

**NORTH COASTAL PREVENTION COALITION**  
**Serving the Communities of Carlsbad, Oceanside, and Vista**  
[www.northcoastalpreventioncoalition.org](http://www.northcoastalpreventioncoalition.org)

**8:00 AM**

**Minutes of the General Membership**  
**Thursday, January 9, 2020**

**Tri-City Medical Center**  
**4002 Vista Way, Oceanside 90256**  
**Lower Level – Assembly Room #2**

**Attendance:**

Craig Balben, NCPC President  
Ray Thomson, OHS/NCPC Vice President  
Aaron Byzak, TCMC/NCPC Treasurer  
Nannette Stamm, VCC/HPC/NCPC Secretary  
Marie Smith, North SD Young Marines/NCPC Board Director  
Diane Strader, Oceanside Resident/NCPC Board Director  
Dale Walton, McAlister Institute/NCPC Board Director  
Erica Leary, VCC/NCPC Program Manager  
Carmela Muñoz, VCC/NCPC Prevention Specialist  
Riane Fletcher, VCC/NCPC Media Specialist  
Cristi Walker, MADD  
Richard McGaffigan, BHAB  
Jennifer Martinez-Torres, City of OSD  
Briana Lefman, Guest  
Lori Kurz, SD County/North Coast Public Health  
Fatima Ashaq, VCC/NCPC/STOP Prevention Specialist  
Kelly McCormick, San Dieguito Alliance  
Lisa Archibald, VCC/Tobacco Control Program Manager  
Jennifer Gill, VCC/Tobacco Control Programs  
Nancy Rocha, VCC/Tobacco Control Programs  
Haley Guiffrida, VCC/Tobacco Control Programs  
John Byrom, VCC/NCPC Community Collaboration Specialist  
Debbie Obregon, VCC/NCPC Admin. Asst.

**I. Welcome and Introductions:** *Craig Balben, President.*

Meeting convened at 8:10 a.m.

**Board Officers - 2020 Election:**

Craig reported that the following board officers are willing to continue in their current positions: Ray Thomson – VP; Aaron Byzak – Treasurer; and Nannette Stamm – Secretary (all 1-year terms). Craig has stepped down from the president’s position, but agreed to stay on the board in the “Immediate Past President” position (1-year term). He explained that the official board officer election has been deferred to Feb. 13th BOD meeting; the meeting time will be extended 30 minutes to accommodate additional discussion relative to the election – meeting start time will be 7 a.m.

**Proposal to change NCPC meeting day:**

Craig reported that the NCPC board discussed changing NCPC’s monthly meeting day from the second Thursday to either the first or third Friday of the month in hopes of recruiting new membership, increasing attendance, and fitting more schedules and asked members for input. The meeting time would continue to be 8 to 9 a.m. The group consensus was mixed, and it was agreed to develop an e-survey (link below) to gather input regarding the proposed change. Please click on the following link to complete the survey; survey results will be compiled and shared at the February meeting. <http://northcoastalpreventioncoalition.org/2020/01/future-ncpc-meetings/>

**II. Meeting Minutes Approval:** *November 14, 2019.*

Meeting minutes were accepted into the record as presented.

**III. Treasurer’s Report:** *Aaron Byzak, Treasurer.*

(Aaron stepped out of the meeting; following report was presented by Ray Thomson, NCPC VP:

- |  |   |
|--|---|
| • General Account: \$935.20                | • Youth Coalition: \$287.87                 |
| • GoFundMe Acct.: \$48.50                  | • TCMC: \$1,450.00                          |
| • SAMSHA Town Hall Stipend: \$630.00       | • TCMC Foundation/Walmart Grant: \$3,118.52 |
| • Eastside Neighborhood Assoc.: \$1,464.51 |   |

North Coastal Prevention Coalition  
January 9, 2020

**REMINDER:** NCPC Membership dues for 2020 are being accepted: \$50 per organization/\$25 per individual. If needed, Debbie can provide an invoice or receipt. NCPC gladly accepts cash, check or credit card payments via our PayPal account. Please visit the NCPC website homepage, click on "Donate" button (link below) to contribute electronically.

