Program Update

- Halloween Sprinter Ride
  10/26
- Prescription Take Back Day
  10/27
- Thanksgiving Sticker Shock
  11/19
Halloween Sprinter Ride

- Participants: Oceanside High School, Palomar College, and Mira Costa College students

- Educating over 200 community members and transit riders about Social Host Ordinance laws and Halloween drinking facts

Oceanside high school, Palomar college, and Mira Costa college students
Sprinter Info-graph

The SCARY truth about Halloween and Drinking

2012-2016

44% of all traffic fatalities on Halloween resulted from drunk driving crashes.

Drivers accounted for almost half of all DUI deaths.

CHILDREN are more than 2X as likely to be killed by a car while walking on Halloween night.

41 MILLION Trick-or-Treaters annually in U.S. Census Bureau.

Halloween spending per adult in U.S. = $86.79

Average cost of a DUI = $10,000

2018

WEDNESDAY is the most dangerous weekday Halloween.

Increases in violations by drunk drivers sentenced to 24/7 alcohol monitoring when Halloween falls on a:

- M: 22%
- T: 14%
- W: 6%
- TH: 25%

scramsystems.com/scarytruth2018

Nearly 50% of 18-24 year olds

More than 56 MILLION Americans

Have plans to host or attend a Halloween party.

55% of households plan to include alcohol in their celebrations.

Source: Public Safety

Source: National Retail Federation

Source: U.S. Census Bureau

Source: National Highway Traffic Safety Administration

Source: National Institute on Alcohol Abuse and Alcoholism
Sprinter Photos
Sprinter Photos
Drop-off Unused Prescription Drugs

No questions asked!

Saturday, October 27, 2018
10 a.m. - 2 p.m.

NORTH SAN DIEGO COUNTY LOCATIONS

Oceanside: Tri-City Medical Center, 4002 Vista Way
Vista: Walgreens Parking Lot, 310 Sycamore
Carlsbad: Scripps Coastal, 2176 Salk Ave.
San Marcos: Kaiser Permanente, 400 Craven Rd
Encinitas: Scripps Hospital, 354 Santa Fe Drive
Escondido: Escondido Police Station 1163 N. Center City Pkwy. For other collection sites www.dea.gov

PRESCRIPTION DRUG TAKE-BACK DAY

For more information contact:

NCPC
Vista Community Clinic
1000 Vale Terrace, Vista CA 92084
760-631-5000 x7149
www.northcoastalpreventioncoalition.org

Vista Community Clinic serves as the fiscal agent for NCPC grants and contracts. Funded in part by the County of San Diego, HHSA, Behavioral Health Services

Why turn in unused prescription drugs?

- Prescription drug abuse is the nation’s fastest growing drug problem.
- Every day, nearly 2,500 teens abuse a prescription drug for the first time.
- Propelled by an increase in prescription narcotic overdoses, drug deaths now outnumber traffic fatalities in the United States.
- The easiest place to get prescription drugs is in someone’s medicine cabinet.
- Take-back days ensure safe disposal and protect the Environment.

Rx Abuse Hotline: (877) 662-6384
• Oceanside Police Department at Tri-City Hospital = **195.0 pounds**
• San Diego Sheriff’s Department at Vista Walgreens = **137.0 pounds**
• **Total of 8,274 pounds** in all of San Diego County
Take Back Day October 2018
What’s Next? Thanksgiving Sticker Shock

- On Monday, November 19th at 10:00 A.M.
- Participating will be Oceanside, El Camino, and Rancho Buena Vista High School students and STOP students
- This campaign serves as a friendly reminder for party hosts that providing alcohol to those under 21 is against the law.