

NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

www.northcoastalpreventioncoalition.org

Minutes of the Board of Directors – Zoom Video Conference

8:00 AM

Monday, April 5, 2021

Attendance:

Aaron Byzak, President
Kristal Jabara, Vice-President
Nannette Stamm, Treasurer
Jose Villarreal, Secretary
Ray Pearson, Director
Ray Thomson, Director
Maria Yanez, Director
Rob Howard, Alternate
Erica Leary, VCC/NCPC Program Manager
Riane Fletcher, VCC/NCPC Media Specialist
Carmela Muñoz, VCC/NCPC Prevention Specialist
John Byrom, VCC/NCPC Prevention Specialist/Community Collaboration
Debbie Obregon, VCC/NCPC Admin. Asst.

Absent:

Marie Smith, Director
Dale Walton, Director
Scott Ashton, Alternate
Timothy Jackson, Alternate

I. Welcome:

Meeting convened at 8:04 AM via Zoom video conference.

II. Meeting Minutes Approval for March 1, 2017:

Meeting minutes were approved as presented.

III. Treasurer's Report:

Nannette Stamm provided the following report:

General Acct.	Youth Acct.	TCMC	SAMSHA	Walmart	TOTAL	ENA
\$1,267.58	\$3,287.87	\$2,150.00	\$630.00	\$1,675.13	\$9,010.58	\$1,464.51

REMINDER: Generate donations for NCPC at smile.amazon.com. <https://smile.amazon.com/gp/chpf/homepage?orig=Lw==>
NCPC will receive a donation on qualifying purchases made through Amazon's community giving program. The links included here takes you directly to the site and NCPC's account: **LINK:** smile.amazon.com/ch/33-0574911. Please let us know if you have any questions - Thank you for your support.

IV. Discussion Items:

Recap/Next Steps-Vision Statement Revision: Aaron Byzak, Erica Leary.

Aaron provided brief recap from March 17th board meeting convened to address revisions to NCPC's existing vision statement: "All residents and public and private sectors of Carlsbad, Oceanside and Vista are empowered to create healthy communities from problems associated with alcohol, tobacco, marijuana and other drugs" (Word count = 29).

At the end of the session (facilitated by CADCA), the following two revisions were approved for consideration:

- 1) *Communities where youth are empowered to make responsible choices and achieve their full potential* (word count = 15).
- 2) *Communities collaborate to empower youth to make responsible choices and achieve their full potential* (word count = 15).

After additional review and discussion, Nannette Stamm shared the following statement for consideration:

"A connected community where youth are alcohol and drug free, make responsible choices, and reach their full potential" (word count = 19).

The group consensus was unanimous in favor of Nannette's suggestion and it was agreed to present the statement to members at the April 8th GM meeting for any additional input/final approval. So motioned by Ray Pearson, seconded by Rob Howard, and passed unanimously.

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Erica Leary will prepare a PPT overview to share at the April GM outlining the process used by the board to develop the revised vision statement.

Board members also discussed convening a 2021 strategic planning session and whether to use an internal or outside facilitator. It was agreed that an outside facilitator would be the best choice and hopefully an “in-person” meeting can be arranged. An ad-hoc committee was appointed to work on identifying a facilitator. Committee members: Aaron Byzak (Chair), Kristal Jabara and Rob Howard. Each committee member will submit two potential names to the chair for consideration by April 19. Erica will also contact the County TA contractor for input on a possible facilitator. Jose Villarreal offered OHS meeting space if needed; Kristal Jabara suggested checking on meeting space at SD Sheriff’s San Marcos office.

Erica will use polling process to identify best date and time for board members to attend the session and report back ASAP.

SD County Tobacco Control Coalition (TCC) Updated Membership Agreement Form:

Board members discussed continuing membership agreement with TCC for another year. The agreement form will be emailed to members for their review and reply with a “yes” or “no” vote ASAP. Subsequent to the meeting, 7 “yes” votes were received via email from: Jose Villarreal, Maria Yanez, Marie Smith, Nannette Stamm, Ray Thomson, Ray Pearson, Rob Howard.

V. **Program/Policy Updates:**

NCPC Video Creation – Aaron Byzak:

Aaron asked members to think about the “call to action” for inclusion at the end of the NCPC PSA video; he requested members contact him with any ideas.

Community Forum Recap – Erica Leary:

Erica thanked Jose Villarreal (OHS Principal), Carmela Muñoz (Program Staff/Adult Youth Leader), and OHS members of the Be the Resistance Club for their support and facilitation of the forum. It was a huge success; recorded video of the event can be viewed on the NCPC website - click here: <https://northcoastalpreventioncoalition.org/2021/04/protecting-adolescent-brain-development-virtual-forum-recording-3-23-21/>

420 Remix PSA Contest – Riane:

Riane reported that NCPC has received 8 PSA contest entries (2 video, 6 images). The contest deadline has been extended to end of day on Monday, 4/12. She shared PPT video of the entries and will send PPT to the board members for more review and any additional input.

Subsequent to the meeting, staff requested \$250 to support 420 Remix PSA Contest awards. Board members unanimously approved the request via email poll with 9 ‘yes’ votes from the following members: Maria Yanez, Ray Pearson, Aaron Byzak, Kristal Jabara, Jose Villarreal, Nannette Stamm, Marie Smith, Ray Thomson and Dale Walton.

420 Remix Virtual Event with SDCOE FNL:

Riane reported on logistics for the 420 Remix Virtual Event happening Tuesday, April 20th from 3-5PM. NCPC is collaborating with the SD County Office of Education/Friday Night Live Program to present San Diego Night’s Game Show Program. The two-hour event includes a 45-minute prevention presentation including guest speakers and facilitated by youth participants. The prevention program will be followed by three rounds of video games, entertainment and cash prizes. Deadline for registration is April 14. Please contact Riane for more information or visit the NCPC website for event details. <https://northcoastalpreventioncoalition.org/whats-new/>

County CDC opioid/fentanyl crisis:

No discussion.

VI. **Proposed 2021 GM Agenda Items/Guest Presentations:**

- May 13: GM + TBD (Ray T. suggested Aaron White, Ph.D., Dr. White recently presented at the Alcohol Policy Panel meeting and spoke about the intersection of alcohol, mental health, and adolescents.)
- June 10: GM + TBD
- July 8: GM + TBC

Meeting adjourned at 9AM; next scheduled **Board of Directors Meeting** will be Monday, May 3, 2021, 8-9 AM.

Respectfully submitted by Debbie Obregon on behalf of Jose Villarreal, NCPC Secretary.

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