

NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

www.northcoastalpreventioncoalition.org

Minutes of the Board of Directors – Zoom Video Conference

8:00 AM

Monday, May 3, 2021

Attendance:

Aaron Byzak, President
Kristal Jabara, Vice-President
Nannette Stamm, Treasurer
Jose Villarreal, Secretary
Ray Pearson, Director
Ray Thomson, Director
Maria Yanez, Director
Rob Howard, Alternate
Erica Leary, VCC/NCPC Program Manager
Riane Fletcher, VCC/NCPC Media Specialist
Carmela Muñoz, VCC/NCPC Prevention Specialist
John Byrom, VCC/NCPC Prevention Specialist/Community Collaboration
Debbie Obregon, VCC/NCPC Admin. Asst.

Absent:

Marie Smith, Director
Dale Walton, Director
Scott Ashton, Alternate
Timothy Jackson, Alternate

I. Welcome:

Meeting convened at 8:05 AM via Zoom video conference.

II. Meeting Minutes Approval for April 5, 2021:

Meeting minutes were approved as presented.

III. Treasurer's Report:

Nannette Stamm provided the following report:

General Acct.	Youth Acct.	TCMC	SAMSHA	Walmart	TOTAL	ENA
\$1,017.58	\$3,287.87	\$2,150.00	\$630.00	\$1,675.13	\$8,760.58	\$1,464.51

REMINDER: Generate donations for NCPC at smile.amazon.com. <https://smile.amazon.com/gp/chpf/homepage?orig=Lw==>
NCPC will receive a donation on qualifying purchases made through Amazon's community giving program. The links included here takes you directly to the site and NCPC's account: **LINK:** smile.amazon.com/ch/33-0574911. Please let us know if you have any questions - Thank you for your support.

IV. Discussion Items:

Revised Vision Statement:

Aaron reported that the revised vision statement was proposed and unanimously approved by members at the April general meeting. New vision statement reads: "*A connected community where youth are alcohol and drug free, make responsible choices, and reach their full potential.*"

2021 Strategic Planning Session: Aaron Byzak, Erica Leary.

Following names were presented as possible strategic planning facilitators:

Renee Fitzgerald, Fitz Consulting;
Jeanne Schmelzer, Netzel Grigsby Nonprofit Consulting;
Dana Goodrow, State Trainer/County TA

Members briefly discussed logistics/format for a strategic planning session. Group consensus was to convene longer, in-depth, multiple sessions that would cover a broad focus, including goals, objectives, and timelines. Aaron will review facilitator's qualifications, proposals, and fees and come back to the next meeting with recommendations.

V. Program/Policy Updates:

Update NCPC video creation - Aaron Byzak: Aaron continues to work on defining an appropriate "Call to Action" to include at the end of the video and asked for input from board members. The group agreed county's "211" resource number was a good option.

Suggested contacting 211's administrative offices and offer to provide additional resource numbers that could be listed/linked under NCPC. Aaron offered to reach out to "211" staff to discuss options and will report back.

Recap: 420 Remix PSA Contest/Virtual Event – Riane Fletcher:

Riane reported that 6 winners have been selected from the group of entries. All winners will receive a "Congratulation Certificate" from San Diego DA's office, public acknowledgement from CADCA, and cash awards from NCPC. Jose offered to post individual posters in his OHS office. Thank you to Rob Howard for contributing to the cash awards/prizes. PSA cash awards will be mailed to individual winners; a video montage of the winning entries will be shared at the May 13th general membership meeting.

Winner Categories and Award Amounts:

1st Place Winner Overall - \$250
1st Place Winner Still Image - \$200
NCPC Committee Video Winner - \$100
NCPC Committee Still Image Winner - \$100
Honorable Mention (2) - \$50 ea.

420 Remix Virtual Event: PSA winners will be announced at the 420 Remix Virtual Event, April 20, 3-5PM; NCPC is collaborating with the SD County Office of Education/Friday Night Live Program to present San Diego Night's Game Show Program. The two-hour event will include a 45-minute prevention presentation with guest speakers and facilitated by youth coalition members. The prevention program will be followed by three rounds of video games, entertainment and cash prizes.

County CDC Opioid/fentanyl crisis – John Byrom:

NCPC is working with Oceanside Chamber of Commerce to present a NARCAN training to chamber staff members. Also reaching out to local retailers; 8 store managers have agreed to handout county Opioid Crisis flyers and/or display county posters in their stores.

Marijuana Policy – Erica Leary:

Kevin Sabet's new book, **Smokescreen (What the marijuana industry doesn't want you to know);** extra copies available to loan out-if interested contact Erica.

Two competing bills on marijuana billboard marketing along California state highways are making their way through the legislature. Escondido City Council will discuss at the May 19th council meeting to either continue or lift ban on legal marijuana dispensaries. County BOS continues to discuss recommendations for allowing marijuana businesses to open in unincorporated areas of San Diego.

Drug Take Back Day – John Byrom:

DEA collected 7,850 pounds of unused/expired drugs at drop off sites around the county including Vista and Oceanside (TCMC). Thanks to Aaron and all the supporters who turned out to help with this event.

Coast News Article on NCPC – Aaron Byzak:

Aaron, Erica Leary and Rob Howard are working with Coast News to develop an article on NCPC, its history, present focus, and future goals and prevention efforts. The article will focus on the One Choice Initiative and highlight new members. The article should be published online in the next couple of weeks.

Youth Honorary Awards for 2021 – Carmela Muñoz, Youth Coalition/Adult Leader:

Carmela recommended three youth coalition members to receive honorary awards for 2021:

- 1) Madison Mattela - \$500
- 2) Sadie Lemauga - \$250
- 3) Ruth Celestino - \$150

So motioned by Ray Thomson, seconded by Rob Howard, and passed unanimously. Awards will be presented during the Youth Coalition Year-end report at the June general membership meeting. Funds for the award will be used from the Youth Coalition account.

VI. **Proposed 2021 GM Agenda Items/Guest Presentations:**

- May 13: GM + Erica Leary suggested inviting a rep from *Courage to Call* (a program of MHS for Veterans and their families; board members agreed.
- June 10: GM + TBD
- July 8: GM + TBD

Meeting adjourned at 8:55a.m. Next scheduled **Board of Directors Meeting** will be Monday, June 7, 2021, 8-9 AM.

For information contact NCPC office at (760) 631-5000 ext.7 174 or email info@northcoastalpreventioncoalition.org

Respectfully submitted by Debbie Obregon on behalf of Jose Villarreal, NCPC Secretary.