

NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

www.northcoastalpreventioncoalition.org

Minutes of the Board of Directors – Video Conference via Zoom

8:00 AM

Thursday, June 4, 2020

Attendance:

Ray Thomson, Vice President
Nannette Stamm, Secretary
Ray Pearson, Director
Marie Smith, Director
Maria Yanez, Director
Erica Leary, VCC/NCPC Program Manager
Riane Fletcher, VCC/NCPC Media Specialist
Carmela Munoz, VCC/NCPC Prevention Specialist
John Byrom, VCC/NCPC Prevention Specialist/Community Collaboration
Debbie Obregon, VCC/NCPC Admin. Asst.

Absent:

Aaron Byzak, Interim President
Craig Balben, Immediate Past President
Diane Strader, Treasurer
Dale Walton, Director

I. Welcome – *Ray Thomson, Vice President.*

Meeting convened at 8:05 AM – via Zoom video conference. Brief discussion about NCPC meeting structure for the future. It was noted that 7:30 AM board meetings prior to monthly general meetings may no longer work for the group and virtual meetings may need to continue.

II. Meeting Minutes Approval for April 15, 2020 (No BOD meeting was convened in May 2020):

Meeting minutes were accepted into the record as presented.

III. Treasurer's Report – *Diane Strader, Treasurer.*

Diane was absent; Debbie Obregon shared the following report:

- General Account = \$1,043.82
- Youth Coalition = \$3,287.87
- TCMC = \$4,708.70
- SAMSHA = \$630.00
- Walmart = \$3,118.52
- TOTAL = \$12,788.91
- ENA = \$1,464.51

NCPC is still accepting 2020 membership dues - \$25/individual and \$50/organization. Thank you for your support.

REMINDER: Generate donations for NCPC at Smile.Amazon.com. <https://smile.amazon.com/gp/chpf/homepage?orig=Lw==>
NCPC will receive a donation on qualifying purchases made through Amazon's community giving program. The following link takes you directly to the site and NCPC's account: **LINK:** smile.amazon.com/ch/33-0574911. Please let us know if you have any questions - Thank you for your support.

IV. Discussion Items/Updates:

NCPC's PSA Winner Video: PSA video has been shared with SAMHSA and sent out to their email list serve. The winning PSA's will be seen around the country, very exciting news. Staff also plan to share video with CADCA. **PSA Winner's LINK:** <https://youtu.be/Zi5P2uDPaBI>

One-Choice Rebranding/Initiative Video: One-Choice video (created by Riane Fletcher, NCPC Media Specialist) was developed to encapsulate/introduce NCPC's new branding initiative/prevention message. This first intro video is geared towards a youth audience; there are plans to create similar videos/flyers for other adult groups, i.e. parents, schools, media.

One Choice LINK: <https://youtu.be/Zi5P2uDPaBI>

2020 Honorary Youth Service Award 2020: Carmela Muñoz explained that she had a difficult time selecting just one student for this year's award and would like to submit two students for consideration: Alma Cuevas and Daniela Zarate. Both students are members of Oceanside High School's *Be the Resistance Club/NCPYC* and have been very supportive and dedicated to the club's focus and goals

throughout their high school career. Both girls are seniors at OHS and plan to attend college. The board agreed that both students should be presented with a \$250 merit award – so motioned by Nannette Stamm, seconded by Ray Pearson, and passed unanimously. Board members also agreed that ten additional graduating seniors (all active club members) should be recognized/awarded a “year-end token of appreciation” for their participation. Members approved ten-\$20 gift cards (\$200) - so motioned by Ray Pearson, seconded by Ray Thomson and approved unanimously.

Oceanside Marijuana Manufacturing Businesses:

Erica shared a draft postcard regarding application to open a cannabis manufacturing/cultivation business in Oceanside. She reported that City staff has recommended declining the application due to applicant violations. Erica met with the property manager for the business park and he mentioned that a marijuana business conflicts with the park’s CCR’s. She discussed joint mailing/collaboration with property management to promote public awareness regarding the application. Erica asked if NCPC would fund postcard printing costs (exact amount to be determined); property manager may be willing to pay postage. Members discussed sharing draft postcard with NCPC membership for additional input. NOTE: Maria Yanez recused herself from this discussion item.

NCPC Meeting Structure: Board discussed how best to gather input from general members regarding NCPC meeting structure and schedule for the rest of the year/post COVID-19. It was agreed to poll/survey members at the June 11th GM meeting to get a general consensus, collect input, discuss ideas/presentation topics and offer options. One suggestion was to record and post meetings online.

V. 2020 Proposed GM Agenda Items/Guest Presenters:

July 9: GM + TBD (tentative: Annual Youth Coalition Recap)
August 13: GM + TBD
Sept 10: GM + TBD

Meeting was adjourned at 9:00 AM.

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, NCPC Secretary.