



A Celebration of Sober and Drug- Free Life Choices - 2016



Got Outcomes! Coalition of Excellence
COALITION OF THE YEAR



National Exemplary Award for
Innovative Substance Abuse
Prevention Programs, Practices,
& Policies

Special Thanks To Our Sponsors!

UC San Diego HEALTH SYSTEM

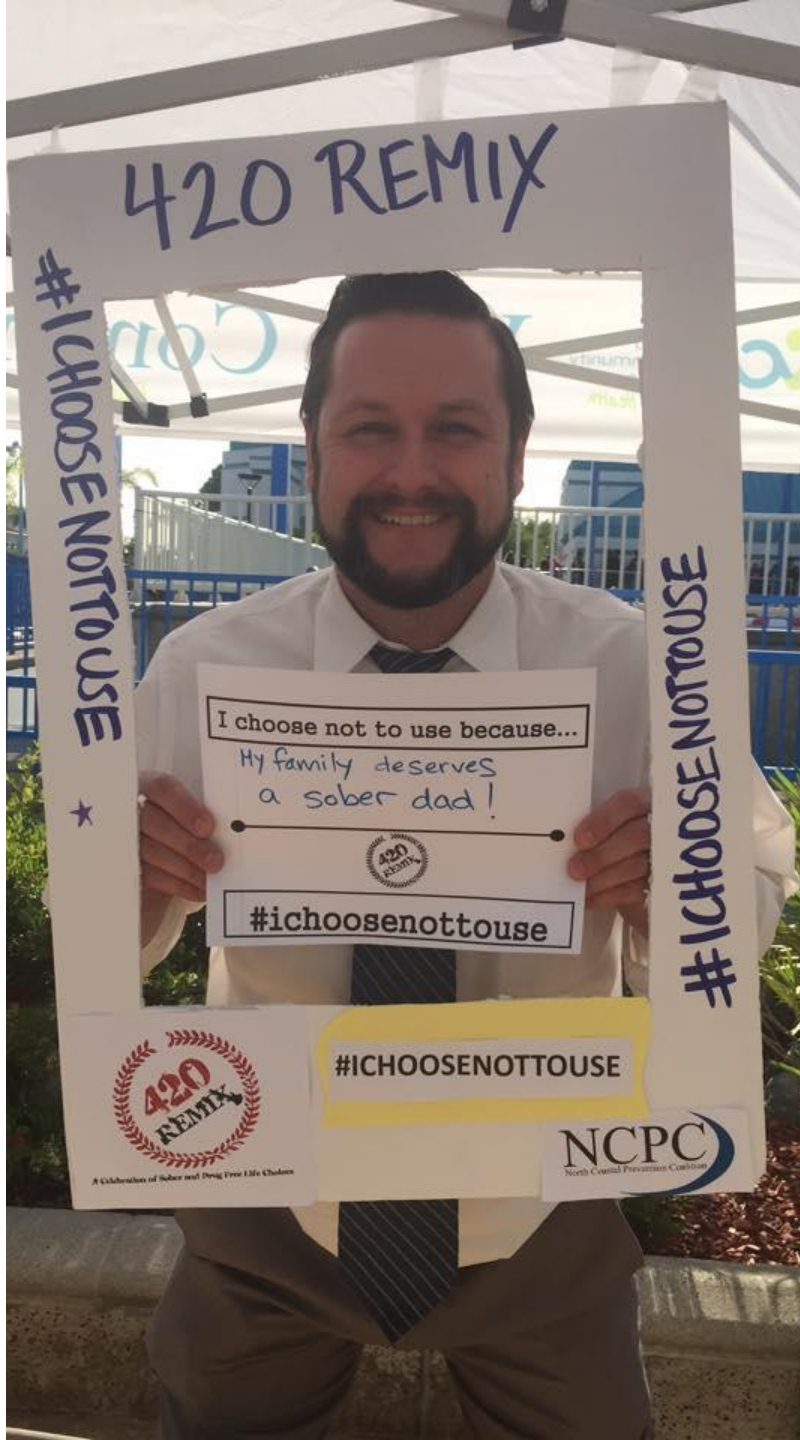


Negative Effects of MJ Use**

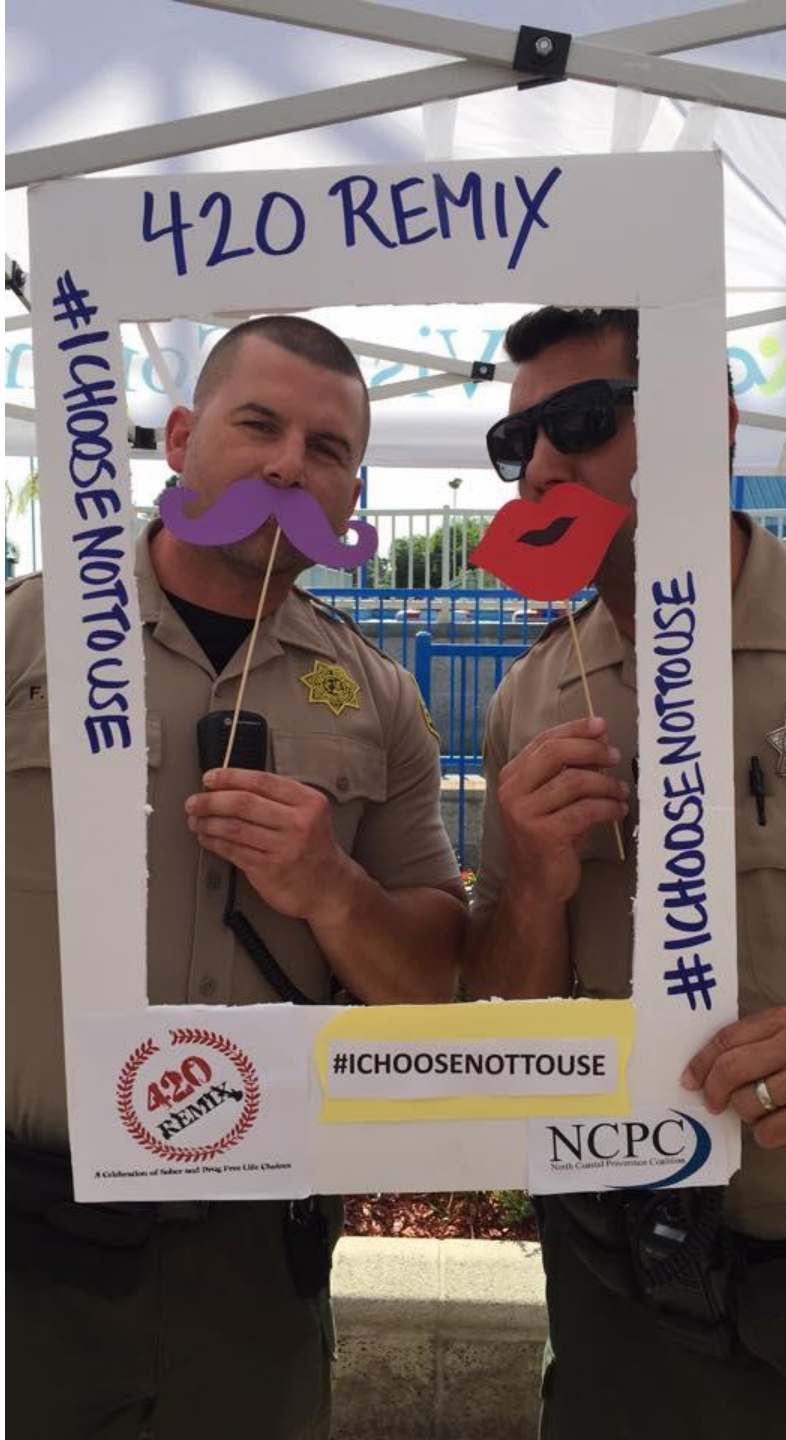
- D - Dependence
- D - Driving
- U - Underachievement
- M – Mental illness
- B – Bad to worse
(Gateway ?)



