

**NORTH COASTAL PREVENTION COALITION**  
Serving the Communities of Carlsbad, Oceanside, and Vista  
[www.northcoastalpreventioncoalition.org](http://www.northcoastalpreventioncoalition.org)

**8:00 AM Minutes of the General Membership –Video Conference via Zoom**  
**Thursday, May 13, 2021 - Attendance = 23**

- I. **Welcome and Introductions:** *Aaron Byzak.*
- II. **Meeting Minutes Approval:** *April 8, 2021.* Meeting minutes accepted into the record as presented.
- III. **Treasurer's Report:** Nannette Stamm provided the following report/account balances:
- |                         |                               |                              |
|-------------------------|-------------------------------|------------------------------|
| Gen Account: \$1,011.78 | Youth Coalition: \$2,387.87   | TCMC: \$2,150                |
| TCMC: \$2,150.00        | SAMSHA: \$630.00              | SAMSHA: \$630.00             |
| Walmart: \$1,675.13.    | <b>TOTAL NCPC: \$7,854.78</b> | <b>ENA TOTAL: \$1,464.51</b> |

**IV: Recap – 420 Remix and PSA Video Winners:**

Riane Fletcher, NCPC Media Specialist, shared PPT recap of the 420 PSA contest winners. Winners (6) earned cash awards ranging from \$250 (1<sup>st</sup> place) to \$50 (honorable mention). PSA submissions came from across the county including Rancho Buena Vista High School, Vista Magnet Middle School, Sweetwater High School, and Oceanside High School. A big thank you to our local funding supporters and PSA judges: SD District Attorney's Office, San Marcos Prevention Coalition, SDCOE/Friday Night Live, and Rob Howard, NCPC Board Member.

On April 20th NCPC hosted in partnership with FNL a virtual event to announce and celebrate the PSA winners; 60 youth joined the event and FNL presented San Diego Night's Game Show Program. The two-hour event included a 45-minute prevention presentation including guest speakers and facilitated by youth participants. The prevention program was followed by three rounds of video games, entertainment and cash prizes.

**Contest winners for 2021 420 Remix PSA contest include:**

- First Place image – Lizzy Fellars, Rancho Buena Vista High School
- First Place video – Vanessa Ramirez, Bonita Vista High School
- NCPC Committee image winner – Hanna Tremain, Rancho Buena Vista High School
- NCPC Committee video winner– Alycia Rankin, Vista Magnet Middle School
- Honorable mention winner – Jonathan Ty, Sweetwater High School
- Honorable mention winner – Naomi Tremain, Rancho Buena Vista High School

Aaron offered to develop/print a poster announcing PSA winners along with the QR code linked to the NCPC website and PSA winning entries.

**V. Community Partner Presentation – Courage to Call (C2C), Jennifer Santis, Community Liaison.**

Jennifer, Community Liaison with C2C, shared a brief PPT overview of the program and resources/benefits offered. The purpose of the program is to improve the overall wellness of active military and connect members with community resources. C2C is a program of Mental Health Systems, funded through the County of San Diego. The program is a "resource for resources" and serves all active duty military, veterans, reserve, National Guard services, and family members.

Jennifer explained that the program provides access to several resources including food distribution, peer helpline, brief support counseling, and case management. Members can also get information and referrals for employment services, rent and utility resources, mental health support, legal services, VA benefits/transition services, and low/cost-no/cost recreation activities. Jennifer also highlighted the Veterans Treatment Court – Mentor Bookcamp. Veterans interested in becoming a mentor (year-long commitment) please contact (858) 636-3602; C2C can also be reached 24/7 @ (877) 698-7838 or online <https://www.courage2call.org/>

## **V. Program Updates – Erica Leary, NCPC Program Manager:**

***Marijuana Policy – Public Health Priorities:*** Erica updated on the county's changing marijuana landscape and reported that Oceanside is considering a proposal to expand current cannabis regulations to all adult/recreational use, and remove the 'medical' requirement. This issue will be heard by the Oceanside Planning Commission on May 17<sup>th</sup>.

Erica reported that Smart Approaches to Marijuana (SAM) is providing guidance on minimizing the impacts of marijuana to youth. She invited members to complete a short survey/poll to answer questions on impacts of commercial marijuana and how can we ensure prevention efforts continue. Survey results:

**Q1:** *What do you think is the biggest public health risk of commercial marijuana?*

59% - Increased youth access

**Q2:** *If you could adopt 3 public health policies to address marijuana, what 3 would they be?*

53% - Establish potency limits

47% - Increased advertising restrictions

41% - Direct funding for youth prevention campaigns

## **VI. Announcements/Networking:**

Riane Fletcher announced San Diego County Marijuana Prevention Initiative will host May 20<sup>th</sup> event: *Doctors Warn: Cannabis Can Cause Serious Health Hazards*; Dr. Roneet Lev to coordinate.

San Dieguito Alliance: Judi Strang shared San Diego Board of Supervisors marijuana policy update.

Occupational Health Services ([raphael.j.thomson@MHN.com](mailto:raphael.j.thomson@MHN.com)): Ray reported that the OHS DUI program is shutting down on July 2; 1300 clients will be relocated to other county DUI programs.

Vista Community Clinic: Tobacco program continues to work with multi-unit housing residents and property managers/owners to address impacts of secondhand smoke. For more information, please contact: [nrocha@vcc.org](mailto:nrocha@vcc.org) (760) 631-5000, ext. 1050.

VCC Tobacco Control Programs/STAY Woke Youth Club at VUSD will host a membership recruitment meeting on May 17, 2021 at 4:00pm.

San Diego County Marijuana Prevention Initiative – Doctors Warn: Cannabis Can Cause Serious Health Hazards (<https://iasic1.org>) Media press release 10-11am via Zoom: <https://us02web.zoom.us/j/87843422190?pwd=MDh6TFVZVXYrQ1ZBaURUdllaNDVXUT09>

TCMC - COVID-19 or Community engagement activities feel free to visit [tricitymed.org](http://tricitymed.org) or [szakaj@tcmc.com](mailto:szakaj@tcmc.com)

KPBS 4.30.21 Katy Stegall Cannabis Industry is Becoming a Bigger Player in Local Politics- [https://youtu.be/Tw4A\\_hW620A](https://youtu.be/Tw4A_hW620A)

Boys & Girls Clubs Oceanside will offer full day in-person summer programs June 14<sup>th</sup> - August 11<sup>th</sup>, 7am to 6pm, ages 5 to 17; focus on fun, safe trips/outings, and experiential learning to help with education gaps from this school term. Open registration 5/15/21 9-11am or online @ <https://bgcoceanside.org/programs/camps/summer-camp/>

## **VII. Adjourn: Meeting adjourned at 9 a.m.**

Next scheduled NCPC General Membership meeting will be Thursday, June 10, 2021, 8-9AM.

Respectfully submitted by Debbie Obregon on behalf of Jose Villarreal, Secretary