

**NORTH COASTAL PREVENTION COALITION**  
**Serving the Communities of Carlsbad, Oceanside, and Vista**  
[www.northcoastalpreventioncoalition.org](http://www.northcoastalpreventioncoalition.org)

**8:00 a.m.**

**Minutes of the General Membership**  
**Thursday, October 10, 2013**

**Community Room**  
HHS North Coastal Region  
1701 Mission Ave., Oceanside

**Attendance:**

Aaron Byzak, UCSD/NCPC Board President  
Fred Becker, Becker Institute/NCPC Board Vice President  
Margie O'Hern, Oceanside Resident/NCPC Board Treasurer  
Ray Pearson, Carlsbad Resident/NCPC Board Secretary  
Ray Thomson, OHS/NCPC Board Director  
Dale Walton, McAlister Institute/NCPC Board Director  
Erica Leary, VCC/NCPC Program Manager  
Judi Strang, San Dieguito Alliance for Drug Free Youth  
Chase Chiappino, Vista Sheriff's Dept.  
Nannette Stamm, VCC/HPC  
Chevelle Howard, VCC/HPC REACH Programs  
Hope Diaz, Oceanside Boys & Girls Club  
Linda Ledesma, Carlsbad Police Department  
Melissa Roberts, SDCounty HHS  
Melissa Ryan, ABC  
Nancy Logan, San Dieguito Alliance for Drug Free Youth  
Gena Knutson, VCC Tobacco Control Programs  
Carmela Muñoz, VCC/NCPC AOD Programs  
Craig Balben, Oceanside Resident  
John Byrom, NCPC/VCC Community Collaborating Specialist  
Debbie Obregon, NCPC/VCC Administrative Assistant

**I. Welcome and Introductions – Aaron Byzak, President:**

Meeting was brought to order at 8:05a.m. Self-introductions were made, giving names and organizations represented and new attendees/guests welcomed.

2014 Board of Directors Election: Board members (acting Ad-Hoc Nominations Committee) will continue to develop slate for membership approval at the December GM. There are six regular and two alternate slots open for the 2014/2015 term. Following individuals have agreed to accept nominations: Craig Balben, Margie O'Hern, Ray Pearson, Nicole Pappas, and Maria Yanez; Nannette Stamm is available to accept a board slot/nomination as rep from the Vista Community Clinic. Staying on the board to complete 2-year terms in 2014: Fred Becker, Ray Thomson, Leonard Mata, and Dale Walton. If you are interested and available to volunteer in this capacity, please contact Aaron.

**II. Approval Meeting Minutes – September 12, 2013:**

Approved as presented.

**III. Treasurer's Report – Margie O'Hern, Treasurer:**

General Account Balance: **\$1165.95**  
420 Remix Carryover Balance: **\$616.22**  
Youth Coalition Account Balance: **\$1037.17**  
Eastside Neighborhood Association Account Balance: **\$1802.04**

**V. Spoken Word Poem – Keana McGrath:**

John Byrom introduced a video presentation of a poem written/recited by Keana McGrath, student at Point Loma Nazarene College. Keana's poem details a very poignant and powerful message relating her uncle's alcohol and drug addiction and how his drug abuse has impacted her life.

**IV. San Dieguito Alliance (SDA) for Drug Free Youth – Judi Strang, Executive Director:**

SDA was organized 20 years ago by parents, educators, students and community leaders to prevent or reduce the use of alcohol, tobacco, marijuana, and other drugs by youth in Del Mar, Encinitas, Solana Beach and the communities of Carmel Valley (city of San Diego) and La Costa (city of Carlsbad), as well as the unincorporated areas of Elfin Forest, Fairbanks Ranch and Rancho Santa Fe. SDA works in collaboration with schools, parent and youth organizations, city councils, law enforcement agencies, businesses, chambers, civic groups and the faith community to reduce substance use among youth and enhance community efforts to provide and promote effective substance abuse prevention. SDA serves 200,000 residents in their region and provides/coordinates the following ATOD education, prevention services, and activities:

- Community Networking Meetings;
- Prevention materials, parent/community forums, parent support groups;
- Parent Pledge Program and directory;
- Red Ribbon Week trainings;
- Start Smart program (distracted/drunk driving classes for teens and parents);
- LEAD classes (ABC - Licensee Education on Alcohol & Drugs) for retailers;
- Intervention activities;
- Legislative updates on ATOD laws/policies.

