

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

8:00 a.m.

Minutes of the General Membership
Thursday, March 8, 2018

Oceanside Senior Center
Community Room
455 Country Club Lane
Oceanside, CA 92054

Attendance

Craig Balben, Oceanside Resident/NCPC President
Ray Thomson, OHS/NCPC Vice President
Aaron Byzak, Galvanized Strategies/NCPC Treasurer
Marie Smith, North SD Young Marines/NCPC Board Director
Dale Walton, McAlister Institute/NCPC Board Director
Maria Yanez, City of Oceanside/NCPC Board Director
Erica Leary, NCPC Program Manager
Debal Acquaro, SD County HHSA North Coastal
Jennifer Martinez-Torres, City of Oceanside/Parks & Rec
Nancy Logan, SDA
John Baptiste, CSACC/MCSS & Family Service Camp Pendleton
Carmela Muñoz, VCC/NCPC Prevention Specialist
Jessica Perales, VCC/Tobacco Control Programs
Lauren Pallasigui, VCC/STOP & Tobacco Control Programs
Haley Guiffrida, VCC/Tobacco Control Programs
Cecilia Torres, NCPC/Tobacco Control Program Intern
Riane Flether, NCPC/Tobacco Control Program Intern
Debbie Obregon, VCC/NCPC Admin. Asst.

I. Welcome and Introductions: *Craig Balben, President.*

The meeting was brought to order at 8:08 a.m.

II. Approval of Meeting Minutes: *February 8, 2018:*

Meeting minutes were accepted into the record as presented.

III. Treasurer's Report: *Aaron Byzak, Treasurer:*

- General account: **\$2146.83**
- Youth Coalition: **\$1138.57**
- GoFundMe #1 Account: **\$313.58 (youth coalition)**
- 420 Remix Carryover: **\$166.28**
- Eastside Neighborhood Assoc: **\$2316.99**

Annual membership dues (collected on a calendar basis) are being accepted for 2018: \$25/individual or \$50/organization. Please complete a new revised *NCPC Membership Application* with your dues and forward to Debbie. Thank you for your support.

IV. Group Discussion & Input:

Marijuana Policy/Local Regulations – Erica Leary:

Vista voted on 2/13 to not change their current ban; a ballot initiative allowing 10 dispensaries and reducing penalties to infraction will be on the November ballot. Considering scheduling a workshop, but no date has been set.

Oceanside Police and Fire Commission voted on 2/20 to support OPD's recommendations to keep current bans in place; next meeting of the Economic Development Commission meeting on 3/1 at 3 pm, Planning Commission meeting on 3/12 at 6 pm, and the City Council meeting on 3/28 at 5 pm.

Carlsbad: Firm position – continue ban against all marijuana business in the city.

420 Remix Event at Boomers – Rescheduled to Thursday, April 19 – Erica Leary:

The board approved changing the event date to Thursday, April 19. The event is open to all middle school students in the tri-city region; MS youth groups from other cities outside our region who attended last year will be invited back, will also contact San Marcos colleagues and invite as well. Maria Yanez will be in charge of event security/entry protocol, DJ will be provided by Friday Night Live; Volunteer and/or resource tables will coordinate with John Byrom – please contact jbyrom@vcc.clinic; .

Erica reported that staff also discussed designing a “420 Reasons.....” display/signature board inviting students to share their individual/personal message, i.e. “**Why I don't use marijuana, or Things I'll do instead of using marijuana.**” The board theme will

be tied to the 420 Remix social media campaign kicking off on 4/19. Please contact Fatima Ashaq with any questions:
aashaq@vcc.clinic.

V. Updates:

420 PSA Contest:

Fatima reported that the deadline for accepting contest entries is March 30; so far 30 entries have been received. NCPC program staff will convene in-house review process on April 2 to select the top 10 entries moving on to the on-line voting process. On-line voting will be open April 3 through April 10 (Fatima will send link to the membership). The top ten entries will be presented at the April 12 NCPC meeting and on-line voting results will be shared. A final vote by NCPC members will determine the top 3 winners. Please contact Fatima if you need any additional information or have questions about the voting process.

NCPC 25 Year Anniversary Celebration 2018 – MARK YOUR CALENDAR for May 10: Debbie shared the following event plans:

- Presented new 25 year anniversary logo;
- Registration fee = *\$25/25 Years theme*;
- Electronic “save the date” going out week of 3/12;
- Set-up NCPC PayPal account for registration/RSVP’s;
- Guest Speaker: haven’t heard back as yet from Enrique Camarena Jr. Foundation; Marie Smith will continue to reach out; group discussed other speaker options and discussed contacting Chuck Matthews (County HHS); Kevin Sabet will be asked to pre-record a video welcome, and member are encouraged to get back to Erica with any other suggestions.
- Traditional breakfast buffet menu;
- Agenda format/time schedule TBD (8:30 – 10:30 a.m. tentative);
- Determine/define NCPC awards, presentation;
- Promote sponsorship opportunities;
- Gather input from everyone regarding invitation list/address updates (both email and US mailing);
- More details will be shared at the April meeting.

VI. Announcements:

Dale Walton, McAlister Institute:

McAlister’s Oceanside offices will be moving to 1701 Barnes Street (new county buildings) on July 1.

Nancy Logan, San Dieguito Alliance:

SDA quarterly Networking Lunch will be held March 23, Encinitas Community Center.

Debal Acquaro, SD County HHS North Coastal:

Health Link North County will be held Tuesday, March 20, Escondido - North Inland Live Well Center.

Marie Smith, North San Diego Young Marines:

Young marines will participate in county Kick Butts Day on March 21.

Fatima Ashaq, VCC NCP/Tobacco Control Programs:

12 Students from Oceanside and Rancho Buena Vista High Schools along with adult leaders will travel to Sacramento for the day on March 19 to participate in Youth Quest Day. The students will meet with local legislators to discuss local concerns and policy issues.

Erica Leary, NCPC:

Next county-wide Rx Drug Take Back Day will happen on April 28. Please check with John Byrom for North County locations.

Carmela Munoz, NCPC:

Día del Niño events will be hosted by the Crown Heights Neighborhood Association on Wednesday, April 18, 6-8 p.m., at the Crown Height Resource Center, and Eastside Neighborhood Association on Saturday, April 28, 11am-3p.m., at the Chavez Resource Center.

Jennifer Martinez-Torres, City of Oceanside Parks & Rec:

Join OPD officers for “Coffee with a Cop” on Wednesday, March 14, 8-10AM, at the Oceanside Chamber of Commerce, 928 N. Coast Highway, Oceanside.

VII. Adjourn:

Meeting adjourned at 9:15 a.m. Next scheduled general membership meeting is Thursday, April 12, 2018, 8-9 a.m., Oceanside Senior Center Community Room, 455 Country Club Lane, Oceanside, 92054. Contact Debbie if you have any questions.