

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 AM

Minutes of the General Membership –Video Conference via Zoom
Thursday, April 9, 2020

Attendance:

22 Attendees joined the meeting via Zoom link; meeting facilitated by Aaron Byzak, NCPC Interim President.

I. Welcome and Introductions: *Aaron Byzak.*

II. Meeting Minutes Approval: *March 12, 2020.*

Approval deferred to May 14, 2020 GM meeting.

III. Treasurer’s Report:

Report deferred to May 14, 2020.

REMINDER: NCPC Membership dues for 2020 are being accepted: \$50 per organization/\$25 per individual. NCPC gladly accepts cash, check or credit card payments via our PayPal account. If needed, Debbie can provide an invoice or receipt. Please visit the NCPC website homepage, click on “Donate” button (link below) to contribute electronically. **NOTE:** Membership dues are 100% voluntary and not required to attend meetings. As a paid member, you are invited to vote in the annual election to elect NCPC Board of Directors. Thank you for your ongoing support and valuable collaboration.

https://www.paypal.com/donate/?token=TIY1AohiBD7tgoLfqmZgXA1SRYDczvr7NEAxwYmGDxagyN_cOZNz6aB9CaB7-990C49I0G&country.x=US&locale.x=US

Fundraising Opportunity: NCPC is registered at “Smile.Amazon.com” as a qualified charitable organization. Smile.Amazon.com will donate 0.5% of the price of all eligible purchases to the designated charitable organization of the purchaser’s choice. Please let Debbie know if you have any questions (*Yes, you can use your Amazon Prime Account*). Website link: <https://smile.amazon.com/>

IV. COVID-19 Update, Aaron Byzak, TCMC.

Aaron shared key COVID-19 updates; reviewed TCMC’s preparedness summary and overview of inpatient and testing protocols.

V. “One Choice” – NCPC’s New Initiative/Design Review, Erica Leary.

Erica discussed with members how to best integrate NCPC’s existing logo/branding with new “One Choice” initiative and rebranding logo. Shared copy of draft logo design and asked for member feedback. For better word flow, Aaron Byzak had suggested re-wording the slogan to read: *“For reasons of health and safety”* at the beginning, followed by: *“no use of alcohol, nicotine, marijuana and other drugs for youth under 21.”* General consensus: agreed/approved re-wording as suggested.

VI. 420 Remix PSA Contest, Erica Leary.

This year middle and high school youth (county-wide) were invited to create/submit a counter PSA ad, photo, audio or video message designed to prevent teens from using marijuana. Meeting attendees watched 3-minute YouTube video designed to explain the new contest format/focus: (link: <https://www.youtube.com/watch?v=KpjzX61TYdk&feature=youtu.be>)

NCPC program staff selected top 10 entries for review and shared at today’s meeting for review/feedback/voting by general members; on-line voting will be open starting today through 4pm on 4/13. NCPC BOD members will meet on 4/15 to review on-line voting results and determine top award winners. The winners will be posted on the NCPC website and announced via several social media platforms on Monday, April 20.

NCPC’s annual Boomers! Event scheduled for Monday, April 20, 2020 has been cancelled.

VII. Announcements/Adjourn:

Lisa Archibald, VCC Tobacco Control Programs: Oceanside Safety Commission will hear Tobacco Retail License Policy on 4/21.

Brief group discussion regarding marijuana dispensary billboard on Highway 78 corridor.

Meeting adjourned at 9:15 a.m. Next GM meeting date tentatively scheduled for Thursday, May 14, 2020; location and time TBD.

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, Secretary