



Alcohol Outlet Density Impacts on Community Health

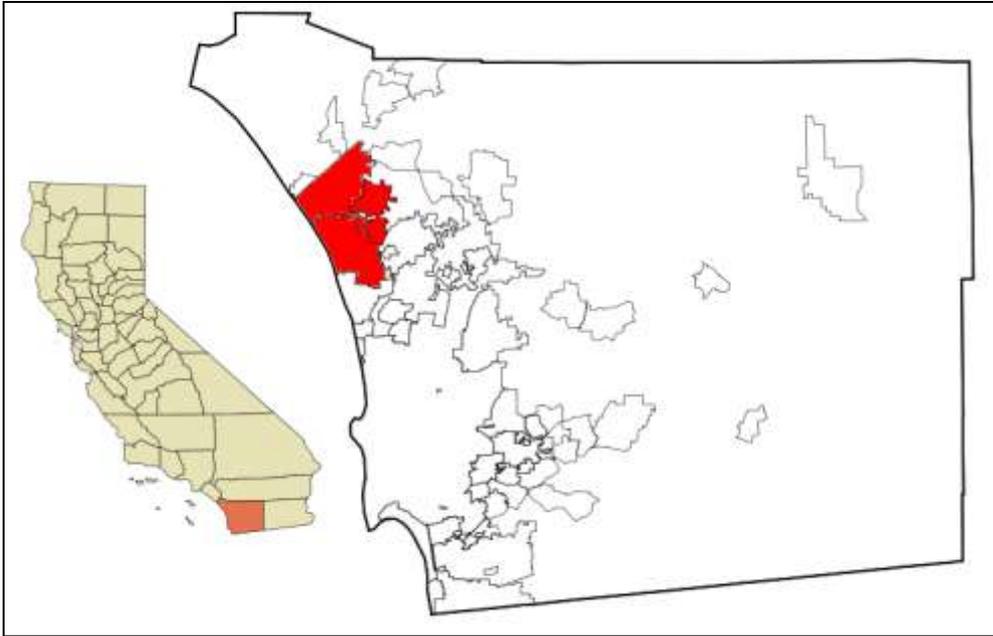


Got Outcomes! Coalition of Excellence
COALITION OF THE YEAR



National Exemplary Award for
Innovative Substance Abuse
Prevention Programs, Practices,
& Policies

NCPC Region



NCPC serves the North Coastal cities of Carlsbad, Oceanside and Vista in San Diego County, representing a primarily suburban population of more than 350,000.

NCPC efforts focus on community level changes to impact substance abuse issues (including access, availability, and community norms).

Vista Community Clinic has served as the fiscal agent for NCPC grants and contracts since 1998.

SD County Prevention Initiatives

NCPC and San Dieguito Alliance serve as the regional prevention groups funded by the County of San Diego through a contract with Vista Community Clinic. Efforts focus on 4 prevention initiatives:

- Binge and Underage Drinking Initiative
- Methamphetamine Strike Force
- Marijuana Prevention Initiative
- Prescription Drug Task Force



