

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 AM

Minutes of the General Membership
Thursday, June 13, 2019

Tri-City Medical Center
4002 Vista Way, Oceanside 90256
Lower Level – Assembly Room #2

Attendance:

Craig Balben, NCPC Board President
Ray Thomson, OHS/NCPC Board Vice President
Aaron Byzak, TCMC/NCPC Board Treasurer
Nannette Stamm, VCC/NCPC Board Secretary
Diane Strader, Oceanside Resident/NCPC Board Director
Dale Walton, McAlister Institute/NCPC Board Director
Maria Yanez, City of Oceanside/NCPC Board Director
Erica Leary, VCC/NCPC Program Manager
Fernando Hernandez, Assemblywoman Tasha Boerner Horvath's Office
Carmela Muñoz, VCC/NCPC Prevention Specialist
Kelly McCormick, San Dieguito Alliance
Lisa Archibald, VCC Program Manager/Tobacco Control
Lauren Pallasigui, VCC/Tobacco Control Programs
Carina Esquivel, VCC/Tobacco Control Programs
Nancy Rocha, VCC/Tobacco Control Programs
Haley Guiffrida, VCC Tobacco Control Programs
Tamara Robinson, VCC Tobacco Control Programs
Riane Fletcher, VCC/NCPC Media Specialist
McKenna Roudebush, VCC Intern Program
Amanda Lovell, VCC Intern Program
John Byrom, VCC/NCPC Prevention Specialist
Debbie Obregon, VCC/NCPC Admin. Asst.

I. Welcome and Introductions: *Craig Balben, NCPC President.*

The meeting was brought to order at 8:05 a.m.

II. Meeting Minutes Approval: *May 9, 2019.*

Meeting minutes were accepted into the record as presented.

III. Treasurer's Report: *Aaron Byzak, Treasurer.*

Aaron presented the following report:

- General Account: \$3,184.39
- Youth Coalition: \$287.87
- GoFundMe Acct. #1: \$48.58 (Youth Coalition Activities)
- Eastside Neighborhood Assoc: \$1,742.40

2019 NCPC Membership Dues are still being accepted: \$25/individual and \$50/organization. Please make checks payable to "NCPC" or you can pay with a credit card via NCPC's PayPal account using the "Donate" button on the NCPC website home page. Click link: <http://northcoastalpreventioncoalition.org/> Be sure to select the "use this donation for" tab and designate "membership dues." Please contact Debbie Obregon, NCPC Admin. Asst., if you have any questions. NCPC thanks you for your ongoing support.

Debbie reported that the NCPC Board of Directors approved a \$250 "Youth Merit Award" for Youth Coalition member, Gabriel Dorantes. The award will be presented at the July General Membership meeting.

Aaron mentioned that NCPC will receive \$3746 from a Walmart grant (2010) that was being directed by the Tri-City Hospital Foundation to NCPC. These remaining funds will be spent to provide ongoing educational efforts around Rx drug abuse prevention in the tri-city community.

Aaron reported on a fundraising opportunity, AmazonSmile.com, and suggested registering NCPC as a charitable organization with the program. Amazon Smile donates 0.5% of the price of all eligible Amazon Smile purchases to the charitable organization designated by the purchaser. Debbie will research the registration process and report back next month.

IV. Presentation: 420 Remix Recap, NCPC Program Staff: Erica Leary, Riane Fletcher and John Byrom.

420 REMIX event was held Thursday, April 18, at Boomers! in Vista; just over 300 kids from the tri-city region attended. Staff shared PowerPoint presentation highlighting PSA Contest winners, Boomers event and collaborating partners, and the go-cart racing competition with local law enforcement officers (*Congratulations Sheriff Deputy Frank Stalzer - 3rd consecutive win!*).

The PowerPoint presentation also included youth survey data (sample included below); 311 surveys were collected at the event:

- **Grades attended:** 36% - 6th grade, 33% - 8th grade, and 31% - 7th grade;
- **City where students live:** 50% Vista, 35% Oceanside, and 15% Carlsbad;
- **Schools represented:** highest representation came from Rancho Minerva Middle School, King Middle School, and VIDA;
- **My parents would be mad if I used marijuana** – 88% strongly agreed;
- **I think this event is a good idea** – 75% strongly agreed.

Craig thanked staff for the event overview and suggested reaching out to the Bonsall School District be considered next year.

For complete survey/data results, please click on link to view the PowerPoint presentation:

<http://northcoastalpreventioncoalition.org/wp-content/uploads/2019/06/NCPC-420-Remix-Recap-Presentation-6-13-19.pdf>

V. Presentation: VCC Tobacco Control Programs – TRL Update:

Lisa Archibald, Vista Community Clinic's new Program Manager for the Tobacco Control Programs, introduced herself and provided her background/history with VCC programs. Lisa noted that tobacco program staff recently increased with three new team members added to the group.

Tobacco Control staff members, Haley Guiffrida and Carina Esquivel, shared local policy work updates on Tobacco Retailer Licensing (TRL) efforts in Oceanside and Escondido. Haley reported that there has been a 78% increase in vaping among high school students and 48% increase for middle school students. Results from 2017 young adult tobacco purchase surveys conducted in Oceanside and Escondido resulted in 24% of stores surveyed in Oceanside and 20% of stores surveyed in Escondido either selling traditional cigarettes or an ESD (electronic smoking device) to the young adult surveyor. Haley explained that TRL is an effective policy to reduce youth access to tobacco and vape products. San Marcos adopted their policy in 2016 and Oceanside and Escondido are currently in progress. Please see the attached TRL Fact Sheet and to view the PowerPoint presentation, please click on link:

http://northcoastalpreventioncoalition.org/wp-content/uploads/2019/06/HEAT_TRL_NCPC_6_13_19.pdf

Additional VCC Tobacco Control Programs/Staff:

Smoke Free Homes Program (Carina Esquivel);

New tobacco program at Vista High School - STAY (Spreading Tobacco Control Advocacy through Youth) **Woke Club** (Lauren Pallasigui);

Multi-Unit Housing Project (Nancy Rocha).

VI. Announcements:

Tri City Medical Center (Aaron Byzak): Behavioral Health Services at Tri City Medical Center – circumstances have not changed, there are no plans for re-opening behavioral health units.

San Dieguito Alliance (Kelly McCormick): Hispanic Network Breakfast, Friday, July 12 @ 7:30 a.m., Mira Costa College – Cardiff campus.

NCPC (Erica Leary): Mark your calendars – Red Ribbon Week Luncheon, November 1, 2019.

NCPC (Carmela Muñoz): Youth coalition members will celebrate their prevention efforts over the past year with a year-end activity at Boomers! on June 20.

Occupational Health Services (Ray Thomson): OHS provides Responsible Beverage Service Training on the first Friday of each month (curriculum includes a DUI/Marijuana component); OHS also offers anger management classes.

Diane Strader: Eastside resident group awarded \$500 scholarship to an Eastside OHS graduating senior; funds for this scholarship are raised through neighborhood resident recycling efforts.

VII. Adjourn:

The meeting was adjourned at 9:25 a.m. Next GM meeting date is Thursday, July 11, 2019, 8 to 9 a.m.

PLEASE NOTE MEETING LOCATION: TCMC: 4002 Vista Way, Oceanside, 92056 - LOWER LEVEL, ASSEMBLY ROOM #2