

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 AM

Minutes of the General Membership
Thursday, October 10, 2019

Tri-City Medical Center
4002 Vista Way, Oceanside 90256
Lower Level – Assembly Room #2

Attendance:

Ray Thomson, OHS/NCPC Board Vice President
Aaron Byzak, TCMC/NCPC Board Treasurer
Nannette Stamm, VCC/NCPC Board Secretary
Diane Strader, Oceanside Resident/NCPC Board Director
Marie Smith, North San Diego Young Marines/NCPC Board Director
Erica Leary, VCC/NCPC Program Manager
Lisa Archibald, VCC/Tobacco Control Programs
Malcolm Warfield, Carlsbad Police Department
Carmela Muñoz, VCC/NCPC Prevention Specialist
Riane Fletcher, VCC/NCPC Media Specialist
Tamara Robinson, VCC/Tobacco Control Programs
Jennifer Gill, VCC/Tobacco Control Programs
Kelly McCormick, San Dieguito Alliance
Haley Guiffrida, VCC/Tobacco Control Programs
John Byrom, VCC/NCPC Prevention Specialist
Debbie Obregon, VCC/NCPC Admin. Asst.

I. Welcome and Introductions: *Craig Balben, President.*

The meeting convened at 8:05 a.m. Craig Balben was absent; meeting facilitated by Ray Thomson, NCPC Vice President.

There will be six open slots for 2020 BOD (2-year term), and two alternate positions (1-year term). Completing terms in December: Aaron Byzak, Craig Balben, Ray Pearson, Marie Smith, Nannette Stamm, and Maria Yanez. Continuing on the board to complete 2-year terms in 2020: Diane Strader, Ray Thomson and Dale Walton. If you are interested in volunteering in this capacity and are interested in filling a board seat or officer's position, please contact any current board member. Self-nominations are welcome.

II. Meeting Minutes Approval: *September 12, 2019.*

Meeting minutes were accepted into the record as presented.

III. Treasurer's Report: *Aaron Byzak, Treasurer.*

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| • General Account: \$777.68 | • Youth Coalition: \$287.87 |
| • GoFundMe Acct.: \$48.50 | • TCMC: \$1,450.00 |
| • SAMSHA Town Hall Stipend: \$750.00 | • TCMC Foundation/Walmart Grant: \$3,746.78 |
| • Eastside Neighborhood Assoc.: \$1,464.51 | |

2019 NCPC Membership Dues are still being accepted: \$25/individual and \$50/organization. Please make checks payable to "NCPC" or you can pay with a credit card via NCPC's PayPal account using the "Donate" button on the NCPC website home page. Click link: <http://northcoastalpreventioncoalition.org/> Select the "use this donation for" tab and designate "membership dues." Please contact Debbie Obregon, NCPC Admin. Asst., if you have any questions. NCPC thanks you for your ongoing support.

Fundraising Opportunity: NCPC is registered at "SmileAmazon.com" as a qualified charitable organization; SmileAmazon.com will donate 0.5% of the price of all eligible purchases to the designated charitable organization of the purchaser's choice. Please let Debbie know if you have any questions (Yes, you can use your Amazon Prime Account). Website link: <https://smile.amazon.com/>

IV. Presentation – Lisa Archibald, Program Manager, and Cecilia Arias, Prevention Specialist, Vista Community Clinic (VCC) Tobacco Control Programs:

Lisa provided a brief VCC/tobacco program overview including the program's work with community members and partners to promote smoke and tobacco free living. Cecilia shared a PPT presentation outlining a new tobacco project, *Live Well (San Diego) Community Market Program*. Lisa and Cecilia explained that the program goal is to improve and promote access to healthy foods throughout SD County. Program staff will work with individual neighborhood market owners and/or managers to increase availability of fresh and healthy items, assess stores and refer management to services that will help their business make improvements, assist with redesigning store spaces to promote healthy foods, and collaborate with community stakeholders to build a healthier food environment

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for all San Diego residents. Lisa and Cecilia were happy to report that the program has signed up the first Vista market to participate in the program – Rodeo’s Meat Market on Vista Village Drive. For more details about the program and to read about what you can do to support the program, please click on the PPT link below: <http://northcoastalpreventioncoalition.org/wp-content/uploads/2019/10/2019.10.10-LWCMP-NCPC-Presentation-v2.pdf>

Lisa also reported that the County Board of Supervisors will discuss establishing a tobacco retail licensing (TRL) program, prohibiting the sale of flavored smoking products, and prohibiting smoking in outdoor dining patio areas at the next BOS meeting on Oct. 15th. If the bans are implemented, they will only apply to unincorporated parts of San Diego, leaving it up to individual city councils to adopt their own policies.

V. Discussion/Program Updates – Erica Leary, NCPC Program Manager:

VUSD Town Hall/Community Forum on Protecting Adolescent Brain Development (A forum on preventing alcohol, vaping, marijuana and other drug use): Wednesday, October 16, 2019, 6 PM – 8 PM, Morris B. Vance Community Rooms, 200 Civic Center Dr., Vista 92084. Panel of presenters include Haley Guiffrida, VCC; Cristi Walker, MADD; Joanna Jacobus, UCSD; Joe Eberstein, Marijuana Prevention Initiative; Craig Wiblemo, VUSD Student Services; facilitated by Aaron Byzak, NCPC Board Member.
<http://northcoastalpreventioncoalition.org/whats-new/>

County Survey/Data Results – Marijuana Perceptions:

Erica reported briefly on survey collection and data results from last spring’s county-wide community survey on marijuana perceptions. Surveys were collected at several sites in North County; program staff worked with San Dieguito Alliance to collect over 400 random (adult, county residents) surveys to gather information on resident’s perceptions/knowledge regarding marijuana. For complete data results, please click on link below to view PPT presentation:
<http://northcoastalpreventioncoalition.org/wp-content/uploads/2019/10/past-30-day-use-slides-2019.pdf>

VI. Membership Announcements:

Erica Leary: Red Ribbon Week Celebration and Awards Presentation: Friday, Nov. 1, 12:00 PM, Sheraton – Mission Valley. Alex Berenson is keynote speaker; Gena Knutson is being recognized as Prevention Advocate.

John Byrom: November General Meeting: Malcolm Warfield, CPD, will be guest presenter at the November general meeting along with Officer Stephan Tashoff to speak about tobacco issues in Carlsbad.

John reported that he has been reaching out to the faith community in an effort to invite church leaders to NCPC. He asked members to share with him any faith community contacts they might have.

VII. Adjourn:

The meeting was adjourned at 9:10 a.m. Next GM meeting date is **Thursday, November 14, 2019**, 8 to 9 a.m.

PLEASE NOTE MEETING LOCATION FOR NOVEMBER:

TCMC: 4002 Vista Way, Oceanside, 92056 - LOWER LEVEL, Community Assembly Room #3

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, Secretary