From presentation by Dr. Kai MacDonald, MD, FAPA
Health Sciences Assistant Clinical Professor, Department of Psychiatry and
Family and Preventative Medicine, UCSD







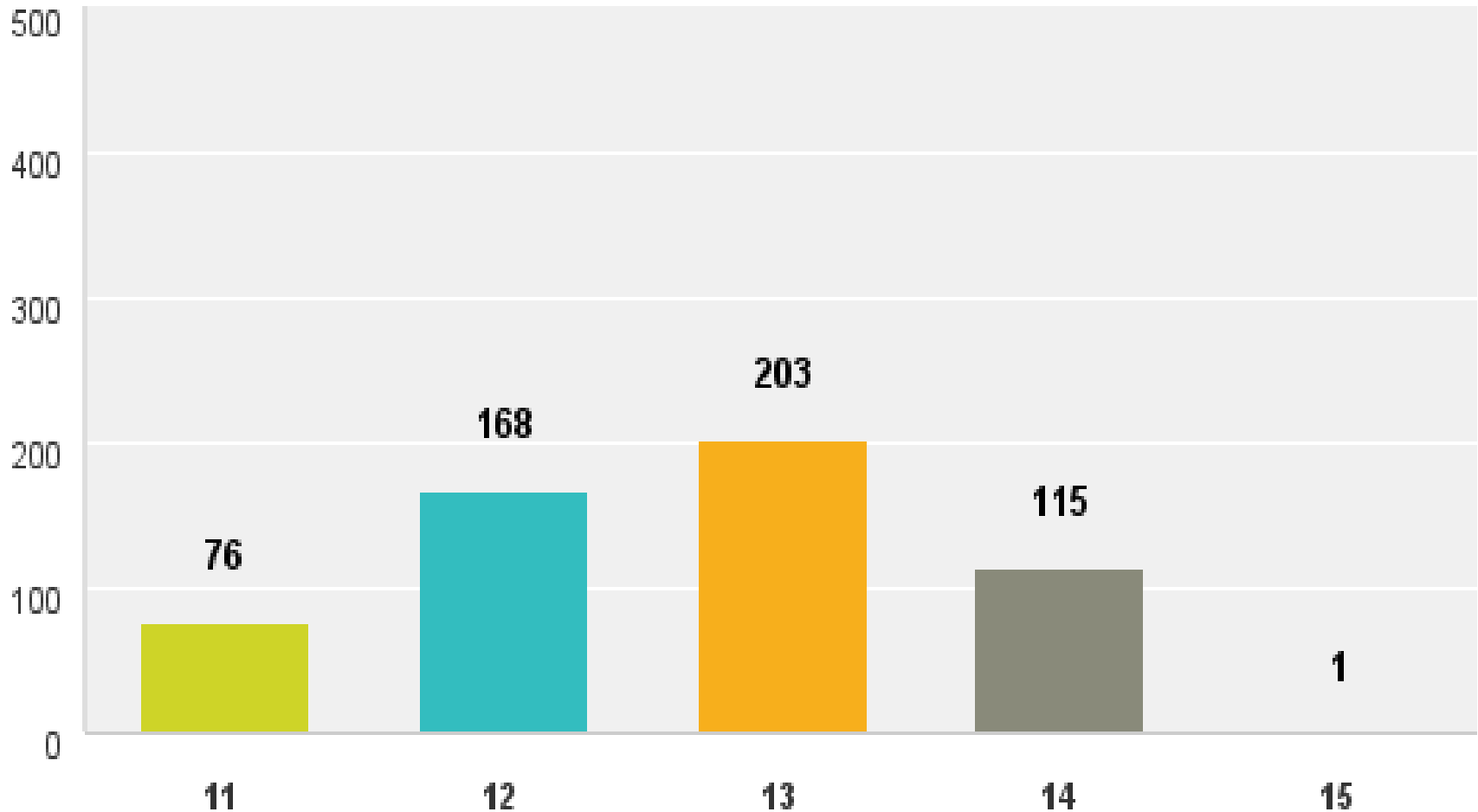




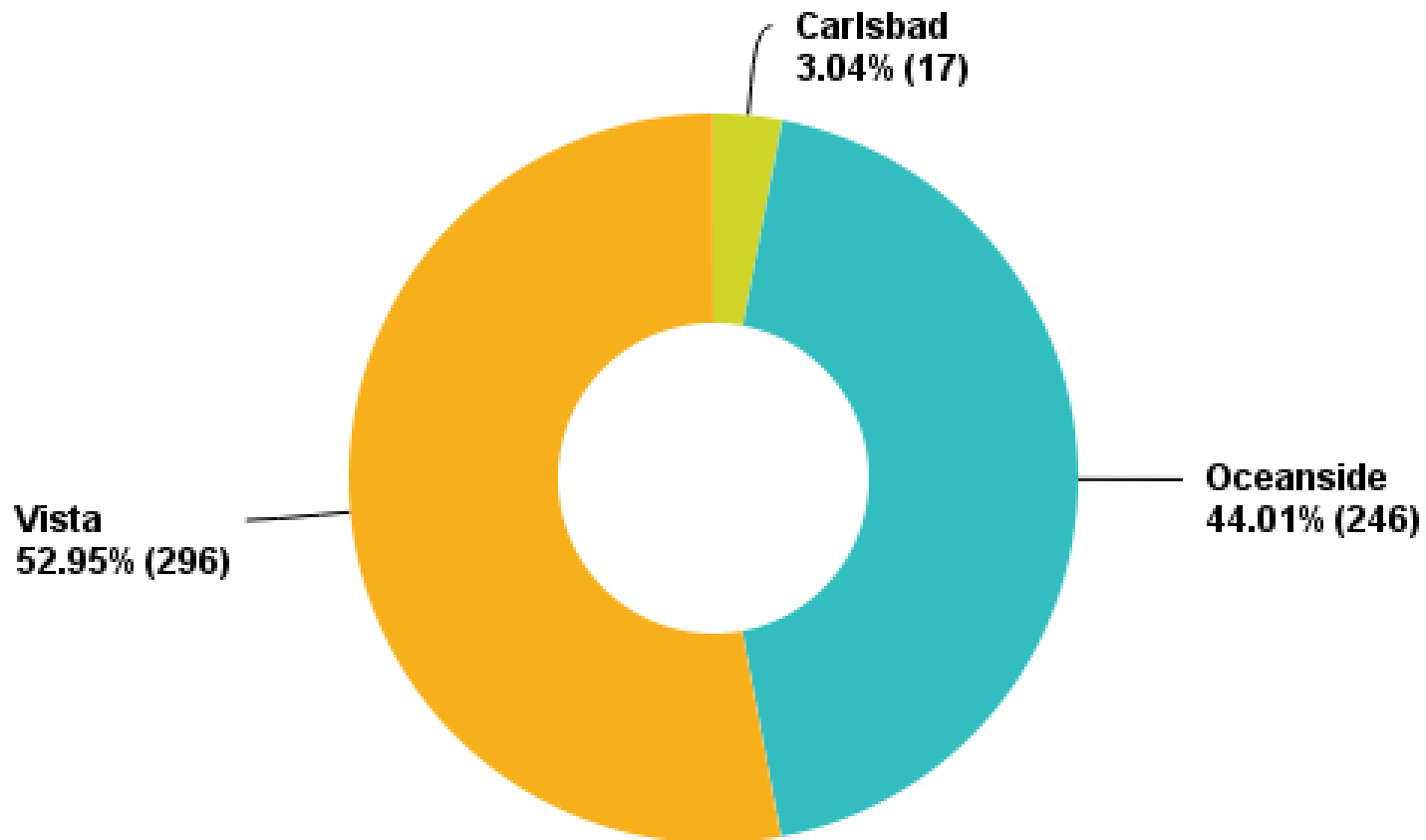
North Coastal Prevention Coalition

