

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 AM

Minutes of the General Membership
Thursday, March 12, 2020

SD County HHS
Live Well Center
1701 Mission Avenue
Oceanside, CA 92054

Attendance:

Aaron Byzak, TCMC/NCPC Interim President
Ray Thomson, OHS/NCPC Vice President
Aaron Byzak, TCMC/NCPC Treasurer
Nannette Stamm, VCC/NCPC Secretary
Ray Pearson, CUSD/NCPC Director
Marie Smith, North SD Young Marines/NCPC Board Director
Dale Walton, McAlister Institute/NCPC Board Director
Erica Leary, VCC/NCPC Program Manager
Meredith Gibson, IPS/County BUDI Media Director
Lauren Pallasigui, Preventive Behavioral Health Specialist, MCCS, Camp Pendleton
Lt. Kedrick Sadler, OPD
Kelly McCormick, San Dieguito Alliance
Lisa Archibald, VCC/Tobacco Control Programs
Riane Fletcher, VCC/NCPC Media Specialist
John Byrom, VCC/NCPC Community Collaboration Specialist
Debbie Obregon, VCC/NCPC Admin. Asst.

I. Welcome and Introductions: *Aaron Byzak, Interim President.*

Meeting convened at 8:20 a.m. NCPC meetings will return to TCMC in April.

II. Meeting Minutes Approval: *February 13, 2020.*

Correction: Meeting Date was incorrectly reported as **February 12**; meeting minutes were accepted into the record as corrected.

III. Treasurer's Report: Aaron Byzak:

- | | |
|---|--|
| • General Account: \$1,043.82 | • Youth Coalition: \$287.87 |
| • SAMSHA Town Hall Stipend: \$630.00 | • TCMC: \$708.70 |
| • TCMC Foundation/Walmart Grant: \$3,118.52 | • Eastside Neighborhood Assoc.: \$1,464.51 |

REMINDER: NCPC Membership dues for 2020 are being accepted: \$50 per organization/\$25 per individual. NCPC gladly accepts cash, check or credit card payments via our PayPal account. If needed, Debbie can provide an invoice or receipt. Please visit the NCPC website homepage, click on "Donate" button (link below) to contribute electronically. **NOTE:** Membership dues are 100% voluntary and not required to attend meetings. As a paid member, you are invited to vote in the annual election to elect NCPC Board of Directors. Thank you for your ongoing support and valuable collaboration.

https://www.paypal.com/donate/?token=T1Y1AohiBD7tgoLfqmZgXA1SRYDczvr7NEAxwYmGDxagyN_cOZNz6aB9CaB7-990C49I0G&country.x=US&locale.x=US

Fundraising Opportunity: NCPC is registered at "SmileAmazon.com" as a qualified charitable organization. SmileAmazon.com will donate 0.5% of the price of all eligible purchases to the designated charitable organization of the purchaser's choice. Please let Debbie know if you have any questions (*Yes, you can use your Amazon Prime Account*). Website link: <https://smile.amazon.com/>

IV. Presentation: Alcohol and Cancer – What the Research Shows, Meredith Gibson, Institute for Public Strategies

Meredith presented an overview of the county's BUDI Initiative and shared PPT detailing WHO data relative to alcohol consumption and established cancer risks (link to view PPT <http://northcoastalpreventioncoalition.org/wp-content/uploads/2020/03/Alcohol-and-Cancer.pdf>).

V. One-Choice Initiative/NCPC Rebranding - 420 Remix PSA Video YouTube:

VI. Program Updates:

Lisa Archibald - Community Forum, Oceanside High School: Due to the recent Coronavirus crisis, the Oceanside Student Forum on Preventing Underage Drinking and Protecting Adolescent Brain Development scheduled for March 25 will probably be postponed

North Coastal Prevention Coalition
March 12, 2020

and rescheduled. The forum format will include prevention experts/panel presentation and student led breakout discussion sessions. The event poster is currently posted on the NCPC website but will be updated as current events dictate.
<http://northcoastalpreventioncoalition.org/2020/03/oceanside-unified-school-district-parent-student-forum/>

Lisa also reported: City of Oceanside is moving forward with review of Tobacco Retail Licensing Ordinance; a draft ordinance will be discussed at the Police and Fire Commission meeting on April 16; Escondido City Council will review/consider strengthening city-wide anti-smoking policies at their next meeting

Erica Leary - 420 REMIX: Erica explained NCPC's new 420 Remix PSA Counter Ad Contest information and noted that the PSA flyer was posted on the NCPC website (link below). NCPC is asking participating youth to create a photo, audio or video message designed to prevent teens from using marijuana. Video presentation (YouTube link below) explains the changes; contest entry criteria was shared with the group. In light of the virus crisis, staff will consider extending the deadline for PSA submissions and will get the word out via social platforms. Please see links below for more information and share the information regarding submission extension. Thank you.

YouTube PSA Video (explains new contest format/focus): <https://www.youtube.com/watch?v=KpjzX61TYdk&feature=youtu.be>
PSA Flyer: <http://northcoastalpreventioncoalition.org/2020/02/420-remix-psa-contest/>
Website link: <http://northcoastalpreventioncoalition.org/2020/02/420-remix-psa-contest/>

Erica added that NCPC's annual Boomers! event approved for Monday, April 20, may be cancelled due recent group gathering restrictions during the virus crisis. Event updates will be sent and posted on the NCPC website.

Oceanside Safe Cannabis ACT (Erica Leary):

An initiative has been filed with the City of Oceanside to allow all commercial cannabis activity with no limits on the number of storefronts. At the February BOD meeting, NCPC voted to officially oppose the initiative and to draft a position statement of concern to inform community residents.

VI. Announcements:

Aaron Byzak, TCMC: TCMC is working non-stop to respond to the virus crisis; please go to the TCMC website for all the information and updates.

OHS (Ray Thomson): OHS provides both English and Spanish language Responsible Beverage Service Training (curriculum includes a DUI/Marijuana component).

SDA (Kelly McCormick): All-day La Polomia Family Forum has been postponed; Vape flavor ban being considered by Solana Beach.

VII. Adjourn:

The meeting was adjourned at 9:25 a.m. Next GM meeting date is Thursday, April 9, 2020 - 8 to 9 a.m.; meeting location to return to Tri-City Medical Center – Lower Level Community Assembly Room #2.

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, Secretary