

Who We Are

Students from

– **Oceanside High School**

- Club Name: Be The Resistance



- Our Mission

- To reduce youth access to alcohol, tobacco, marijuana and other drugs through environmental prevention strategies in the cities of Oceanside, Carlsbad, and Vista.



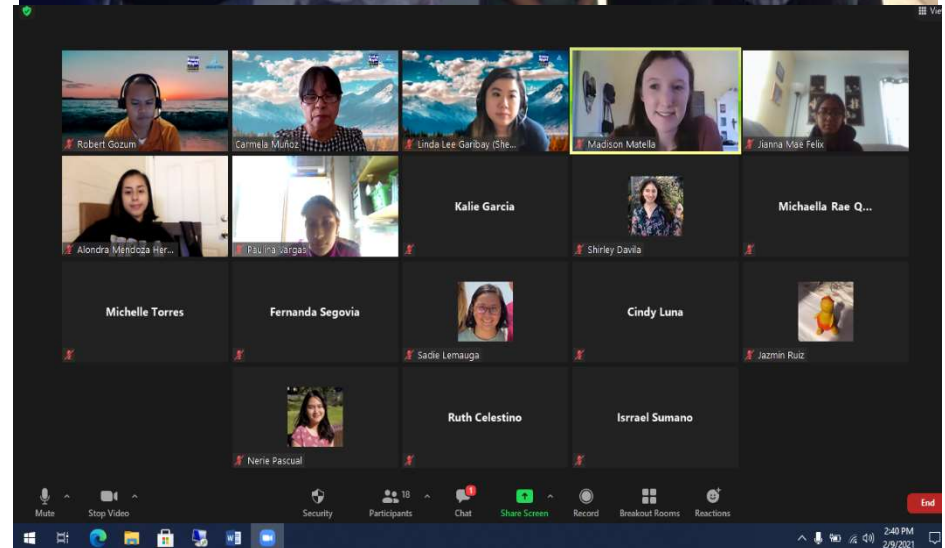
Club Meetings

Be The Resistance

- Virtual Zoom meetings took place the 2nd and 4th Tuesday of each month.

Presentations:

- How to record/create videos
- How to speak with media
- Human Trafficking
- Mental Health



Youth receive presentations during the meetings; meetings are led by club officers and are to develop strategies to reduce youth access to alcohol and other drugs.