420 Remix 2016 Student Survey Results

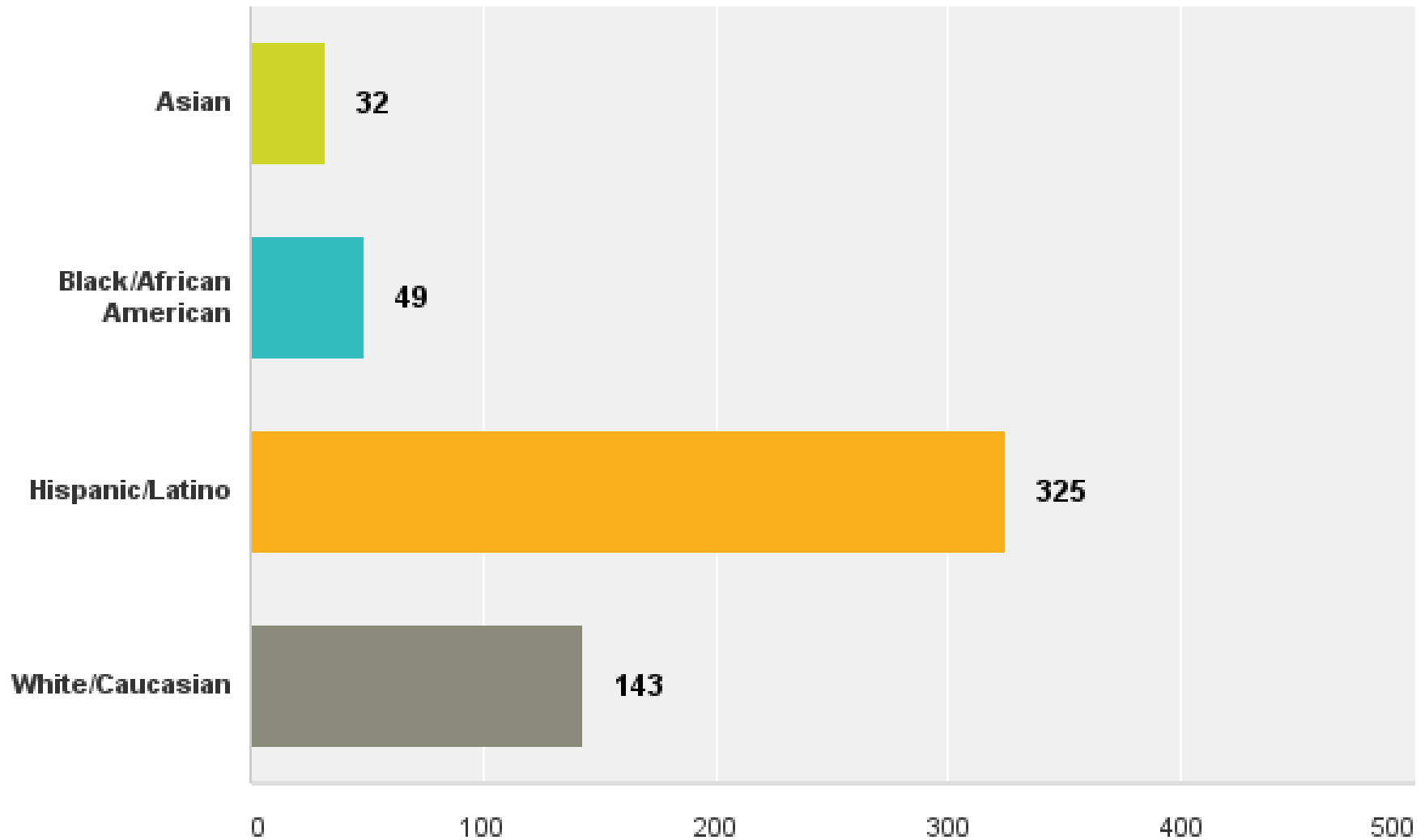
Age of Students



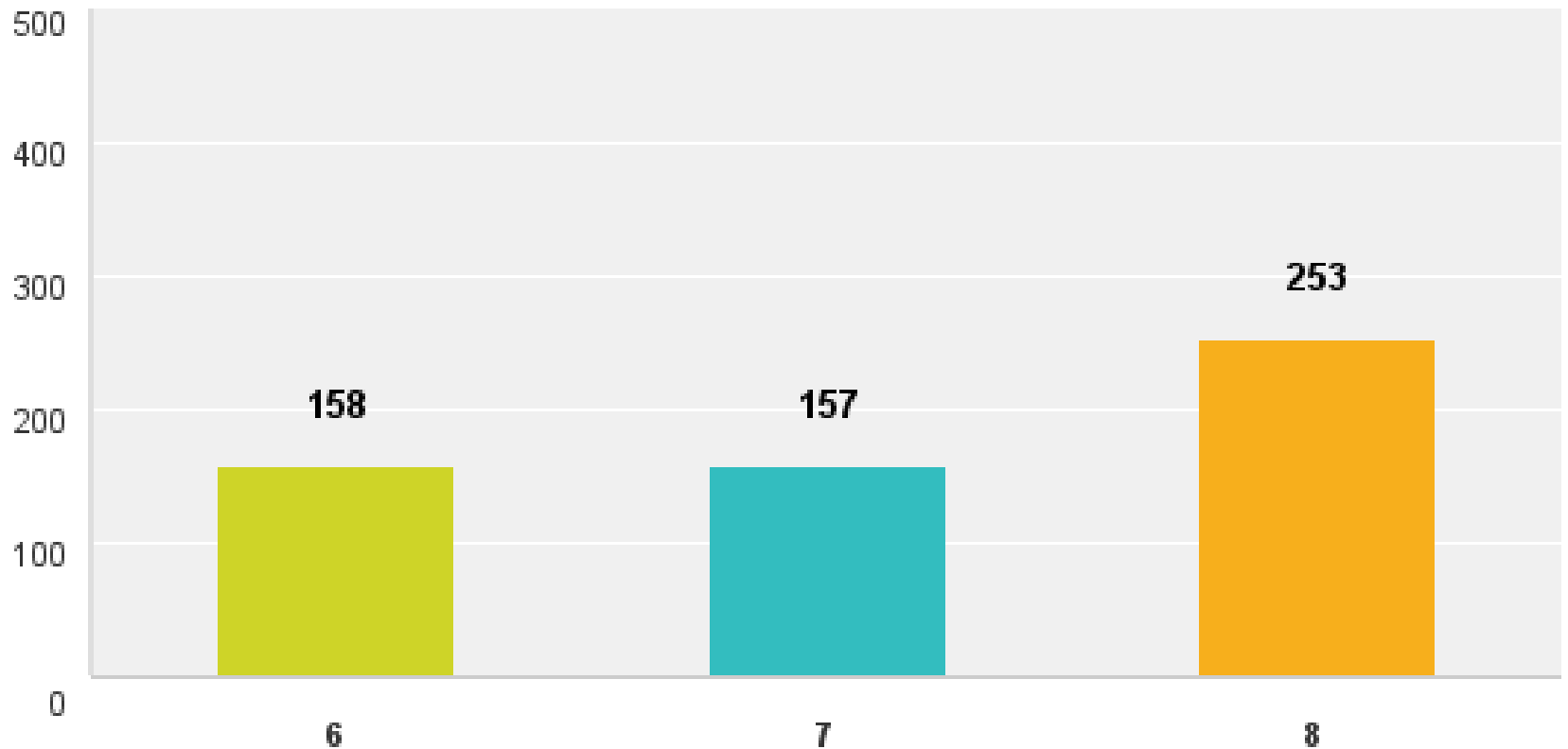
City of Residence



Ethnicity



Grade Level



Schools in Attendance

Oceanside Schools

- Caesar Chavez 9.12% (50)
- Jefferson 0%
- Martin Luther King 5.47% (30)
- Lincoln 21.17% (116)

