North Coastal Prevention Coalition

Board of Directors Planning Meeting
January 29, 2018
Discussion Items

- NCPC 25 year anniversary event
- 420 Remix PSA contest and event
- NCPC history and funding/VCC fiscal agent and contract manager
- Local marijuana policy and Oceanside Ad-Hoc Committee
Preliminary Plan

- Thursday, May 10 breakfast (on regular meeting day)
- El Camino Country Club
- Approx cost - $1550 for 80 attendees (in 2013 charged $15)
- Speaker? Souvenir?
420 Remix PSA contest and Boomers event
2017 Arts and Video PSA Contest!

1st place winner from Oceanside High School

Honorable mention from Valley Middle School in Carlsbad

2nd place winner from King Middle School, Boys and Girls Club after-school program
PSA Contest

• Entries due March 30
• NCPC meeting April 12
• Any changes to judging and selecting winners?
Annual 420 Remix Event at Boomers

• Have been at Boomers since 2009

• Tentative OK to have private entry from 3 to 5 pm

• Any changes/discussion?
NCPC history and funding/VCC fiscal agent and contract manager
A very long time ago…

- (even before MY time) there was CHOOSE (Citizens Helping Oceanside Obtain a Sober Environment)

- NCPC was originally the ‘Oceanside Substance Abuse Prevention Coalition,’ formed by a group of concerned community stakeholders after the disbanding of CHOOSE

- OSAPC became the coalition involved in Community Trials, funded by NIAAA from 1992 to 1996; and filed for non-profit status in 1993
Still a long time ago...

- OSAPC received County funds to continue operating at the end of the Community Trials project in 1996; this was added to a County contract with OPD for enhanced DUI enforcement.

- In 1997, the County adopted a new ‘Prevention Framework’ which reduced the number of prevention contracts and went to a regional approach.

- OSAPC inquired among its members if an agency wanted to apply; VCC was the only one interested.
Still a long time ago...

- The North Coastal prevention contract was awarded to VCC, and Debbie and I were ‘adopted’ by VCC on February 1, 1998 (20 years ago!)
  - In that first cycle, VCC subcontracted funds to previous contractors including OPD, MITE, and the EYE. SDA still had its own contract.
- In October 1998, VCC was awarded Drug-Free Communities funding in the first cycle. It was not integrated with NCPC very well at that time.
- In 2000, OCAPC officially changed name to NCPC
2005 Strategic Planning

• Second cycle of DFC funding (2003-2008) integrated fully with NCPC

• Strategic planning session held in 2005 to revise vision, mission, values and goals
NCPC Vision

“All residents and the public and private sectors of Carlsbad, Oceanside, and Vista are empowered to create healthy communities free from problems associated with alcohol, tobacco and other drugs.”
NCPC Mission

To reduce the harm of alcohol, tobacco, marijuana and other drugs in the cities of Carlsbad, Oceanside and Vista through community action, education, support and collaboration.
NCPC Core Values

Innovation
Collaboration
Service
Leadership
National and Local Recognition

• Fiscal agent for NCPC grants and contracts since 1998
• National awards in 2008 and 2010
• Public Health Champion award in 2013
• County regional prevention contractor for 20+ years
Current Contracts and Funding

Contracts managed by VCC on behalf of NCPC

- County of San Diego HHSA, BHS, North Coastal Regional Prevention Contract (includes subcontract with SDA), 11/1/15 to 6/30/20
- Federal STOP Act, 10/1/16 to 9/30/20
- City of Oceanside NRSA to facilitate Crown Heights and ENA

NCPC funds

- See details from Debbie
Thank You!

For more information:
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