NCPC Mission

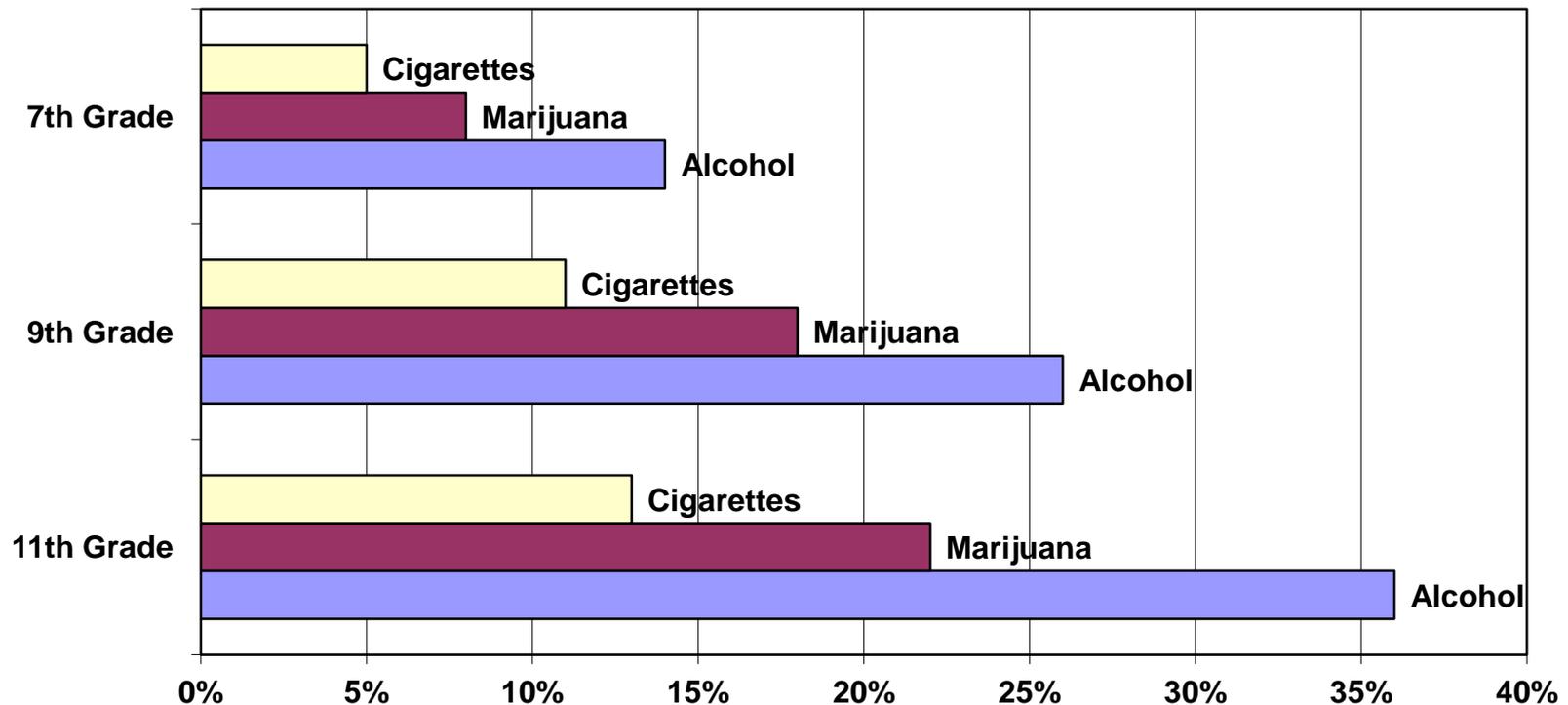
The mission of the North Coastal Prevention Coalition is to reduce the harm of alcohol, tobacco, marijuana and other drugs in the cities of Carlsbad, Oceanside and Vista through community **action, education, support and collaboration.**

NCPC Vision

All residents and the public and private sectors of Carlsbad, Oceanside, and Vista are empowered to create healthy communities free from problems associated with alcohol, tobacco, marijuana and other drugs.