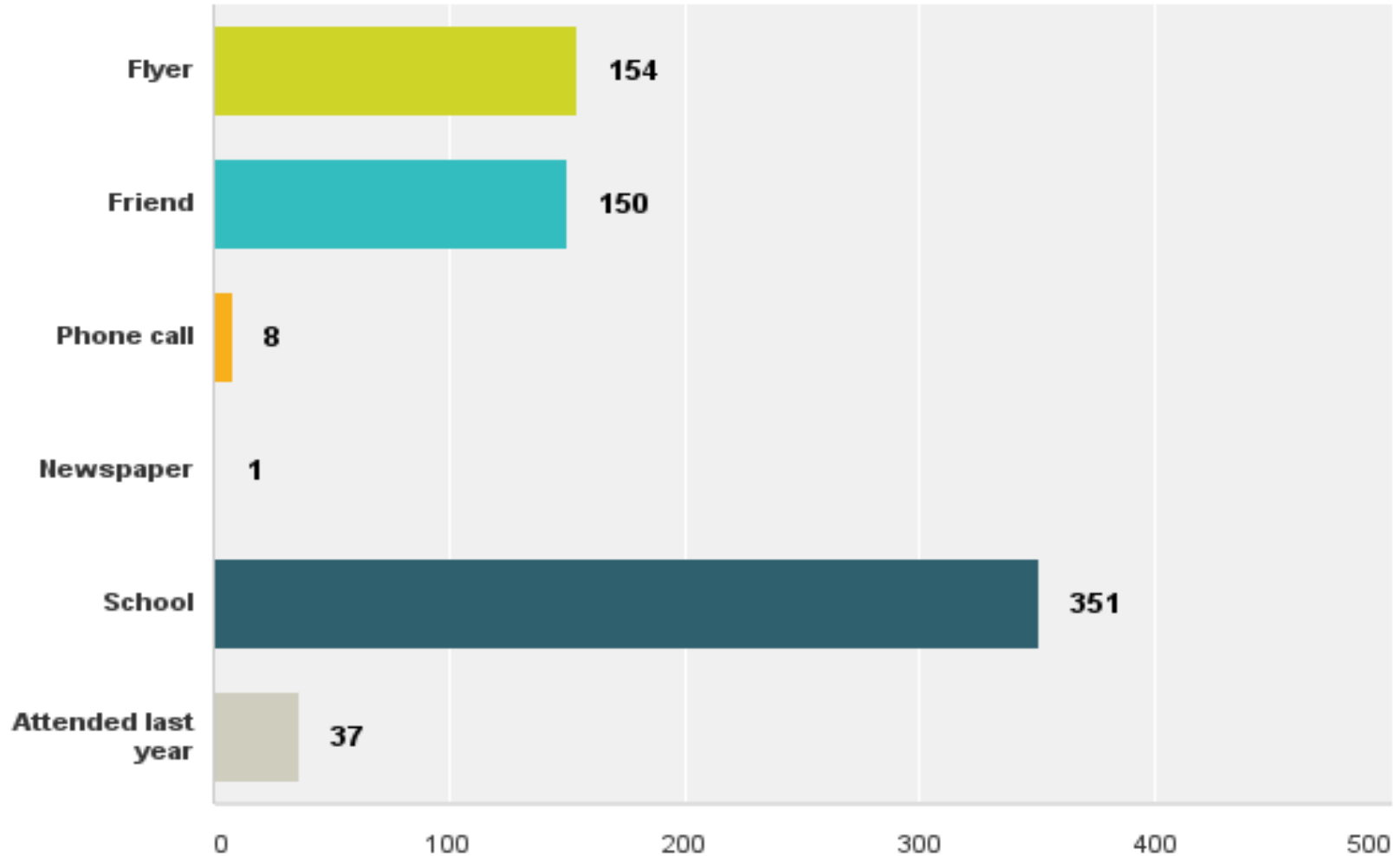
Vista Schools

- Madison 9.67% (53)
- VIDA 17.7% (97)
- Rancho Minerva 18.8% (103)
- Roosevelt 4.56% (25)
- VAPA 0.18% (1)
- Vista Magnet 12.41% (68)
- North Star Academy 0.18% (1)