**NOTE:** Membership dues are voluntary—dues are not mandatory to attend NCPC meetings. As a paid member, you are invited to vote in the annual election to elect NCPC Board of Directors. Thank you for your ongoing support and valuable collaboration.  
[https://www.paypal.com/donate/?token=T1Y1AohiBD7tgoLfqmZgXA1SRyDczvr7NEAxwYmGDxagyN\\_cOZNz6aB9CaB7-990C49I0G&country.x=US&locale.x=US](https://www.paypal.com/donate/?token=T1Y1AohiBD7tgoLfqmZgXA1SRyDczvr7NEAxwYmGDxagyN_cOZNz6aB9CaB7-990C49I0G&country.x=US&locale.x=US)

**Fundraising Opportunity:** NCPC is registered at "SmileAmazon.com" as a qualified charitable organization. SmileAmazon.com will donate 0.5% of the price of all eligible purchases to the designated charitable organization of the purchaser's choice. Please let Debbie know if you have any questions (Yes, you can use your Amazon Prime Account). Website link: <https://smile.amazon.com/>

#### **IV. Program Updates:**

- **Sticker Shock Campaign:**

KUSI media clips from the Sticker Shock Campaign held Dec. 20<sup>th</sup> in Oceanside and Vista were shared (links below). Youth coalition members from OHS, ECHS and RBV visited 20 alcohol retailers and placed stickers on multi-packs of beer warning about consequences for providing alcohol to minors. Following the activity, youth were treated to pizza and activities at Boomers! in recognition of working on the campaign, their club participation, and year-end holiday celebration. **Great Job!**

<https://youtu.be/mfhoKtwRKqM> (Sticker Shock 12.20.19)

[https://youtu.be/eX3X\\_d4hMGg](https://youtu.be/eX3X_d4hMGg) (New Year's Eve Social Host Reminder 12.29.19)

- **420 REMIX:**

Erica Leary reported that the NCPC board has agreed to continue this hosting this event and is talking with Boomers regarding costs and event plans and hopes to finalize details soon.

- **NCPC Draft Initiative/Rebranding:**

No new updates reported; this discussion item was tabled with more information/updates to follow at the February GM meeting.

#### **V. & VI. Membership Highlights/Announcements:**

**OHS (Ray Thomson):** OHS will provide Responsible Beverage Service Training Friday, January 17 (curriculum includes a DUI/Marijuana component).

**SDA (Kelly McCormick):** Hispanic Network Breakfast, Friday, January 10, 7:30 a.m., Mira Costa College, Cardiff Campus - great networking opportunity. SDA continuing to work with youth programs, address ballot initiatives, Encinitas looking at possible vaping ban.

**NCPC (John Byrom):** John participated in a two-hour presentation for 800 marines at Camp Pendleton to discuss emerging drug trends.

**North San Diego Young Marines (Marie Smith):** Marie's Vista unit was named 2019 National Unit of the Year; Marie's son, Luke Smith, was named Young Marine of the Year 2019. **Congratulations!**

**NCPC (Carmela Muñoz):** Youth coalition members are planning to meet with Oceanside Councilmember Esther Sanchez to discuss marijuana issues and moratorium on vaping products.

**Oceanside Safe Cannabis ACT (Erica Leary):** A resident initiative has been filed with the City of Oceanside to allow all commercial cannabis activity with no limits on the number of storefronts. The NCPC board will be discussing what, if any, action NCPC should take to inform residents about the impact of increased marijuana availability.

**County BH Forum (Erica Leary):** SD County Behavioral Health Services will host a Community Engagement Forum on Saturday, Jan. 11, at the Oceanside Country Club Senior Center.

**VCC Tobacco Program (Fatima Ashaq):** VCC is offering **FREE** Smoking Cessation classes.

**VCC Tobacco Program (Lisa Archibald, Jennifer Gill):** SD County Board of Supervisors will meet on January 14th to discuss tobacco policy (ban on flavored vaping products and prohibiting smoking/vaping in outdoor dining areas). Program staff is working to bring a Tobacco Retailer Licensing program to Oceanside.

**McAlister Institute (Dale Walton):** McAlister's Oceanside offices moved to new location at 1701 Mission Ave. (county bldg.).

**MADD (Cristi Walker):** Brief overview of MADD programs: Power of Youth, Power of Parents, and Victim Impact Panel. Contact Christi for more information.

#### **VII. Adjourn:**

The meeting was adjourned at 9:15 a.m. Next GM meeting date is Thursday, February 13, 2020 - 8 to 9 a.m.

**MEETING LOCATION: TCMC, 4002 Vista Way, Oceanside, 92056 - LOWER LEVEL Community Assembly Room #2**

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, Secretary