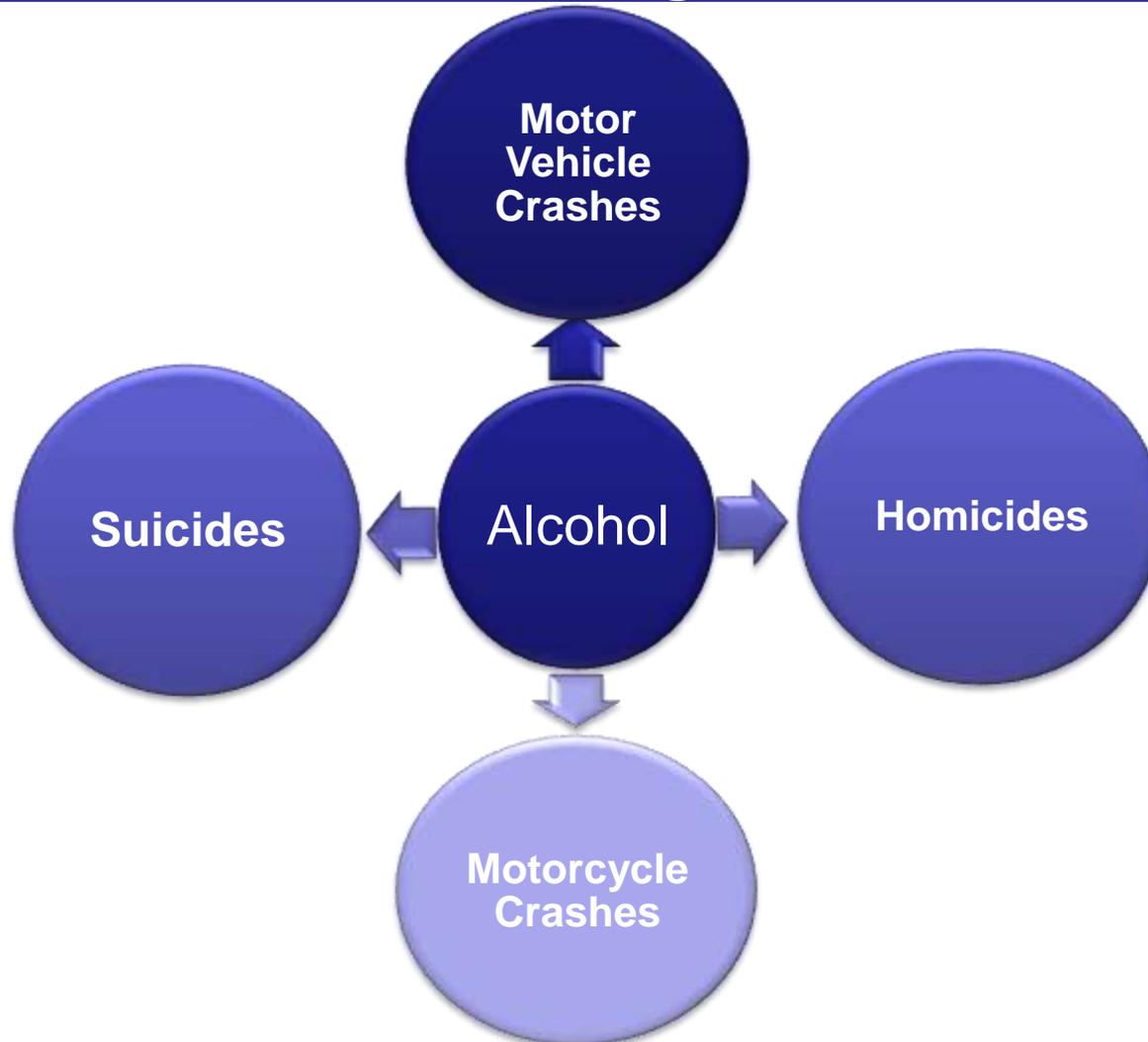
Alcohol is the Most Abused Drug

Percent of Tri-City Students who Reported Using Substances in the Past 30 Days by Substance Type and Grade Level, Year 2011



2011 California Healthy Kids Survey (CHKS), combined for Carlsbad Unified, Oceanside Unified and Vista Unified School Districts

Leading Causes of Death for Teens and Young Adults



County of San Diego, HHS, Emergency Medical Services

The San Diego County Trauma System Report reports on trauma injury patients admitted to one of San Diego County's six trauma centers in 2010.