SDA Youth prevention services include the following activities:

- *Study Buddy* mentoring/tutoring program for elementary students;
- *Teen Presenters* delivering anti substance abuse messages to youth;
- *San Dieguito Youth Partnership/FNL Chapter*.

Judi is also the co-facilitator for the San Diego County Marijuana Prevention Initiative – HARM (Health Advocates Rejecting Marijuana). HARM was organized in 2004 to address the problem of youth marijuana use. The goals of HARM are reduce marijuana use by youth, lessen the problems associated with accessibility, and to change the perception that marijuana is harmless.

For more detailed information regarding program services and prevention activities, or for staff contact information, please visit <http://sandieguitoalliance.org/> or contact Judi at (858) 382-6598.

#### **IV. Program Updates:**

##### **Red Ribbon Week Luncheon October 18:**

The annual RRW luncheon celebrates county-wide prevention work and will be held Friday, October 18, 12-1:30pm, Mission Valley Sheraton, \$35/ person (includes parking); Networking/Exhibits at 11:30, Lunch/Awards 12-1:30. Marc Bailey will emcee, and a Lifetime Achievement Award will be presented to Tommy Lanier, Director, National Marijuana Initiative-Office of National Drug Policy, and the Law Enforcement award will be presented to Linda Ledesma in recognition of her work with the Carlsbad Police Department/Juvenile Justice Program. Please contact Nancy Logan for reservation information.

##### **Carlsbad Activity Grant –Youth PSA Training November 16:**

NCPC was awarded \$3900 grant to host youth PSA training (ATOD prevention focus) for Carlsbad middle and high school students. Confirmed date is Saturday, November 16, 10am-3pm, at the Carlsbad Boys & Girls Club/Bressi Ranch location. The club will assist with marketing/promotion and staff is hoping to have at least 100 students participate. An event flyer is being developed and will be emailed when approved by CUSD.

#### **VI. Announcements:**

**John Byrom:** Prescription Drug Take Back Day, Saturday, October 26, 10am-2pm, at several North County locations including Tri-City Medical Center. Check [www.dea.gov](http://www.dea.gov) website for other collection sites throughout the county. John also very happy to report that Carlsbad PD now has a permanent drop box.

**Erica Leary:** SANDAG will hold a series of public meetings to encourage community input on all aspects of transportation and discuss updates to the region's coordinated Public Transit-Human Services Transportation Plan. The meetings are scheduled throughout the month of October; visit [www.sandag.org/coordinateplan](http://www.sandag.org/coordinateplan) for more information.

**Linda Ledesma:** Monthly YES meeting will be held Thursday, October 24 at the Army/Navy Academy in Carlsbad.

**Hope Diaz:** Oceanside Boys & Girls Club annual fundraiser - *Circus under the Stars*, Saturday, October 12, 6-11pm, downtown Oceanside/Museum of Art.

**Melissa Roberts:** Two upcoming county events this month: *Live it Up Health & Wellness Fair*, Saturday, October 12, at the Vista Branch Library; *Building Better Futures* (bringing together city/county policymakers, law enforcement, probation, school-based leaders, community-based organizations and community members to learn the latest information on gang suppression efforts in North County), Thursday, October 17 at the Vista Civic Center Community Room.

**And, congratulations to Aaron and Amanda Byzak on their “we’re having a baby” announcement (*it’s a girl!*)!**

**VII. Adjourn:** The meeting was adjourned at 9:10a.m. Next meeting will be held Thursday, November 14, 2013.