NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista www.northcoastalpreventioncoalition.org

Minutes of the Board of Directors - Zoom Video Conference

8:00 AM

Thursday, August 6, 2020

Attendance:

Absent:

Aaron Byzak, Interim President Ray Thomson, Vice President Nannette Stamm, Secretary Ray Pearson, Director Maria Yanez, Director Craig Balben, Immediate Past President Diane Strader, Treasurer Marie Smith, Director Dale Walton, Director

Erica Leary, VCC/NCPC Program Manager Riane Fletcher, VCC/NCPC Media Specialist

John Byrom, VCC/NCPC Prevention Specialist/Community Collaboration

Debbie Obregon, VCC/NCPC Admin. Asst.

I. <u>Welcome</u> – Aaron Byzak, Interim President:

Meeting convened at $8:05\ AM-via\ Zoom\ video\ conference$

II. Meeting Minutes Approval for July 16, 2020:

Meeting minutes were accepted into the record as presented.

III. **Treasurer's Report** – *Diane Strader, Treasurer*:

Diane was absent; Debbie Obregon shared the following report:

•	General Account =	\$1,133.82
•	Youth Coalition =	\$3,287.87
•	TCMC =	\$4,150.00
•	SAMSHA =	\$630.00
•	Walmart =	\$2,977.22
•	TOTAL =	\$12,178.91
•	ENA =	\$1,464.51

REMINDER: Generate donations for NCPC at Smile.Amazon.com. https://smile.amazon.com/gp/chpf/homepage?orig=Lw== NCPC will receive a donation on qualifying purchases made through Amazon's community giving program. The following link takes you directly to the site and NCPC's account: **LINK**: smile.amazon.com/ch/33-0574911. Please let us know if you have any questions - Thank you for your support.

IV. Program Updates - Erica Leary, NCPC Program Manager:

Review *Smokescreen* **movie trailer**: Members viewed/discussed promo options for using the video trailer. Ray Pearson suggested providing the video to high school PTA's. Group discussed using social media (i.e. Facebook). Members approved budget up to \$250.00 to enhance NCPC social media platforms. So motioned by Aaron Byzak, seconded by Ray Pearson and passed unanimously. Board also suggested sending email with video link to forum candidates prior to forum date(s) for their review.

Recap BOS meeting: The proposal to allow commercial marijuana businesses in the County unincorporated areas failed to receive a second to Supervisor's Fletcher's motion and died without a vote being called.

Review youth coalition postcard campaign: Youth Coalition members at OHS/Be the Resistance Club, have developed a postcard campaign to inform/educate Oceanside residents regarding the club's concern with increased teen vaping and marijuana policy in Oceanside. Club members plan to distribute the postcard via social platforms and also in person asking individuals to visit NCPC online and register their support for this campaign. Board members were asked to review the postcard and offer design/format suggestions. The BOD's suggestions/edits will be taken back to the youth for review/approval and incorporated into the final draft. One suggestion was to shorten the URL link or use a QR code that would redirect community input back to the primary website.

Johnny's Ambassadors Fundraising Walk: Erica Leary contacted city staff regarding permit/event protocol; due to current public health orders, this type of event cannot be permitted.

V. Group Discussion – Candidate Forum/Proposed Questions – Aaron Byzak, President:

Board members discussed and proposed additional questions to the list provided by John Byrom. The final list was approved with board edits (*see below); Aaron will send the list as an attachment with individual email/Zoom invite reminder to the candidates.

VI. 2020 Proposed GM Agenda Items/Guest Presenters:

Aug 13: GM + State Rep Candidate Forum
Sept 10: GM + School Board Candidate Forum
Oct 8: GM + City Council Candidate Forum
Date TBD: Oceanside Mayoral Candidate Forum

VII. Announcements/Adjourn:

Meeting was adjourned at 9:10AM. Next scheduled Board of Directors Meeting will be Thursday, September 3, 2020, 8-9AM, via Zoom Video Conference.

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, NCPC Secretary.

*North Coastal Prevention Coalition Candidate Forum – Thursday, August 13, 2020 State Legislature Questions:

In General

- What do you believe are the biggest substance use challenges facing youth? (i.e. alcohol, marijuana, tobacco, other drugs?)
- What has been your involvement in youth substance use prevention?
- What roll do you think policy and legislation should play to prevent youth from starting the use of substances.
- How familiar are you with the Department of Alcoholic and Beverage Control and the Bureau of Cannabis Control? How do you view their role in enforcement and prevention?
- Would you take campaign contributions from marijuana, alcohol, or tobacco industries?
- How would you leverage NCPC as a resource when it comes to State substance abuse issues?

Policy

- What is your stance on policies impacting vaping products (i.e. flavors, marijuana vaping products)?
- Do you support restrictions on advertising targeting youth for marijuana?
- Would you author legislation to limit potency of marijuana and Marijuana products?
- What stance do you have on alcohol deliveries and to go cocktails?