Effects of Alcohol on Minors in Vista



**Most Drunk
in Public
Violations
Involving
Minors***



**Most DUI:
Alcohol/
Drugs
Violations
Involving
Minors***



**Most Minor
in
Possession
Violations***



**Second
Highest
City for
Social Host
Violations***

***Based on data obtained from the San Diego County Sheriff's Department for Sheriff jurisdiction cities/surrounding areas.**

Alcohol-related citation and arrest data associated with minors (under the legal drinking age, 21)

Timeframe: 01/02/2009 - 06/30/2011

Alcohol Outlet Research

Communities containing larger numbers of stores selling alcohol are more likely to have **higher levels of underage alcohol access**. (*Prevention Research Center of the Pacific Institute for Research and Evaluation, 2009*)



Alcohol Outlet Research

A study in Newark, New Jersey found that alcohol outlet density was **the single greatest predictor of violent crime**, at both the census tract and census block group level.



Research Recommendations

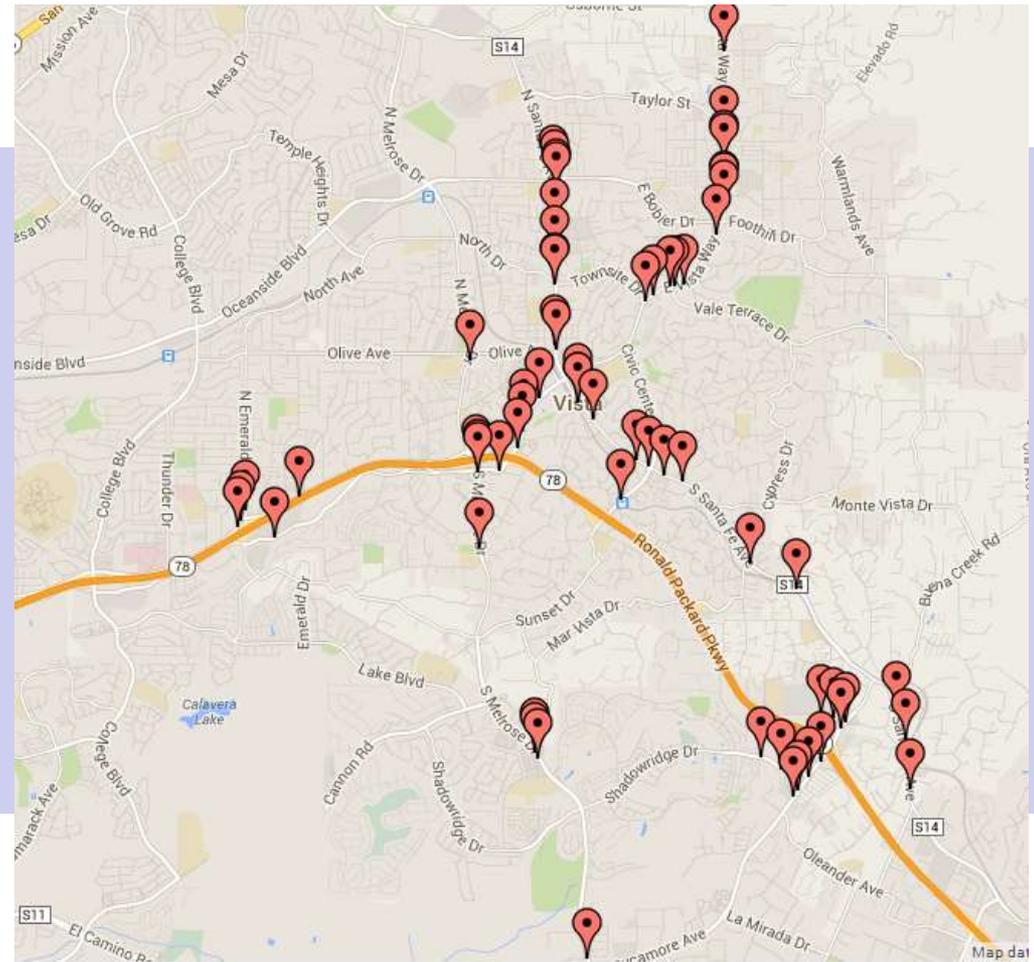
The U.S. Task Force on Community Prevention Services concludes that **limiting on- and off-premises alcoholic beverage outlet density**—either by reducing current density levels or limiting density growth—can be an **effective means of reducing the harms associated with excessive alcohol consumption**. It may also provide additional benefits for quality of life by reducing community problems such as loitering, public disturbances, and vandalism. (*American Journal of Preventive Medicine, 2009*)



Examples of businesses in Vista that don't currently sell alcohol

Alcohol Availability in Vista

Vista already has nearly **70** stores licensed to sell alcohol, the highest ratio per population of all neighboring cities.



