

NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

www.northcoastalpreventioncoalition.org

Minutes of the Board of Directors – Zoom Video Conference

8:00 AM

Thursday, February 4, 2021

Attendance:

Aaron Byzak, President
Kristal Jabara, Vice-President
Nannette Stamm, Treasurer
Jose Villarreal, Secretary
Ray Pearson, Director
Marie Smith, Director
Ray Thomson, Director
Maria Yanez, Director
Ron Howard, Alternate
Tim Jackson, Alternate
Erica Leary, VCC/NCPC Program Manager
Riane Fletcher, VCC/NCPC Media Specialist
Carmela Muñoz, VCC/NCPC Prevention Specialist
John Byrom, VCC/NCPC Prevention Specialist/Community Collaboration
Debbie Obregon, VCC/NCPC Admin. Asst.

Absent:

Dale Walton, Director
Scott Ashton, Alternate

I. Welcome:

Meeting convened at 8:00 AM via Zoom video conference.

II. Board Officers for 2021 (Nomination Slate/one-year term):

- President: Aaron Byzak volunteered to continue as president.
- V-Pres: Kristal Jabara volunteered to fill the V-Pres. position.
- Treasurer: Nannette Stamm volunteered to fill the Treasurer's position.
- Secretary: Jose Villarreal volunteered to fill the Secretary's position.

So motioned by Aaron Byzak to approve nominations slate as presented, seconded by Kristal Jabara; motion passed unanimously.

III. Meeting Minutes Approval for January 7, 2021:

Meeting minutes were accepted into the record as presented.

IV. Treasurer's Report:

Debbie Obregon provided the following report:

General Acct.	Youth Acct.	TCMC	SAMSHA	Walmart	TOTAL	ENA
\$1,254.56	\$3,287.87	\$2,150.00	\$630.00	\$2,175.13	\$9,497.56	\$1,464.51

REMINDER: Generate donations for NCPC at smile.amazon.com. <https://smile.amazon.com/gp/chpf/homepage?orig=Lw==>
NCPC will receive a donation on qualifying purchases made through Amazon's community giving program. The links included here takes you directly to the site and NCPC's account: **LINK:** smile.amazon.com/ch/33-0574911. Please let us know if you have any questions - Thank you for your support.

V. Program Recap/Updates:

NCPC Video Creation – Aaron Byzak:

Aaron shared one-minute draft PSA with members. The PSA, focus on mental health and drug use during pandemic isolation, was developed by Filmstead Media. Members discussed PSA content, format, call to action, resource options for teens, promotion, distribution and proposed media release. Also discussed options to gather youth perspective on PSA content and social media exposure. Aaron encouraged members to contact him with any additional feedback; he will report back with updates as video production continues to move forward.

Virtual Community Forum – Erica Leary:

Erica thanked Aaron for facilitating community forum hosted by NCPC and VUSD on January 14; 50 participants joined the virtual event.

For information contact NCPC office at (760) 631-5000 ext. 7174 or email info@northcoastalpreventioncoalition.org

Virtual Community Forum in March:

Community forum is being planned in collaboration with Oceanside High School/Be the Resistance Club for Tuesday, March 23, 6-7:30 p.m. Guest speakers will be Joe Eberstein, Program Manager with the Marijuana Prevention Initiative, and Dr. Caroline DuPont, Vice President, Institute for Behavior and Health.

BOS Meeting held January 27:

San Diego County Board of Supervisors voted 4-1 to allow regulated, legal cannabis shops to open in unincorporated areas of the county.

VI. **Discussion Items:**

Personal contact information for board members will be updated and forwarded to board members; cell phone numbers would be for internal use only.

Board meeting schedule (currently first Thursday of each month @ 8AM): To get a consensus of what day works best for the board members, it was agreed Erica would develop a Doodle Poll proposing various days for the monthly board meeting.

Discussed dedicating March 4th board meeting to review/discuss possible revisions to NCPC's Vision statement. Members agreed a longer meeting time is needed to adequately address this item. Erica will send a second Doodle Poll with proposed date/times for the session (90 minutes at the end of February with CADCA facilitator?). Members also agreed to explore options for a longer 2021 Strategic Planning Session.

VII. **Proposed 2021 GM Agenda Items/Guest Presentations:**

- Feb 11: GM + Board Officers + Brooke Tafreshi, SD County DA's office
- Mar 11: GM + Megan Patrick Thompson, Exodus Recovery
- Apr 8: GM + TBD (420 Remix PSA Contest)

Meeting adjourned at 9:00 AM; next scheduled **Board of Directors Meeting** will be Thursday, March 4, 2021, 8-9 AM.

Respectfully submitted by Debbie Obregon on behalf of Jose Villarreal, NCPC Secretary.