

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 AM

Minutes of the General Membership
Thursday, January 10, 2019

Tri-City Medical Center
4002 Vista Way, Oceanside 90256
Lower Level – Assembly Room #2

Attendance:

Craig Balben, Oceanside Resident/NCPC President
Ray Thomson, OHS/NCPC Board Vice President
Aaron Byzak, Tri City Medical Center/NCPC Board Treasurer
Nannette Stamm, VCC/NCPC Board Secretary
Marie Smith, North San Diego Young Marines/NCPC Board Director
Diane Strader, Oceanside Resident/NCPC Board Director
Erica Leary, VCC/NCPC Program Manager
Officer Jennifer Torres, Oceanside Police Department
Ashley Sanchez, Oceanside Police Department/Crime Prevention Specialist
Carmela Muñoz, VCC/NCPC Prevention Specialist
Kelly McCormick, San Dieguito Alliance
Fatima Ashaq, VCC/Tobacco Control Programs
Miriam Avilez, VCC/Tobacco Control Programs
Haley Guiffrida, VCC Tobacco Control Programs
Melissa Campbell, VCC/NCPC ATOD Programs
Nancy Rocha, VCC/Tobacco Control Programs
Riane Fletcher, VCC/NCPC Media Specialist
John Byrom, VCC/NCPC
Debbie Obregon, VCC/NCPC Admin.

I. Welcome and Introductions: *Craig Balben, President.*

The meeting was brought to order at 8:10 a.m. Craig asked if there were any concerns or issues with the new meeting space (noting that the attendance number was down in December). Members briefly discussed limited parking and getting lost upstairs looking for the meeting room. Craig reported that he did not hear any negative comments or concerns from members following December's meeting. It was suggested that more email reminders with directions might be helpful and posting a sign at the hospital entrance by the stairs.

II. Meeting Minutes Approval: *December 13, 2018.*

Meeting minutes were accepted into the record as presented.

III. Treasurer's Report: *Aaron Byzak, Treasurer.*

- General Account: \$6211.15 (includes \$5K sponsorship from TCMC)
- Youth Coalition: \$184.87
- GoFundMe Acct. #1: \$313.58 (Youth Coalition Activities)
- 420 REMIX Carryover: \$166.28
- Eastside Neighborhood Assoc: \$1642.40

Aaron reported that it recently came to NCPC's attention that the Tri-City Hospital Foundation continues to hold \$3,746.78 from a previous partnership/grant from Walmart that was being directed by the foundation to NCPC to provide Rx drug abuse prevention education. These remaining funds will now be awarded to NCPC and used to continue ongoing Rx drug abuse prevention in the Tri-City community.

Also, **2019 NCPC Membership Dues** are now being accepted: \$25/individual and \$50/organization. Thank you for your support.

IV. 2019 NCPC Board of Directors Election: *Craig Balben, President.*

Craig reported that board members approved reducing the number of board members from ten to nine at the preceding board meeting. There has been some difficulty convening a quorum and this should help remedy that problem. There are three open seats for 2019/2020. Nominees include Diane Strader, Ray Thomson, and Dale Walton, and two alternate seats (1-yr. term). Craig asked for any additional nominations and added that "write-ins" were welcome. There were no additional nominations, and the slate was distributed for vote. The results were unanimous for all three nominees – no additional write-ins were recorded. **Congratulations and thank you** to all nominees for volunteering to support NCPC in this capacity. 2019 board officers will be elected in February.

V. 420 REMIX - GM Input and Discussion/Poll Everywhere Activity Results: *Riane Fletcher, NCPC Media Specialist.*

Members participated in a "Poll Everywhere" Survey to gather input on 2019 NCPC meeting format/discussion topics and also offered input on upcoming 420 REMIX event in April. The following survey questions were asked and results recorded:

If you could make a resolution for NCPC what would it be?

Educate more kids about the dangers of alcohol and drug abuse; make marijuana issue a social justice issue like tobacco control is doing with the tobacco epidemic and get more youth involved with NCPC to increase, creativity, energy, optimism and motivation;

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address marijuana issue now that it's legal and do something about vaping; develop a strong coalition in Carlsbad; be more active; engage more youth and adults in our efforts; have more community guests who work with youth; this can potentially help to keep our events and actions relevant; stronger involvement in shaping public policy and influencing city council decisions; more educational presentations as an NCPC group (different perceptions) to youth; be more strategic on how to involve other community organizations to support NCPC mission.