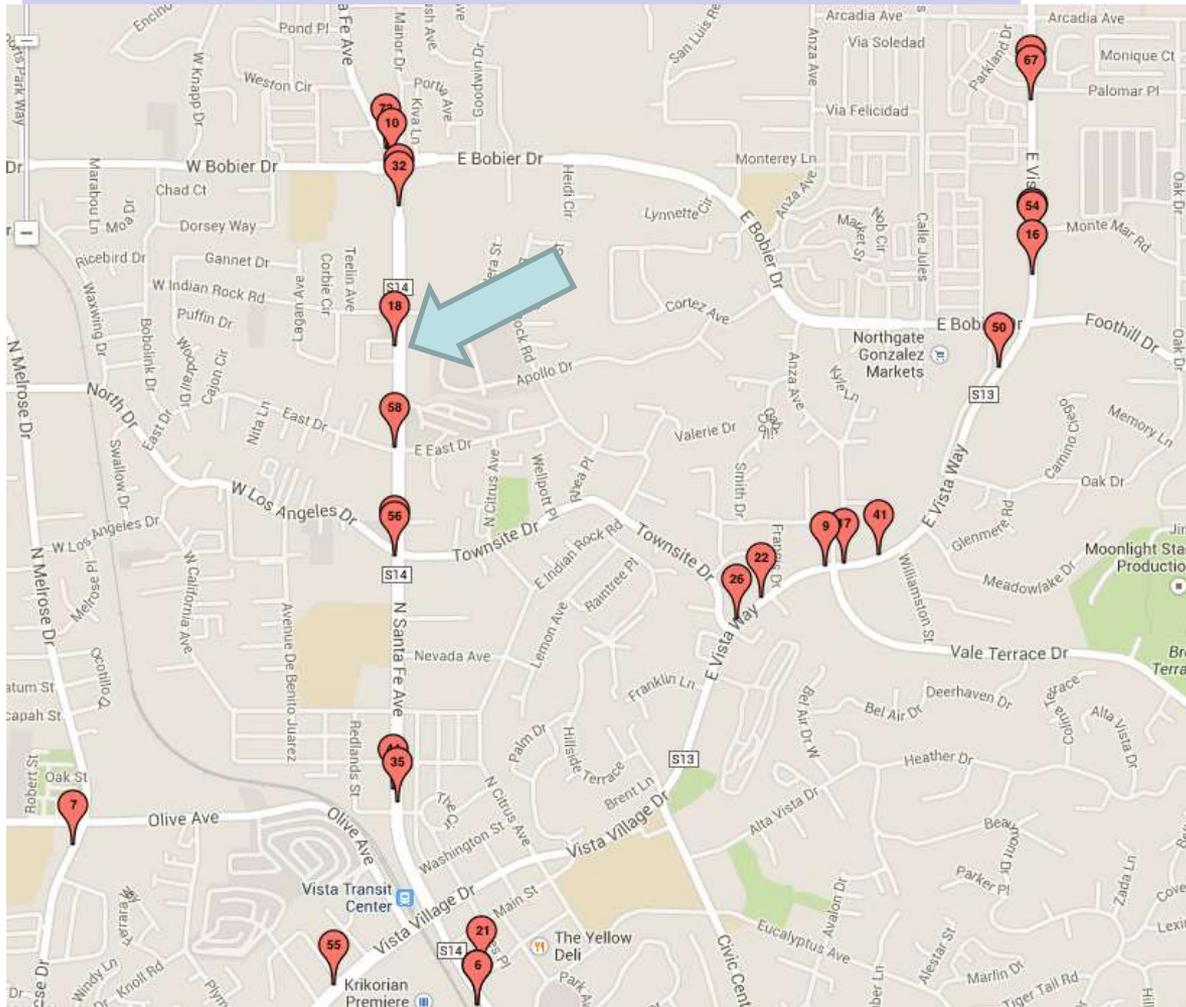
City of Vista – Healthy Vista Element

The ‘Healthy Vista Element’ was a new section of the General Plan, and was included “**because of an alarming increase in certain health risk factors over the last three decades, there is a new urgency to involve all levels of government in promoting improved public health.**”

