

NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

www.northcoastalpreventioncoalition.org

Minutes of the Board of Directors – Zoom Video Conference

8:00 AM

Thursday, December 3, 2020

Attendance:

Aaron Byzak, President
Nannette Stamm, Secretary
Ray Pearson, Director
Ray Thomson, Vice President
Marie Smith, Director
Maria Yanez, Director
Erica Leary, VCC/NCPC Program Manager
Riane Fletcher, VCC/NCPC Media Specialist
John Byrom, VCC/NCPC Prevention Specialist/Community Collaboration
Debbie Obregon, VCC/NCPC Admin. Asst.

Absent:

Diane Strader, Treasurer
Craig Balben, Immediate Past President
Dale Walton, Director

I. Welcome:

Meeting convened at 8:05 AM – via Zoom video conference.

II. Meeting Minutes Approval for November 5, 2020:

Meeting minutes were accepted into the record as presented.

III. Treasurer's Report – Diane Strader, Treasurer:

Diane was absent; Debbie Obregon shared the following report:

- General Account = \$1050.04
- Youth Coalition = \$3,287.87
- TCMC = \$4,150.00
- SAMSHA = \$630.00
- Walmart = \$2,478.47
- **TOTAL** = \$11,596.38
- ENA = \$1,464.51

REMINDER: Generate donations for NCPC at smile.amazon.com. <https://smile.amazon.com/gp/chpf/homepage?orig=Lw==>
NCPC will receive a donation on qualifying purchases made through Amazon's community giving program. The links included here takes you directly to the site and NCPC's account: **LINK:** smile.amazon.com/ch/33-0574911. Please let us know if you have any questions - Thank you for your support.

IV. 2021 Board of Directors Election:

Open Slots for 2021-2022 Term: 2 regular and 2-4 alternates. Members discussed election process and potential candidates/nominations:

- Jose Villarreal (OHS Principal) is interested in alternate slot and plans to attend 12/10 GM meeting;
- Tim Jackson (Mentor with VCC's Resilience Program) interested in alternate slot; plans to attend 12/10 GM meeting;
- Linda Ledesma (Carlsbad resident/retired CPD) is interested in board position/alternate position (Ray P. will reach out to confirm her availability).
- Aaron will reach out to Kristal Jabara, Scott Ashton, Rob Howard, and John Aguilera regarding open slots and interest in filling a position.

Current paid membership and membership application are requested for official voting privilege. Due to COVID-19 pandemic, any 2020 NCPC membership dues collected (\$25/individual and \$50/organization) will be credited to 2021.

Board consensus: Delay official 2021 board election vote to January 14th general meeting; send a reminder to members regarding 2021 membership dues and voting privileges; payments can be paid electronically via PayPal link below or mail check to Debbie Obregon – NCPC @ VCC, 1000 Vale Terrace, Vista CA 92084).

V. **December GM Meeting:**

Guest Speaker: General Barrye Price, CADCA President/CEO.

Holiday Cookie Delivery: Discussed delivery logistics and quote (\$5/bag) from Oceanside Kitchen Collaborative. Board approved maximum \$350 for purchase and delivery costs: so motioned by Aaron Byzak, seconded by Ray Pearson and unanimously approved.

VI. **Program Updates:**

Pizza Box/Holiday Sticker Campaign: Collaboration with Zappy's Pizza in Vista has launched; staff also planning to reach out to other alcohol retailers (Zig-Zag Market) to solicit support for the sticker campaign.

Oceanside Chamber of Commerce Podcast featuring Aaron Byzak and John Byrom to discuss growing concern with increased Opioid use in San Diego County, work being done to reverse current trends, and the county's Fentanyl Alert. Link below:

<https://northcoastalpreventioncoalition.org/2020/11/oceanside-chamber-of-commerce-podcast-with-aaron-byzak-john-byrom/>

Members discussed developing brief video message to promote NCPC's "One Choice" initiative and concern with increased vaping by teens. It was agreed to hire professional video production company to work on video design. Aaron offered to write/produce and will share updates as the process moves forward. He suggested a "kick-off" meeting to review the draft video and gather additional board input prior to going to production. This video would be directed toward a teen audience and would be distributed to local colleges, high school PTO/PTA's, and other parent/community groups. Board members briefly discussed utilizing TCMC budget to cover production expenses; Aaron also requested a written invoice from NCPC.

Erica suggested re-circulating NCPC vaping handouts and additional promotion for the current "One Choice" video and 420 Remix PSA winners.

VII. **2020 Proposed GM Agenda Items/Guest Presenters:**

Dec 10: **GM + Gen. Price, CADCA CEO Q&A Session + *Merry Christmas***

VIII. **Announcements/Adjourn:**

Meeting adjourned at 9:28 AM; next scheduled **Board of Directors Meeting** will be Thursday, January 7, 2021, 8-9AM.

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, NCPC Secretary.