

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

Minutes of the General Membership

Thursday, September 12, 2013

8:00 a.m.

Community Room
HHSA North Coastal Region
1701 Mission Ave., Oceanside

Attendance:

Aaron Byzak, UCSD/NCPC Board President
Fred Becker, Becker Institute/NCPC Board Vice President
Margie O'Hern, Oceanside Resident/NCPC Board Treasurer
Ray Pearson, Carlsbad Resident/NCPC Board Secretary
Nicole Pappas, Carlsbad Resident/NCPC Board Director
Ray Thomson, OHS/NCPC Board Director
Maria Yanez, VCC/NCPC Board Director
Dale Walton, McAlister Institute/NCPC Board Director
Erica Leary, VCC/NCPC Program Manager
Nannette Stamm, VCC/HPC
Linda Ledesma, Carlsbad Police Department
Christi Knight, Supervisor Bill Horn's Office
Melissa Roberts, SDCounty HHSA
Rosemary Eshelman, Carlsbad Unified School District
Nancy Logan, San Dieguito Alliance for Drug Free Youth
Jesse Montanez, City of Oceanside Parks & Rec Department
Jim Provenza, Oceanside Police & Fire Commission
Gena Knutson, VCC Tobacco Control Programs
Cynthia Flores, VCC Tobacco Control Programs
Kari Moya, VCC Tobacco Control Programs/NCPC
Carmela Muñoz, VCC/NCPC AOD Programs
Craig Balben, Oceanside Resident
Gumaro Escarcega, Main Street Oceanside
Teri Mahaney, Heal Bullying
John Byrom, NCPC/VCC Community Collaborating Specialist
Debbie Obregon, NCPC/VCC Administrative Assistant

I. Welcome and Introductions – Aaron Byzak, President:

Meeting was brought to order at 8:05a.m. Self-introductions were made, giving names and organizations represented and new attendees/guests welcomed.

Board Elections:

Aaron reviewed election process/open slots for upcoming election year. There will be eight open slots (six regular 2-year terms, and two 1-year alternate terms). Completing 2-year terms in December: Aaron Byzak, Margie O'Hern, Nicole Pappas, Ray Pearson, Maria Yanez, + one additional slot. Completing 1-year alternate terms in December: Diana Sunde + one additional alternate slot. Staying on the board to complete 2-year terms in 2014: Fred Becker, Ray Thomson, Leonard Mata, and Dale Walton.

The Board of Directors will act as Ad-hoc Nominations Committee and will develop a nomination slate for approval and vote at the December GM meeting; board officers will be elected at the January 2014 BOD meeting. Current board members were asked to start thinking their own interest/availability to continue on as a board member for another term, and all were encouraged to think about new/potential nominees. There are no term limits and self-nominations are welcome. Item will be revisited in October.

II. Approval Meeting Minutes – August 8, 2013:

Approved as presented.

III. Treasurer's Report – Margie O'Hern, Treasurer:

General Account Balance: **\$1160.95**
420 Remix Carryover Balance: **\$616.22**
Youth Coalition Account Balance: **\$1037.17**
Eastside Neighborhood Association Account Balance: **\$1802.04**

IV. KOCT Presentation – Jake Rush, Station Manager:

Jake provided station history/background and shared video highlights from June 25 PSA media training with local youth, co-hosted by KOCT and NCPC. Youth participants were given a tour/access to studio, learned/improved personal skills when speaking in front of a camera for media interview, and received training on PSA development. Jake also discussed potential opportunities for future collaboration, i.e. community billboard access, availability of studio space/time, community television shows (*North County Talks*), utilizing station website, and possible internship/volunteer opportunities for youth and/or seniors.

IV. Program Updates:

Social Host Enforcement Findings and Labor Day Sticker Shock Campaign Highlights – Erica Leary, NCPC Program Manager:

Erica reviewed survey data/findings from San Diego Sheriff's Department on Social Host Enforcement from 2008-2012 for the city of Vista. The results will also be posted to NCPC website. Erica continues to attend Carlsbad, Oceanside, and Vista law enforcement briefings to thank the departments for SHO enforcement and shares with officers the importance of their efforts to reduce underage drinking. Erica also showed KUSI News video clip from Labor Day weekend Sticker Shock Campaign. Youth coalition members posted "HEY YOU" stickers on beer packs at participating retailers reminding customers that it's against the law to provide alcohol to underage youth. The youth visited 12 participating retailers in Oceanside and Vista.

Grandparents Raising Grandchildren:

John Byrom reported that NCPC manned a table at the county event, but also wanted to note that NCPC Youth Coalition members can provide a *Power of Grandparents* presentation to educate grandparents/seniors on their important role in preventing their grandchildren from using drugs and alcohol. The presentation also includes information on prescription drug abuse and the proper disposal of unused medications. If anyone knows of a group that would benefit from this presentation, please contact John. Best time to present this program would be in the late afternoon/evening due to school schedules/youth availability. John can be reached at jbyrom@vistacommunityclinic.org or 760-631-5000 ext.7149. John added that the Carlsbad Police Department will now have a permanent prescription medication drop-off box – hurray!!

Carlsbad Activity Grant – Youth PSA Training:

NCPC has been awarded \$3900 grant to host youth PSA training for Carlsbad middle and high school students. Confirmed date - Saturday, October 26; trainers will be Aaron Byzak, Erica Holloway, Fred Becker. NCPC is partnering with Carlsbad Boys & Girls Club-Bressi Ranch for event location, and the club will also assist with marketing and promotion to Carlsbad youth groups. Erica Leary will check with city staff to confirm if current NCPC Youth Coalition members can attend/participate in the training or if it will be kept specific to Carlsbad youth.

Red Ribbon Week Luncheon October 18 - San Dieguito Alliance Announcement:

The annual RRW luncheon celebrates county-wide prevention work and will be held Friday, October 18, 12-1:30pm, Mission Valley Sheraton, \$35/ person (includes parking). Marc Bailey will emcee, and a Lifetime Achievement Award will be presented to Tommy Lanier, Director, National Marijuana Initiative-Office of National Drug Policy. Please contact Nancy Logan with reservation information.

VI. Announcements:

- Gumaro Escarcega, Main Street Oceanside: Reminder for Thursday weekly downtown farmer's market from 9-11am, and Sunset Market from 5-9pm.
- Jesse Montanez, City of Oceanside/Parks & Rec: Reminder last weekend for free movie in the park and upcoming community/resource fair at Melba Bishop Park on September 21.
- Gena Knutson, VCC Tobacco Control Programs: City of Oceanside is again looking at smoke-free outdoor dining ordinance; NCPC will be looking to membership for support as this effort continues to move forward.
- Rosemary Eshelman, CUSD: Monthly Youth Enrichment Services (YES) meeting will be held September 19; Sophie Escobedo (owner Lola's Market) has been name Grand Marshal for the CHS Homecoming parade on September 20!
- Nicole Pappas, NCPC: Selling tickets for dinner fundraiser to benefit the *Blue Star Mothers*, an organization for mothers who have children serving/or have served in the military. The event will be held September 28 at the Officers Club on Camp Pendleton; tickets are \$35/person.

VII. Adjourn: The meeting was adjourned at 9:10a.m. Next meeting will be held Thursday, October 10, 2013.

Respectfully submitted by Debbie Obregon on behalf of Ray Pearson, Secretary