Vista’s General Plan, specifically Healthy Vista Element 1.11, states to “**Strive to reduce problems associated with alcohol and drug abuse when developing or altering programs, policies, and practices.**”

The Healthy Vista Element... “**demonstrates the city’s awareness of the role local governments can have in improving public health and promoting healthier residents by taking a leadership role in making community health and wellness priorities.**”

Requests for Alcohol Sales in Vista



The proposed Dollar General at 1234 N. Santa Fe is requesting a Special Use Permit to sell beer and wine.

There are currently 3 other outlets in the census tract – which is over the maximum recommended by ABC (2) – and another five close by.

The proposed location is in an area with a crime index of 185% which is considered high crime.

Alcohol Outlets in Census Tract



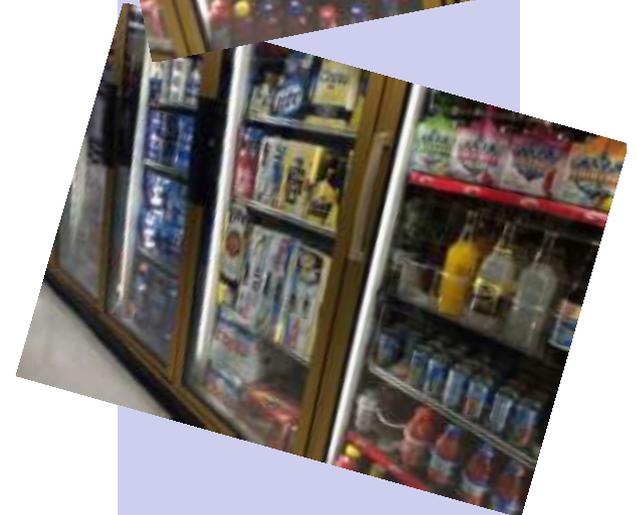
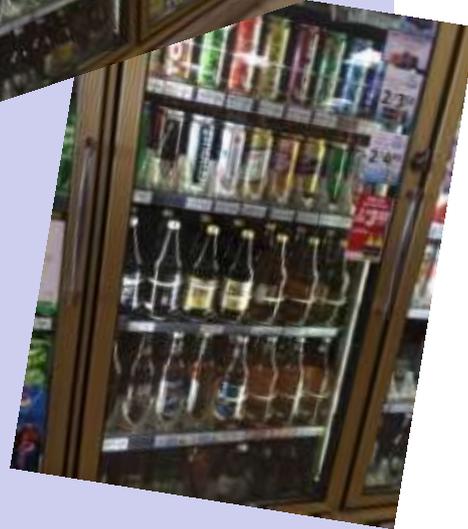
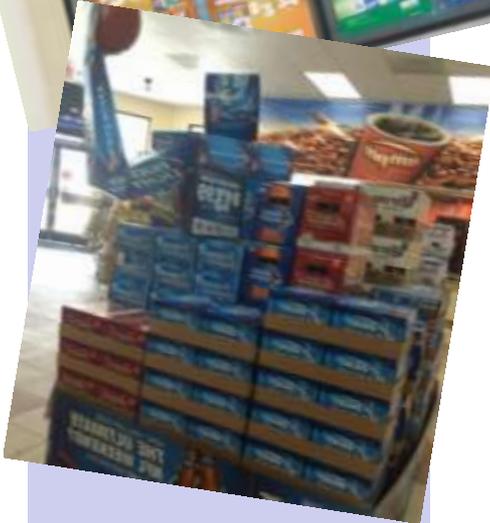
1244 N. Santa Fe



