

NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

www.northcoastalpreventioncoalition.org

Minutes of the Board of Directors – Zoom Video Conference

8:00 AM

Thursday, January 7, 2021

Attendance:

Aaron Byzak, President
Nannette Stamm, Secretary
Ray Thomson, Vice President
Ray Pearson, Director
Dale Walton, Director
Maria Yanez, Director
Erica Leary, VCC/NCPC Program Manager
Riane Fletcher, VCC/NCPC Media Specialist
John Byrom, VCC/NCPC Prevention Specialist/Community Collaboration
Debbie Obregon, VCC/NCPC Admin. Asst.

Absent:

Diane Strader, Treasurer
Craig Balben, Immediate Past President
Marie Smith, Director

I. Welcome:

Meeting convened at 8:00 AM – via Zoom video conference.

II. Meeting Minutes Approval for December 3, 2020:

Meeting minutes were accepted into the record as presented.

III. Treasurer's Report:

No report at this time.

REMINDER: Generate donations for NCPC at smile.amazon.com. <https://smile.amazon.com/gp/chpf/homepage?orig=Lw==>
NCPC will receive a donation on qualifying purchases made through Amazon's community giving program. The links included here takes you directly to the site and NCPC's account: **LINK:** smile.amazon.com/ch/33-0574911. Please let us know if you have any questions - Thank you for your support.

IV. 2021 Board of Directors Election/4 open slots:

Candidate Slate presented for review/approval.

- Proposed slate for 2-year term: Kristal Jabara (Director of Community Relations, BOS Jim Desmond's Office); Ray Thomson (NCPC Vice-President, OHS); Jose Villarreal (Principal, Oceanside High School); and Dale Walton (McAlister Institute).
- Proposed 1-year alternates (up to 4): Scott Ashton (CEO, Oceanside Chamber of Commerce; Rob Howard (Oceanside volunteer/community leader); Timothy Jackson (VCC/HPC Resilience Mentor).
- Remaining on the board in 2021 to complete 2-year term are: Aaron Byzak, Ray Pearson, Marie Smith, Nannette Stamm, and Maria Yanez.
- A letter of intent and "thank you for volunteering" will be sent to all new nominees prior to the January general meeting.

2021 Membership Forms/Dues/Voting Privileges: Email/announcement to general members prior to the January general meeting announcing the election process. Email will include NCPC's updated/converted 2021 membership form (fillable document) and will encourage members to complete and return to NCPC prior to the general meeting/board vote. Agreed to send the announcement on Monday, January 11, requesting a return response by Wednesday, January 13. All 2020 NCPC membership dues already collected (\$25/individual and \$50/organization) will be credited to 2021.

Board Election process via Zoom (survey tool?): Board members agreed to present the slate in a survey-type format for vote (yes-no) at the January 14th general meeting.

BOD Meeting Notices (calendar invite, email, both?): Members agreed they would prefer receiving NCPC regular meeting announcements via Outlook Calendar Invite. Dale Walton requested to also continue receiving email invite/reminder as well.

V. **Program Recap/Updates:**

Video Creations:

One Choice (focus young adults): Discussed inclusion of county logo, adding appropriate contact numbers/different contact options. Suggested using “**2-1-1**” which would refer callers to all information and referrals to health, human, and social service organizations.

Addiction Policy Forum-10 Things Parents Can Do: Group consensus: “great video” with real/usable tips. Suggested promoting at the elementary level and to parents.

NCPC Creation: Aaron is working with a production company (Filmstead Media) to produce a one-minute video/PSA with focus on young people and mental health and drug use during pandemic isolation. Aaron plans to bring first draft back to the board for their input/discussion on the PSA’s focus, narrative/universal message, and call to action.

Virtual Forum with VUSD on Thursday, January 14 from 5-6 PM.

County Contract has been extended through June 2021.

VI. **Proposed 2021 GM Agenda Items/Guest Presentations:**

- Jan 14: GM + Board Election; Recognition of Service-Councilmember Jack Feller (still trying to confirm w/Mr. Feller). Aaron suggested contacting Kristal Jabara with invite to present as well; Aaron will contact and report back.
- Feb 11: GM + Election Results + TBD
- Mar 11: GM + TBD

Meeting adjourned at 9:00 AM; next scheduled **Board of Directors Meeting** will be Thursday, February 4, 2021, 8-9 AM.

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, NCPC Secretary.