

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 AM

Minutes of the General Membership
Thursday, February 12, 2020

Tri-City Medical Center
4002 Vista Way, Oceanside 90256
Lower Level – Assembly Room #2

Attendance:

Craig Balben, NCPC President
Ray Thomson, OHS/NCPC Vice President
Aaron Byzak, TCMC/NCPC Treasurer
Marie Smith, North SD Young Marines/NCPC Board Director
Dale Walton, McAlister Institute/NCPC Board Director
Erica Leary, VCC/NCPC Program Manager
Chirmere Harris, City of Vista
Sgt. Greg Stanley, Oceanside Police Department
Katie Poponyak, San Dieguito Alliance
Carmela Muñoz, VCC/NCPC Prevention Specialist
Riane Fletcher, VCC/NCPC Media Specialist
Richard McGaffigan, BHAB
Fatima Ashaq, VCC/NCPC/STOP Prevention Specialist
Nancy Rocha, VCC/Tobacco Control Programs
Haley Guiffrida, VCC/Tobacco Control Programs
Faye Serna, North Coastal Public Health Dept.
John Byrom, VCC/NCPC Community Collaboration Specialist
Debbie Obregon, VCC/NCPC Admin. Asst.

I. Welcome and Introductions: *Craig Balben, Immediate Past President.*

Meeting convened at 8:10 a.m.

Board Officers - 2020 Election:

2020 board officers were elected/approved at the preceding board of directors meeting:

Aaron Byzak, Interim President; Craig Balben, Immediate Past President; Ray Thomson, Vice President; Nannette Stamm, Secretary; and Diane Strader, Treasurer. All positions are for a one-year term.

Craig reported that the board also discussed reaching out to college students at CSUSM, Mira Costa, and Palomar as well as other organizations/corporations in an effort to increase general membership, expand membership diversity, and potential board recruitment.

Craig reported that the board discussed changing NCPC's monthly meeting day from the second Thursday to either the first, third or fourth Friday of the month, hoping to accommodate more schedules and increase attendance. General members were asked to complete an online survey regarding preference for the meeting schedule. The majority of respondents indicated that they would be available and accepting of moving the meeting date to the fourth Friday. Unfortunately, TCMC does not have any Friday meeting space currently available. Staff did some research, but was unable to identify an alternate space. For now, the board agreed to keep the meeting day as is and staff will continue to research other meeting locations.

II. Meeting Minutes Approval: *January 9, 2020.*

Meeting minutes were accepted into the record as presented.

III. Treasurer's Report: *Aaron Byzak, Treasurer.*

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| • General Account: \$931.82 | • Youth Coalition: \$287.87 |
| • SAMSHA Town Hall Stipend: \$630.00 | • TCMC: \$1,308.70 |
| • TCMC Foundation/Walmart Grant: \$3,118.52 | • Eastside Neighborhood Assoc.: \$1,464.51 |

REMINDER: NCPC Membership dues for 2020 are being accepted: \$50 per organization/\$25 per individual. NCPC gladly accepts cash, check or credit card payments via our PayPal account. If needed, Debbie can provide an invoice or receipt. Please visit the NCPC website homepage, click on "Donate" button (link below) to contribute electronically. **NOTE:** Membership dues are voluntary—dues are not mandatory to attend NCPC meetings. As a paid member, you are invited to vote in the annual election to elect NCPC Board of Directors. Thank you for your ongoing support and valuable collaboration.

https://www.paypal.com/donate/?token=T1Y1AohiBD7tgoLfqmZgXA1SRyDczvr7NEAxwYmGDxagyN_cOZNz6aB9CaB7-990C49I0G&country.x=US&locale.x=US

Fundraising Opportunity: NCPC is registered at “SmileAmazon.com” as a qualified charitable organization. SmileAmazon.com will donate 0.5% of the price of all eligible purchases to the designated charitable organization of the purchaser’s choice. Please let Debbie know if you have any questions (*Yes, you can use your Amazon Prime Account*). Website link: <https://smile.amazon.com/>

IV. Presentation: CADCA Highlights, Erica Leary, NCPC Program Manager.

- Erica and Riane Fletcher attended annual CADCA leadership conference in DC; Erica shared conference/workshop highlights - PPT presentation from Doctor Robert DuPont and his daughter, Dr. Caroline DuPont. Their presentation featured the framing of prevention as ‘One Choice’ – no use of any alcohol, nicotine, marijuana or other drugs for reasons of health for youth under 21:
- <https://onechoiceprevention.org/>
- This was supported by their analysis of National Survey on Drug Use and Health (NSDUH) data illustrating that teens ages 12-17 who report using ANY substance are significantly more likely to use another.

V. Program Updates:

Oceanside Student Forum on Preventing Underage Drinking and Protecting Adolescent Brain Development: March 25, Oceanside High School; forum will include prevention experts/panel presentation and student led breakout discussion sessions. <http://northcoastalpreventioncoalition.org/2020/03/oceanside-unified-school-district-parent-student-forum/>

420 REMIX: New contest format - NCPC’s 420 Remix PSA Counter Ad Contest information and flyer shared with members. NCPC is asking participating youth to create a photo, audio or video message designed to prevent teens from using marijuana. Video presentation (link below) explains the changes and contest entry criteria.

PSA Video-explains new contest format/focus: <https://www.youtube.com/watch?v=KpjzX61TYdk&feature=youtu.be>

PSA Flyer: <http://northcoastalpreventioncoalition.org/2020/02/420-remix-psa-contest/>

Website link: <http://northcoastalpreventioncoalition.org/2020/02/420-remix-psa-contest/>

Annual Boomers! Event OK’d by corporate for Monday, April 20, 3-6 PM; tri-city middle school students (grades 6-8) invited to attend, free admission. Flyer is being developed and will be distributed mid-March.

Oceanside Safe Cannabis ACT (Erica Leary):

An initiative has been filed with the City of Oceanside to allow all commercial cannabis activity with no limits on the number of storefronts. NCPC voted to officially oppose the initiative and to draft a position statement of concern to inform community residents.

VI. Membership Highlights/Announcements:

OHS (Ray Thomson): OHS provides both English and Spanish language Responsible Beverage Service Training (curriculum includes a DUI/Marijuana component).

SDA (Katie Poponyak): Study Buddy Program (older teens mentoring younger kids) is in progress; Community Networking Lunch, Friday, March 6, at noon at the Encinitas Community Center.

Oceanside Police Department (Sgt. Greg Stanley) OPD Coffee with a Cop, Feb. 19, 9-11AM at John Landes Park.

North San Diego Young Marines (Marie Smith): Vista unit named 2019 National Unit of the Year; Marie’s son, Luke Smith, named Young Marine of the Year 2019. **Congratulations!**

NCPC (Carmela Muñoz): Youth Coalition members will present a workshop (overview of local prevention efforts) at annual FNL/OTS Conference in Anaheim on March 14.

San Diego County Water Authority (Craig Balben): Citizen’s Water Academy to address regional water issues will be hosted on three dates in March: March 11 & March 17 in Oceanside, and March 27 in Escondido.

VCC Tobacco Program (Nancy Rocha): VCC is offering **FREE** Smoking Cessation classes starting in March.

VII. Adjourn:

The meeting was adjourned at 9:10 a.m. Next GM meeting date is Thursday, March 12, 2020 - 8 to 9 a.m.

MEETING LOCATION FOR MARCH ONLY: County of San Diego HHS – North Coastal Live Well Health Center, 1701 Mission Ave, Oceanside 92054 – 2nd Floor Conference Room C & D.

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, Secretary