900 N. Santa Fe



1100 N. Santa Fe



Other Alcohol Outlets Within 1/2 Mile



1501 N. Santa Fe



1510 N. Santa Fe



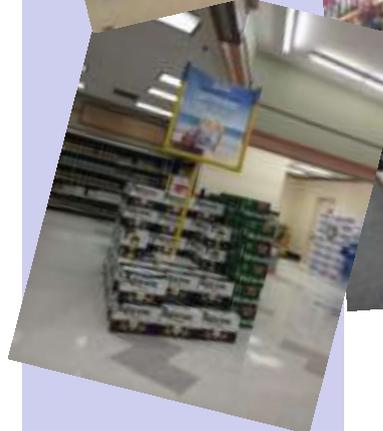
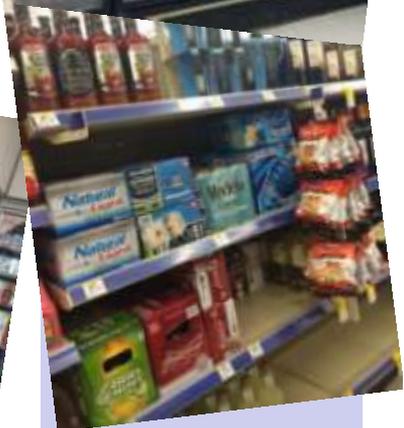
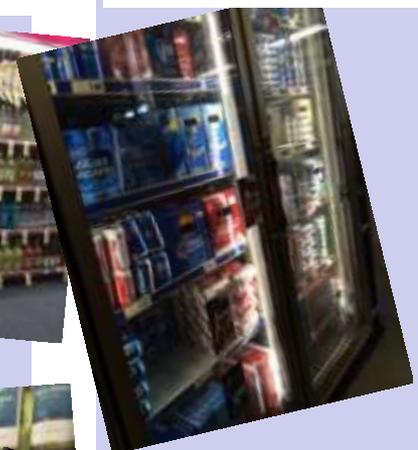
1451 N. Santa Fe



1441 N. Santa Fe



800 N. Santa Fe



Staff Report Recommends Denying the Application for Alcohol Sales

“*Staff is of the opinion that **the proposed sale of beer and wine for off-site consumption at this location would not contribute to the general welfare of the city** because it is located within a **high crime area that already exceeds the maximum concentration of licenses**. Further, there are several other licensed retail stores that sell beer and wine in the immediate vicinity of this location which can adequately serve the needs of the surrounding area.*”

