

**NORTH COASTAL PREVENTION COALITION**  
Serving the Communities of Carlsbad, Oceanside, and Vista  
[www.northcoastalpreventioncoalition.org](http://www.northcoastalpreventioncoalition.org)

**8:00 AM Minutes of the General Membership –Video Conference via Zoom**

**Thursday, April 8, 2021 - Attendance = 31**

**I. Welcome and Introductions:** Aaron Byzak.

**II. Meeting Minutes Approval:** March 11, 2021. Meeting minutes were accepted into the record as presented.

**III. Treasurer’s Report:** Nannette Stamm, Treasurer:

**Nannette provided** the following report/account balances:

General Account: \$1,267.58	Youth Coalition: \$3,287.87	TCMC: \$2,150.00	SAMSHA: \$630.00;
Walmart: \$1,675.13.	<b>TOTAL NCPC: \$9,010.58</b>		

ENA: \$1,464.51

**IV. NCPC Presentation – Reimagining Our Vision - Aaron Byzak, NCPC President:**

Aaron shared a PPT presentation outlining the board’s recent decision to revisit NCPC’s vision, mission, and value statements. The board determined that the Vision statement was in need of revisiting. The board convened on March 17<sup>th</sup> (facilitated by CADCA) with a goal to make the Vision statement “stronger, declarative and more concise”. The current vision statement reads: “*All residents and public and private sectors of Carlsbad, Oceanside, and Vista are empowered to create healthy communities free from problems associated with alcohol, tobacco, marijuana and other drugs*” (word count 29). Aaron reviewed the process followed by the board to draft and approve the proposed revision. The revised Vision statement reads: “*A connected community where youth are alcohol and drug free, make responsible choices, and reach their full potential*” (word count 19). Following the PPT presentation, Aaron invited general members to offer feedback and suggestions; overall input was supportive of the revised Vision statement with unanimous approval by show of hands.

**V. 420 Remix PSA Contest - Riane Fletcher:**

Riane reported that nine “early bird” PSA entries were submitted before the initial deadline on 4/5; all early entries are eligible to win a \$50 cash prize. She announced that the PSA submission deadline has been extended to Monday, April 12.

GM members viewed PPT with the early bird entries and offered input. The group input will be shared with entry applicants and they will have the opportunity to make changes/meet criteria requirements and resubmit before the new deadline date. All early bird entries will go back into the final voting pool (online); online voting will be open April 13-18.

Three “early bird” entries were selected for a \$50 cash prize: **Random drawing winner #1: Lizette Arenas; Group vote winners #2 and #3: Jayden Pacheco and Taryn Limsico.**

PSA rules and contest application information can be found on the NCPC website here: <https://northcoastalpreventioncoalition.org/get-involved/2021-psa-contest/>

**PSA Remix Virtual Event:**

Riane reported on logistics for the 420 Remix Virtual Event set for Tuesday, April 20<sup>th</sup> from 3-5PM. NCPC is collaborating with the SD County Office of Education/Friday Night Live Program to present San Diego Night’s Game Show Program. The two-hour event includes a 45-minute prevention presentation including guest speakers and facilitated by youth participants. The prevention program will be followed by three rounds of video games, entertainment and cash prizes. Deadline for registration is April 14. Please contact Riane for more information or visit the NCPC website for event details. <https://northcoastalpreventioncoalition.org/whats-new/>

**V. Program Updates:**

*Community Forum:* Erica Leary and Riane Fletcher shared a four minute video from the Virtual Community Forum held March 23, 2021. Forum panelist, Dr. Caroline DuPont, Institute for Behavior and Health, was highlighted in the video along with a brief summary of “One Choice” initiative. OHS Principal Jose Villarreal provided the welcome and the forum was facilitated by youth from the OHS Be the Resistance Club. Featured guest presenter was Joe Eberstein, Marijuana Prevention Initiative. The forum was very successful; thank you to all who participated and supported this effort.

**VI. Announcements/Networking:**

Scott Ashton shared the latest Oceanside Chamber magazine highlighting a recent Narcan (naloxone) training provided for Chamber staff. [Magazine](#)

Judi Strang reported that 19 community members have shared their concerns with the County Board of Supervisors about marijuana businesses opening in the unincorporated areas of San Diego. Judi would like to see more speakers at the May BOS meeting to offer input on this issue.

Nancy Rocha provided her email address ([nrocha@vcc.org](mailto:nrocha@vcc.org)) and contact information (760-631-5000 ext. 1050). She reported that VCC's Tobacco Control Program can provide information/education about the impacts of secondhand smoke to residents living in multi-unit housing in the tri-city region.

Erica Leary reported that City of Oceanside approved two more marijuana businesses last week. Both locations will make and distribute marijuana vaping cartridges and packaged cannabis products. Erica said Mayor Sanchez and Councilmember Keim are willing to look further into developing prevention programs and enforcement efforts to monitor and prevent youth access and use of marijuana.

**VII. Adjourn: Meeting adjourned at 9 a.m.**

Next scheduled NCPC General Membership meeting will be Thursday, May 13, 2021, 8-9AM.

Respectfully submitted by Debbie Obregon on behalf of Jose Villarreal, Secretary