Choose your favorite NCPC meeting format:

Opportunities to discuss issues and provide input= 60%, other= 40%, presentations/Guest Speakers= 0%

Based on your previous response, please share what you'd like at future NCPC meetings:

Creative opportunities to engage youth; Host meetings during convenient hours for community to participate (Spanish speaking); more community outreach/ events; Social justice topics relating to policy, youth and families; a combination of all 3 formats and follow-up with guest speakers for updates like VCC new mentoring project; strategize direction of organization, including talking about results/metrics of events and program; second the idea having NCPC meetings/events during hours where working community members can join (Spanish speaking); ideas for engaging youth to educate them on harms of vaping and marijuana. Discuss community AOD related issues as a round table type guided discussion; find ways to collaborate with members to tackle local problems; take an issue/topic and have someone facilitate while others share ideas; taking all things into consideration: money, time, pros/cons.

CBD products are heavily marketed and available in many retail settings, but are technically against the law in California (and federally through FDA). Should this be a priority for NCPC?

Yes, CBD is associated with marijuana and its promotion leads people (and youth) to think marijuana is harmless= 27%;

No, CBD has no intoxicating effect and does not lead to impairment= 9%;

Not sure, we should have a presentation to learn more about it= 64%.

NCPC has sponsored a 420 Remix PSA contest for middle and high school students in San Diego County since 2013. On a scale of 1 (not very important) to 5 (very important), How important do you think it is for NCPC to continue this program?

1= 0% 2=18% 3=9% 4=27% 5=45%

NCPC has sponsored a 420 Remix event at Boomers in Vista for middle school students since 2011 (last year held on Thursday, April 19th due to Boomers not able to rent facility on a Friday). This year, April 20th is on Saturday. What is your recommendation for 2019?

Have the event on Thursday, April 18th (similar to last year) = 88%; have the event on Wednesday, April 24th (since youth marijuana prevention is needed 24 hours a day) = 13%; cancel event at Boomers = 0%.

VI. Announcements:

Carmela Muñoz, NCPC Prevention Specialist: Four OHS youth coalition members will attend annual YDI Camp end of January.

Ashley Sanchez, OPD Crime Prevention Specialist: Shared information/flyers for OPD community programs including: Oceanside Youth Partnership, Coffee with a Cop, Neighbors by Ring/Neighborhood Watch, Operation ID (engrave your valuables), and Crime Free Multi-Housing Program. NCPC members invited to take/share program flyers with Oceanside residents and community contacts.

Kelly McCormick, San Dieguito Alliance: SDA Hispanic Network Breakfast Meeting, Friday, January 11, 7:30 a.m., Mira Costa College, Cardiff Campus.

John Byrom, NCPC: John and Aaron Byzak recently presented at Carlsbad High School/Interfaith Community Services Youth Group. They shared personal history/background and info about NCPYC and how students can make a change in their community. Following the presentation many students asked how they could join the NCPC youth coalition. NCPC program staff will return to CHS on Jan. 29 to further discuss forming a youth group at CHS and collaboration with the already established Interfaith Program.

Ray Thomson, Occupational Health Services: OHS continues to provide RBSS training the first Friday of each month.

Diane Strader, Oceanside Resident: Small group of Eastside homeowners have been collecting recycle items to fund a student scholarship award and hope to make the first presentation next year.

Nancy Rocha, VCC Tobacco Control Program: TEM Project from San Diego State University - new research project is available to help community with the effects of second hand and third hand smoke. Participants will be incentivized up to \$70 if eligible to participate; program flyers are available.

VII. Adjourn: The meeting was adjourned at 9:20 a.m. Next meeting date: Thursday, February 14, 2019 – 8 to 9 a.m.

PLEASE NOTE MEETING LOCATION: TCMC: 4002 Vista Way, Oceanside, 92056 LOWER LEVEL ASSEMBLY ROOM #2

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, Secretary