Before the COVID-19 Pandemic



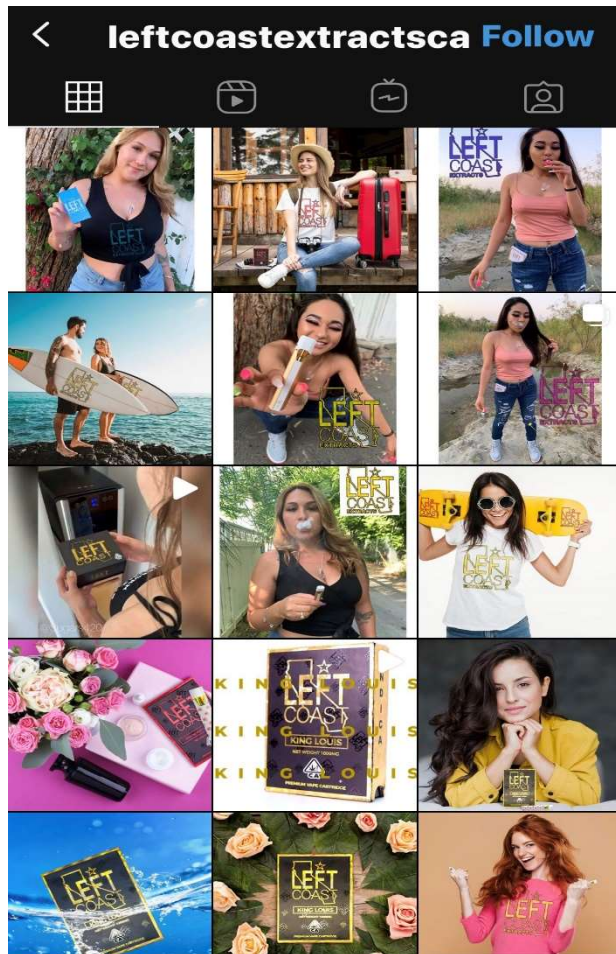
Sticker shock event

During COVID-19 Pandemic

- We met virtually with Oceanside city officials to continue our conversation that began years before the pandemic.
- Meetings to address concerns related to vaping devices and advertisement.
- We also met with Assemblymember Boerner Horvath



Left Coast Manufacturer



**Left Coast Instagram
Targets Youth**



Cherry Pie Cartridge



FDA BANS SALE OF PUFF BAR E-CIGARETTES, THE 'NEW JUUL'

On its website Puff Bar, the disposable e-cigarette whose popularity among teens has surged during the pandemic, says that it's "doing everything we can to prevent vaping products" from getting into the hands of minors — that is, everything except marketing and selling fruity flavors that public health officials say appeal to youth and that are banned in reusable vaping devices for that very reason.

Why would Oceanside permit the manufacturing, distribution, and delivery of marijuana vaping cartridges, when the FDA, California, and cities are trying to prevent nicotine vaping?

Sharing Concerns in Local Media



A billboard advertising cannabis on University Avenue in Hillcrest. Photo by Chris Jennewein

By Sadie Lemauga

As more and more states legalize marijuana, and more cities allow marijuana businesses open, adults need to recognize the impact this has on teens.

THE COAST NEWS GROUP
THE COAST NEWS | THE RANCHO SANTA FE NEWS | THE INLAND EDITION

HOME - CITIES - NEWS - COLUMN - PODCASTS - EVENT CALENDAR - CLASSIFIEDS - LEGAL NOTICES - READ DIGITAL EDITIONS - ADVERTISING - COVID-19 - MAKE A DONATION

Opinion: Access to marijuana, alcohol is too easy for teens

by commentary June 3, 2020 0 275

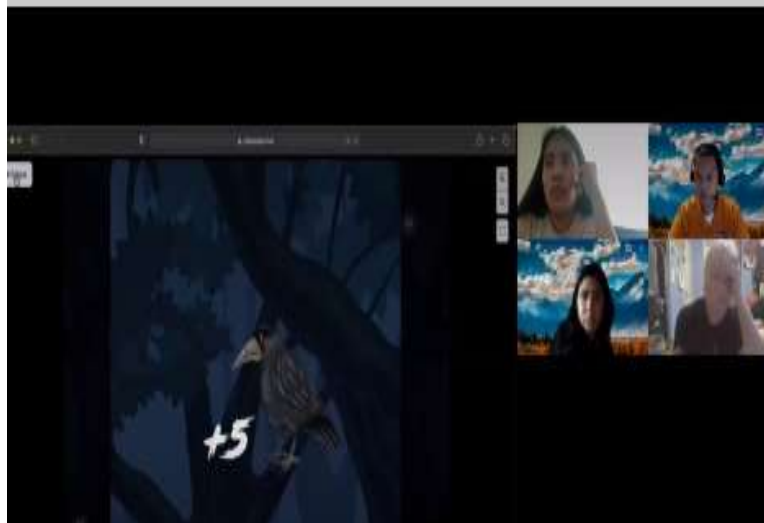
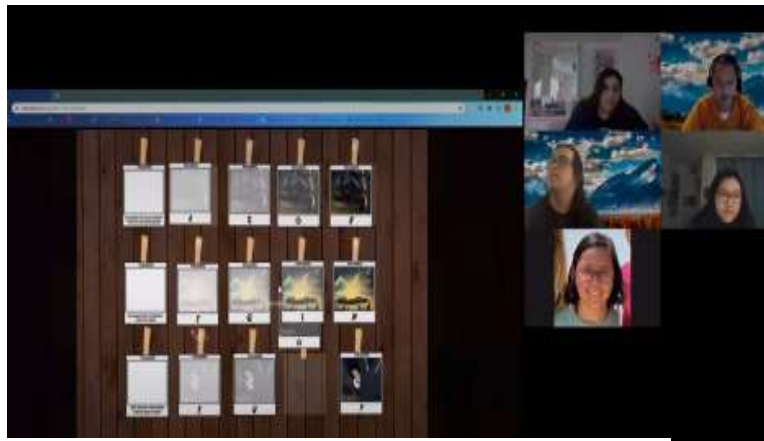
By Madison Matella

