

# North Coastal Prevention Coalition

Board of Directors Planning Meeting  
January 29, 2018



# Discussion Items

- NCPC 25 year anniversary event
- 420 Remix PSA contest and event
- NCPC history and funding/VCC fiscal agent and contract manager
- Local marijuana policy and Oceanside Ad-Hoc Committee



# NCPC 25 year anniversary event



# Preliminary Plan

- Thursday, May 10 breakfast (on regular meeting day)
- El Camino Country Club
- Approx cost - \$1550 for 80 attendees (in 2013 charged \$15)
- Speaker? Souvenir?

# 420 Remix PSA contest and Boomers event



# 2017 Arts and Video PSA Contest!



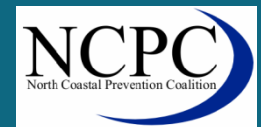
1<sup>st</sup> place winner from Oceanside High School



Honorable mention from Valley Middle School in Carlsbad



2<sup>nd</sup> place winner from King Middle School, Boys and Girls Club after-school program



# PSA Contest

- Entries due March 30
- NCPC meeting April 12
- Any changes to judging and selecting winners?



# Annual 420 Remix Event at Boomers

- Have been at Boomers since 2009
- Tentative OK to have private entry from 3 to 5 pm
- Any changes/discussion?





# NCPC history and funding/VCC fiscal agent and contract manager



## A very long time ago...

- (even before MY time) there was CHOOSE (Citizens Helping Oceanside Obtain a Sober Environment)
- NCPC was originally the 'Oceanside Substance Abuse Prevention Coalition,' formed by a group of concerned community stakeholders after the disbanding of CHOOSE
- OSAPC became the coalition involved in Community Trials, funded by NIAAA from 1992 to 1996; and filed for non-profit status in 1993

## Still a long time ago...

- OSAPC received County funds to continue operating at the end of the Community Trials project in 1996; this was added to a County contract with OPD for enhanced DUI enforcement
- In 1997, the County adopted a new 'Prevention Framework' which reduced the number of prevention contracts and went to a regional approach
- OSAPC inquired among its members if an agency wanted to apply; VCC was the only one interested

## Still a long time ago...

- The North Coastal prevention contract was awarded to VCC, and Debbie and I were 'adopted' by VCC on February 1, 1998 (20 years ago!)
  - In that first cycle, VCC subcontracted funds to previous contractors including OPD, MITE, and the EYE. SDA still had it's own contract.
- In October 1998, VCC was awarded Drug-Free Communities funding in the first cycle. It was not integrated with NCPC very well at that time.
- In 2000, OCAPC officially changed name to NCPC

## 2005 Strategic Planning

- Second cycle of DFC funding (2003-2008) integrated fully with NCPC
- Strategic planning session held in 2005 to revise vision, mission, values and goals

# NCPC Vision

*“All residents and the public and private sectors of Carlsbad, Oceanside, and Vista are empowered to create healthy communities free from problems associated with alcohol, tobacco and other drugs.”*



# NCPC Mission

To reduce the harm of alcohol, tobacco, marijuana and other drugs in the cities of Carlsbad, Oceanside and Vista through community action, education, support and collaboration.

# NCPC Core Values

Innovation

Collaboration

Service

Leadership

# National and Local Recognition

- Fiscal agent for NCPC grants and contracts since 1998
- National awards in 2008 and 2010
- Public Health Champion award in 2013
- County regional prevention contractor for 20+ years



Got Outcomes! Coalition of Excellence  
COALITION OF THE YEAR



**National Exemplary Award for  
Innovative Substance Abuse  
Prevention Programs, Practices,  
& Policies**

# Current Contracts and Funding

## Contracts managed by VCC on behalf of NCPC

- County of San Diego HHSA, BHS, North Coastal Regional Prevention Contract (includes subcontract with SDA), 11/1/15 to 6/30/20
- Federal STOP Act, 10/1/16 to 9/30/20
- City of Oceanside NRSA to facilitate Crown Heights and ENA

## NCPC funds

- See details from Debbie

# Local Marijuana Policy and Oceanside Ad-Hoc Committee



# Thank You!

For more information:

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