call 760-736-6734 for more information.

VII. Adjourn: Meeting adjourned at 9 a.m.

Next scheduled NCPC General Membership meeting will be Thursday, July 8, 2021, 8-9AM via Zoom Invite.

Respectfully submitted by Debbie Obregon on behalf of Jose Villarreal, Secretary