When I found out that California deemed marijuana businesses and liquor stores “essential,” amidst the closure of schools, churches, gyms, and various other forms of healthy recreation, my jaw dropped as I realized the tremendous risk this poses to my generation.

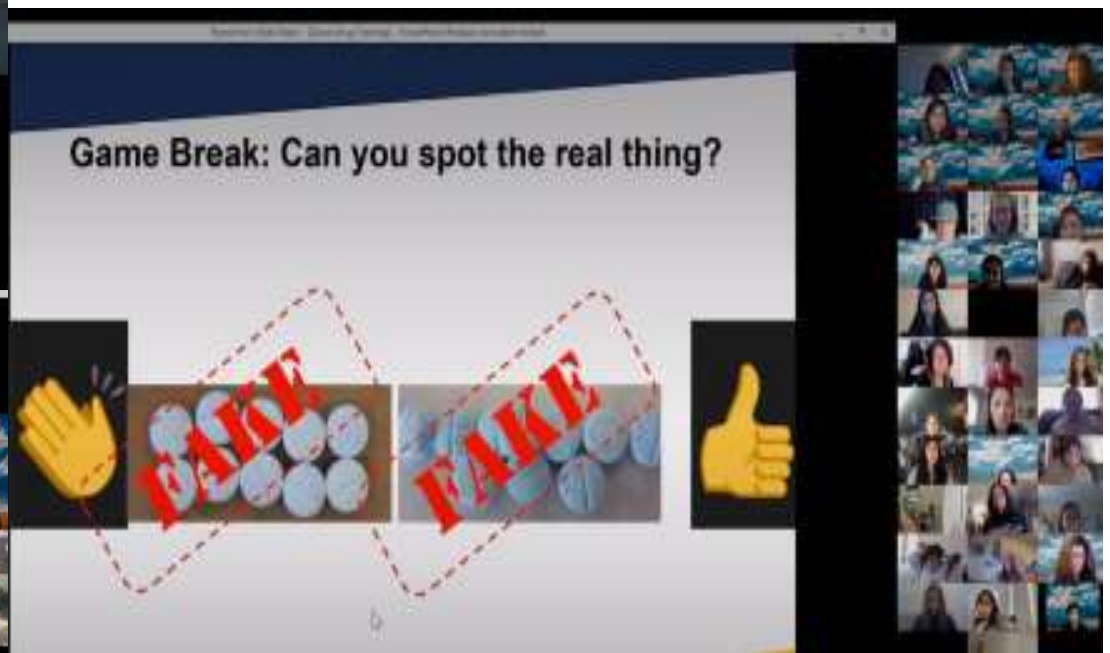
***Sadie Lemauga and
Madison Matella had their
Op-Ed’s published in the
‘Times of San Diego’ &
‘The Coast News’***



Youth Participated in FNL YDI Virtual Camp



Family Groups



Presentation on Fentanyl and Opioids

We Endorsed the One Choice Movement



**No use of any alcohol, nicotine, marijuana or other
drugs for reasons of health for youth under 21**

www.northcoastalpreventioncoalition.org

www.OneChoicePrevention.org

One Choice is an initiative of the Institute for Behavior and Health.



**Por razones de salud y seguridad los menores de 21
años no deben consumir alcohol, nicotina, marihuana u otras drogas**

NorthCoastalPreventionCoalition.org

OneChoicePrevention.org

One Choice is an initiative of the Institute for Behavior and Health.