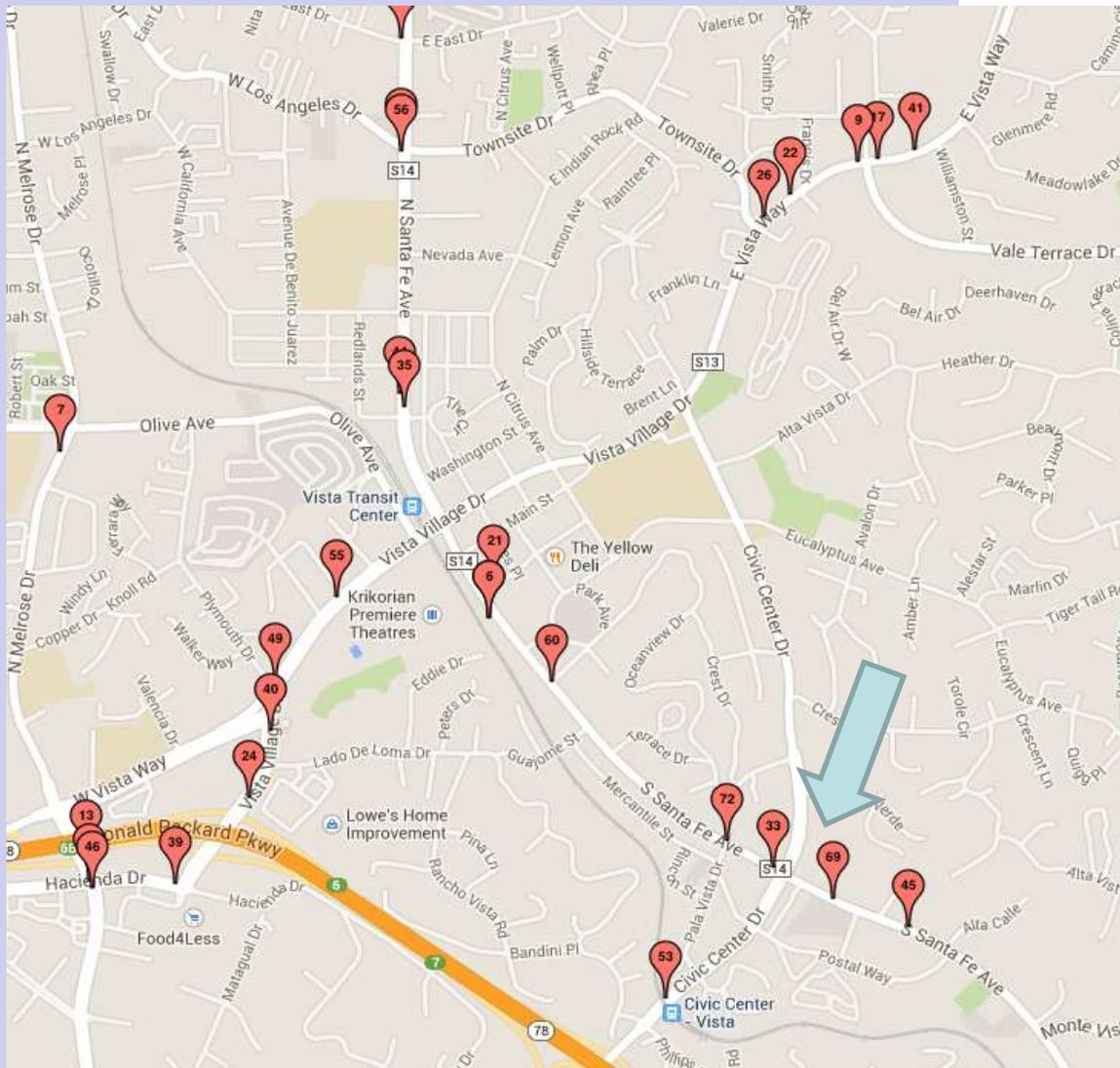
Vista Decision on Dollar General

The Planning Commission voted in July to deny the request by Dollar General to sell beer and wine. The decision was appealed to the City Council, which also denied the request for alcohol sales on September 9, 2014.

It is not clear if Dollar General will move forward with their plans to open in Vista. They state alcohol sales will only comprise 1-2% of their sales, but without alcohol the corporation may cancel their plans.



Request by 7-Eleven



The 7-Eleven at **902 S. Santa Fe** applied for a Special Use Permit to sell beer and wine.

There are currently 3 other outlets in the census tract – the maximum recommended by ABC calculations – and another two close by. The crime index is 115% of City average, so not considered high crime.

Alcohol Outlets in Census Tract



Other Alcohol Outlets Across the Street



City Staff Initially Recommended Denying the Application

“*The sale of beer and wine for off-site consumption will be **detrimental to the health, safety and welfare of persons residing in the vicinity of site** because statistical data from the United States Department of Justice shows that **there is a direct correlation between facilities that sell alcoholic beverages for off-site consumption and increase in crime**. Considering the findings regarding the availability of other alcohol outlets in the surrounding area, the location of the project site at a busy intersection, and the incidence of people congregating within the project area, **the sale of beer and wine at this site would lead to loitering and other alcohol-related crimes in the area.***”

Initial Decision

Both the Planning Commission and City Council denied the request earlier this year. The applicant reapplied and was denied again by the Planning Commission on August 19.

The item is scheduled to go back to the City Council on **September 23, 2014.**



Contact Information

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