



Serving the communities of Carlsbad, Oceanside, and Vista to reduce the harm of alcohol, tobacco, marijuana and other drugs.



National Exemplary Award for Innovative Substance Abuse Prevention Programs, Practices, & Policies



Got Outcomes! Coalition of Excellence
COALITION OF THE YEAR

A Leader for Community Action and Advocacy

The mission of the North Coastal Prevention Coalition (NCPC) is to reduce the harm of alcohol, tobacco, marijuana and other drugs in the cities of Carlsbad, Oceanside and Vista through community action, education, support and collaboration.

NCPC is a non-profit organization that began in 1993 and works with partners in education, law enforcement, social services, governmental agencies, youth, and the private sector.

Alcohol:

Social Host Ordinances:

NCPC supports and advocates for enforcement of 'social host ordinances' (SHO) to prevent underage drinking at house parties. SHOs hold party hosts responsible for making sure guests under 21 don't have access to alcohol. Local retailers help support the effort by participating in 'Sticker Shock' campaigns.



RBSS Training:

NCPC supports mandatory Responsible Beverage Sales and Service (RBSS) ordinances to prevent alcohol related problems. The program provides practical information on serving alcoholic beverages responsibly, with an emphasis on preventing sales to minors and to obviously intoxicated persons. In North San Diego County, RBSS training is **required** in Oceanside, Encinitas, San Marcos, Solana Beach and Vista; and entertainment businesses in Carlsbad.

Marijuana:

NCPC collaborates with Smart Approaches to Marijuana (SAM) learnaboutsam.org to educate our communities about the harmful effects of youth marijuana use. NCPC advocates against the commercial sale of marijuana. As youth perceive marijuana to be less harmful, and there is greater access to marijuana, their use rates are likely to continue to increase.

Other Drugs:

Every day in the U.S. about 2,500 teens use a prescription drug to get high for the first time. Safely disposing of expired or unused prescriptions is one way to prevent abuse. Drop boxes are located at the Carlsbad Safety Center, Oceanside Operations Center and Sheriff Department Stations.



Tobacco and Electronic Vaping Devices:

NCPC supports tobacco control efforts to reduce the availability of tobacco to minors, including the adoption of local tobacco retail licensing (TRL) ordinances. NCPC also supports reducing exposure to second-hand smoke, such as smoke-free dining patios and smoke free multi-unit housing. New technologies, such as Juul electronic cigarettes, pose increasing challenges for parents and others to prevent youth use.



How to Help

The North Coastal Prevention Coalition meets monthly and welcomes community participation:

2nd Thursday of each month from 8-9 AM
Oceanside Senior Center, 455 Country Club Lane,
Oceanside, CA 92054

In addition to attending monthly meetings, residents and agency representatives have supported Coalition efforts by building relationships within the community, writing letters to local leaders, and attending City Council meetings.

The North Coastal Prevention Youth Coalition (NCPYC) welcomes high school students interested in becoming prevention advocates and developing leadership skills. Contact Carmela Muñoz for more information: 760-631-5000 x7147.

Program Contact Information

The following programs are fiscally managed by Vista Community Clinic (VCC) in collaboration with NCPC. Staff can be reached at 760-631-5000.

- Funding from the County of San Diego, HHS, Behavioral Health Services supports alcohol and drug prevention in the north coastal region. Funding also provided by SAMHSA through the STOP Act. NCPC staff include:
 - ⇒ Erica Leary, Program Manager (x7150)
 - ⇒ John Byrom (x7149)
 - ⇒ Carmela Muñoz (x7147)
 - ⇒ Debbie Obregon (x7174)
 - ⇒ Melissa Campbell (x7103)
 - ⇒ Riane Fletcher (x3997)
- The **Tobacco Control Programs** are funded by the County of San Diego, Health and Human Services Agency, Tobacco Control Resource Program and the State of California, Department of Public Health, Tobacco Control Program.
 - ⇒ Gena Knutson, Program Manager (x7165)
 - ⇒ Fatima Ashaq (x7158) Nancy Rocha (x1050)
 - ⇒ Lauren Pallasigui (x7166) Miriam Avilez (x1001)
 - ⇒ Haley Guiffrida (x7153) Melissa Campbell (x7103)

North Coastal Prevention Coalition

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2018 Board of Directors

- **President:** Craig Balben, Oceanside Resident
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- Diane Strader, Oceanside Resident
- Dale Walton, McAlister Institute
- Maria Yanez, City of Oceanside
- Kathy Derham, (1st Alternate) Oceanside Resident

Participating Organizations

- Boys & Girls Club - Oceanside (760-433-8920)
- CA Dept. of Alcoholic Beverage Control (760-471-4237)
- Camp Pendleton, Consolidated Substance Abuse Counseling Center (760-725-5538)
- Carlsbad Police Department (760-931-2162)
- Carlsbad Unified School District (760-729-9291)
- City of Oceanside (760-433-3393)
- City of Vista (760-643-2892)
- County of San Diego, HHSA, Behavioral Health Services (619-584-5007)
- Drug Enforcement Admin. (858-616-4100)
- Eastside Neighborhood Assn. (760-435-3400)
- Mothers Against Drunk Driving (858-564-0780)
- McAlister Institute (760-721-2781)
- North County Lifeline (760-726-4900)
- North San Diego Young Marines (760-310-5390)
- Occupational Health Services (760-752-5322)
- Oceanside Police Department (760-435-4900)
- Oceanside Unified School Dist. (760-967-1322)
- San Dieguito Alliance for Drug-Free Youth (858-755-6598)
- Tri-City Medical Center (760-940-5770)
- Vista Community Clinic (760-631-5000)
- Vista Sheriff's Department (760-940-4551)
- Vista Unified School District (760-726-2170)
- Various community members.....

Join us and make a difference!