We Hosted/Facilitated a Community Forum

Protecting Adolescent Brain Development
Addressing the Myths of Marijuana and Mental Health

Tri-City family forum for middle & high school students and parents

➤ Speakers ➤ Resources ➤ Q&A

Tuesday, March 23, 2021
6 PM to 7:30 PM *Virtual Event-Register Here
https://us02web.zoom.us/webinar/register/WN_I4dTILHfS52HbcUXbtJsCw

Substance use prevention & healthy communication

- Welcome from Dr. Jose Villarreal, Oceanside High School Principal
- Facilitated by Oceanside High School's Be the Resistance Club
- Speakers include:
 - Joe Eberstein, Program Manager with Marijuana Prevention Initiative
 - Dr. Caroline DuPont, Vice President with Institute for Behavior and Health
- Spanish translation available



BTR Club facilitated the Tri-City family forum on 3/23/21 and discussed the importance of the 'One Choice' Initiative.

'One Choice' for Young Adults video:
<https://youtu.be/eFNySsjFu8o>

We Participated in a Podcast with Oceanside Chamber

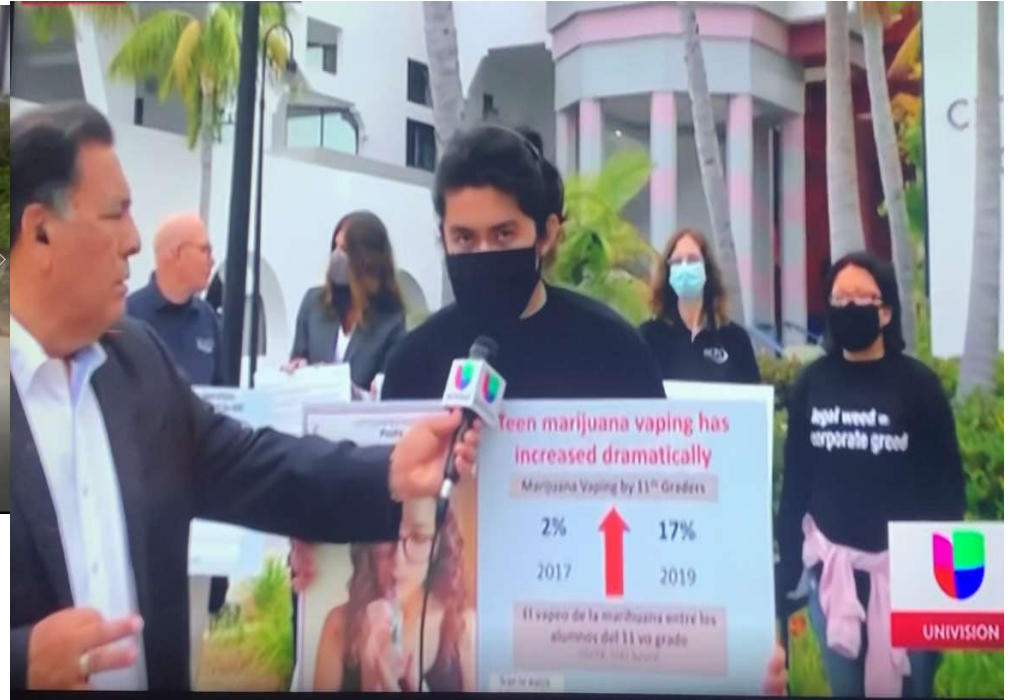


<https://youtu.be/L8NNYKxp5u8>

We Spoke at City Council Meeting and to the Media



Oceanside City Council approved, with a 4-1 vote on 6/2/21, adult-use marijuana in the city of Oceanside. BTR Club members 'gathered' before to discuss their concerns to the media.



Oceanside council votes to remove medical-only restriction on cannabis facilities | FOX 5 San Diego

Beach Outing Event

First time we met in person!



THANK YOU!

