

# NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

[www.northcoastalpreventioncoalition.org](http://www.northcoastalpreventioncoalition.org)

## Minutes of the Board of Directors – Zoom Video Conference

8:00 AM

Thursday, November 5, 2020

### Attendance:

Aaron Byzak, President  
Ray Pearson, Director  
Ray Thomson, Vice President  
Marie Smith, Director  
Maria Yanez, Director  
Dale Walton, Director  
Erica Leary, VCC/NCPC Program Manager  
John Byrom, VCC/NCPC Prevention Specialist/Community Collaboration  
Debbie Obregon, VCC/NCPC Admin. Asst.

### Absent:

Nannette Stamm, Secretary  
Diane Strader, Treasurer  
Craig Balben, Immediate Past President

#### I. Welcome:

Meeting convened at 8:08 AM – via Zoom video conference.

#### II. Meeting Minutes Approval for October 1, 2020:

Meeting minutes were accepted into the record as presented.

March 12, 2020 Board Minutes Correction Page 1, Section IV: Discussion Updates/By-Laws Revisions: “seconded by Dale **McAlister**” corrected to: “...seconded by Dale **Walton**...” Minutes accepted to the record as corrected.

#### III. Treasurer’s Report – Diane Strader, Treasurer:

Diane was absent; Debbie Obregon shared the following report:

- General Account =
- Youth Coalition = \$3,287.87
- TCMC = \$4,150.00
- SAMSHA = \$630.00
- Walmart = \$2,478.47
- **TOTAL** = \$10,546.34
- ENA = \$1,464.51

**REMINDER:** Generate donations for NCPC at Smile.Amazon.com. <https://smile.amazon.com/gp/chpf/homepage?orig=Lw==>  
NCPC will receive a donation on qualifying purchases made through Amazon’s community giving program. The following link takes you directly to the site and NCPC’s account: **LINK:** [smile.amazon.com/ch/33-0574911](https://smile.amazon.com/ch/33-0574911). Please let us know if you have any questions - Thank you for your support.

#### IV. Discussion Items:

**By-Laws Revisions:** Members reviewed and re-approved by-law revisions submitted and approved on March 12, 2020; Aaron will sign and the revised document will be posted on the NCPC website.

**Income/Expense report FY 2019** (October 1, 2019 – September 30, 2020) was submitted for the record by Debbie Obregon.

### **Board of Directors – 2021 Election:**

Open Slots for 2021-2022 Term = 4 regular + 2 alternates

Completing 2-yr. terms in December 2020:

1. Diane Strader
2. Ray Thomson
3. Dale Walton
4. Craig Balben

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Staying on to complete 2-yr. terms in 2021:

1. Aaron Byzak
2. Ray Pearson
3. Marie Smith
4. Nannette Stamm
5. Maria Yanez

Alternate 1-yr. terms open for 2021:

1. Open
2. Open

Discussion Notes:

- Ray Thomson and Dale Walton agreed to continue on the board 2020-2021, leaving two open slots. Board discussed and agreed to reach out to the following individuals as potential board candidates:
- Kristal Jabara, Director of Community Relations – BOS Jim Desmond’s Office, (Aaron will contact).
- Scott Ashton, (Oceanside Chamber, (Aaron will contact).
- John Aguilera as a board member or as an alternate candidate (Aaron will contact).
- Linda Ledesma as a board member **or** as an alternate candidate (Ray P. will contact).

2-4 alternate slots (1-yr. term) – suggested contacting following individuals:

- Rob Howard (Aaron to contact)
- Dr. Jose Villarreal (Erica to contact)
- Linda Ledesma (Ray P. to contact)
- College Student (class schedule conflicts?)
- Younger/new local business owner

Consensus was to discuss election with general members at the November 12 meeting and solicit input for potential board candidates.

**Strategic Planning Session:** Board will consider convening strategic planning session in 2021 to review NCPC Mission and Vision statements with newly elected board members; discuss possible revisions to the Vision statement (i.e. shorten, more to the point, consider NCPC’s future goals, tools to recruit membership).

**November GM Presentation:** Board approved presentation highlighting VCC Tobacco Control updates and successes.

**December General Membership Meeting** – Discussed alternate holiday cookie exchange options and offered suggestions. Aaron suggested ordering and mailing cookie/treats to regular members and group discussed contacting other non-profits who might be able to bake, package and ship cookies. John Byrom offered to contact the Oceanside Boys & Girls Club, and Maria Y. suggested contacting Oceanside Kitchen Collaborative. John will follow-up and report back ASAP.

**Pizza Box Sticker Campaign:** Collaboration with Zappy’s Pizza in Vista is moving forward; campaign will launch in the next week, and there are plans to reach out to other retailers to solicit support for the campaign by placing stickers on beer multi-packs.

**Announcement for upcoming Oceanside Chamber of Commerce:** Podcast featuring Aaron Byzak and John Byrom to discuss growing concern with increased Opioid use in San Diego County, the work being done to reverse current trends, and the county’s Fentanyl Alert. Link below:

<https://northcoastalpreventioncoalition.org/2020/11/oceanside-chamber-of-commerce-podcast-with-aaron-byzak-john-byrom/>

V. **2020 Proposed GM Agenda Items/Guest Presenters:**

Nov 12: GM + VCC Tobacco Control Updates

Dec 10: GM + BOD Election + Holiday Activity - *Merry Christmas*

VI. **Announcements/Adjourn:**

Meeting adjourned at 9:05 AM; next scheduled **Board of Directors Meeting** will be Thursday, December 3, 2020, 8-9AM.

*Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, NCPC Secretary.*

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