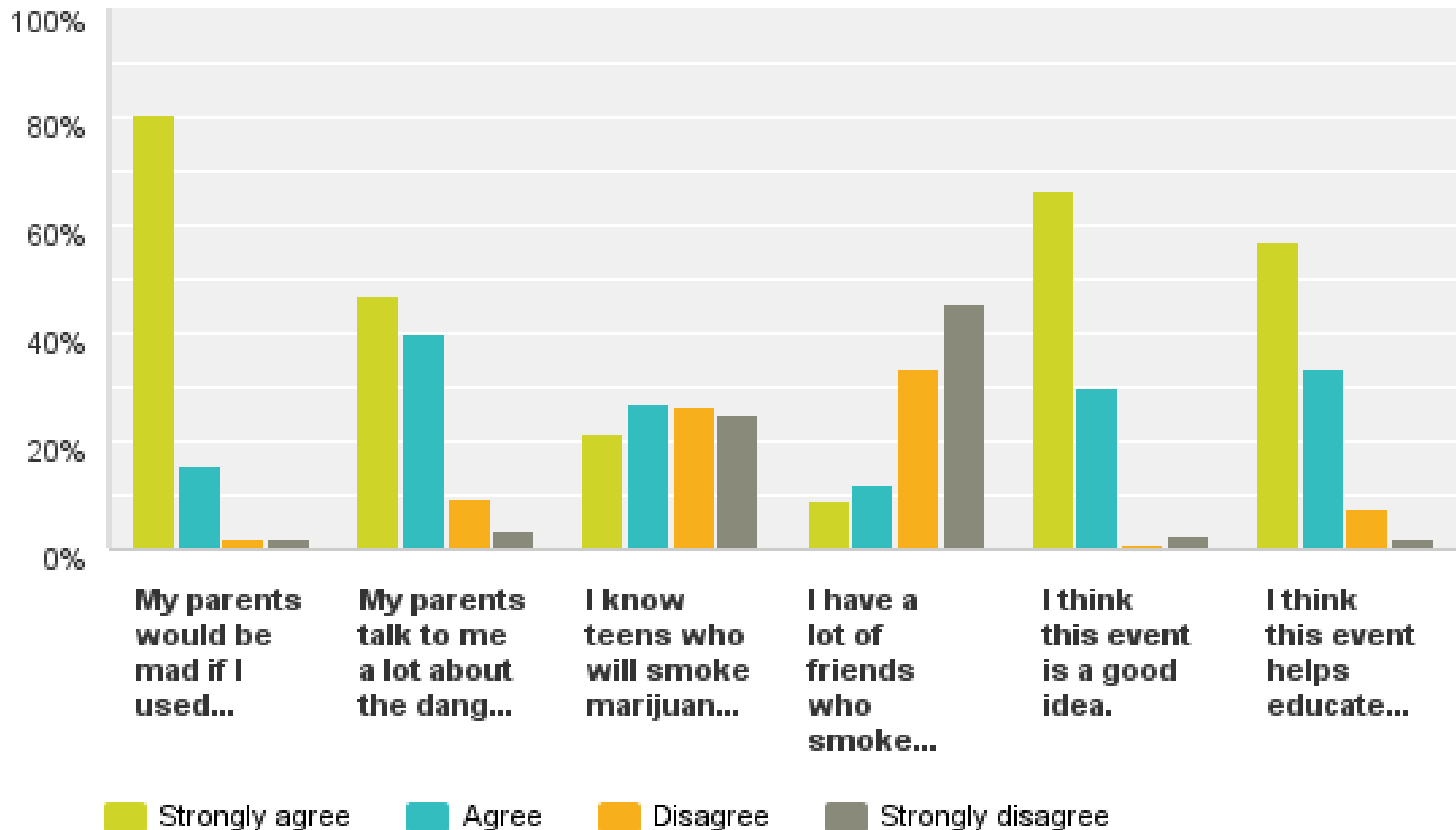
Carlsbad Schools

- Aviara Oaks 0.73% (4)

How Did Student Hear About Event

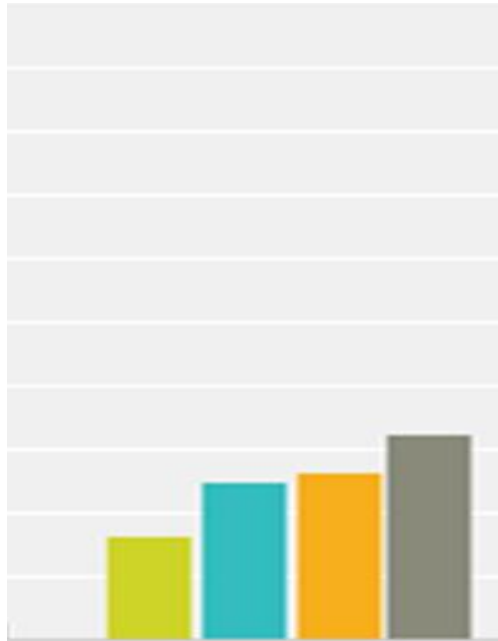


Survey Questions



Comparing Survey Results

2015



**I know
teens who
will smoke
marijuan...**

2016



**I know
teens who
will smoke
marijuan...**

 Strongly agree

 Agree

 Disagree

 Strongly disagree

Social Media Campaign

Remixing 420

Sober and Drug Free Life Choices

TAKE A PICTURE THAT CAPTURES
WHY
YOU CHOOSE NOT TO USE MARIJUANA
POST YOUR PICTURE ON
4/20/16
AND USE THIS HASHTAG
#ICHOOSENOTTOUSE



SHOW WHY YOU CHOOSE
NOT TO USE MARIJUANA



Vista Community Clinic serves as the fiscal agent for NCPC grants and contracts.
Funded in part by the County of San Diego, HHSA, Behavioral Health Services.
For information contact NCPC office at (760)-631-5000 ext. 7174 or email at
www.northcoastalpreventioncoalition.org



Facebook:

#ichoosenottouse

“REACH”- How many people
viewed our posts **1,995** for month
of April.



Twitter:

#ichoosenottouse

“Impressions”- Number of people
who saw your tweets for the
month of April **2,719**

People who see our posts!

