

**NORTH COASTAL PREVENTION COALITION**  
Serving the Communities of Carlsbad, Oceanside, and Vista  
[www.northcoastalpreventioncoalition.org](http://www.northcoastalpreventioncoalition.org)

**8:00 a.m.**

**Minutes of the General Membership**  
**Thursday, April 10, 2014**

**Community Room**  
HHS North Coastal Offices  
1701 Mission Ave., Oceanside

**Attendance:**

Aaron Byzak, UCSD/NCPC Board President  
Ray Pearson, Carlsbad Resident/NCPC Vice President  
Margie O'Hern, Oceanside Resident/NCPC Board Treasurer  
Nannette Stamm, VCC/NCPC Board Secretary  
Capt. Tom Aguigui, OPD/NCPC Board Director  
Craig Balben, Oceanside Resident/NCPC Board Director  
Ray Thomson, OHS/NCPC Board Director  
Dale Walton, McAlister Institute/NCPC Board Director  
Maria Yanez, City of Oceanside/NCPC Board Director  
Diane Strader, Eastside Neighborhood Association/NCPC Board Alternate  
Becca Taylor, Nextdoor.com  
Melissa Ryan, Alcoholic Beverage Control  
Erica Leary, VCC/NCPC Program Manager  
Linda Ledesma, Carlsbad Police Department  
Gumaro Escarcega, Main Street Oceanside  
Cynthia Flores, VCC/Tobacco Control Program  
Gena Knutson, VCC/Program Manager Tobacco Control Programs  
Julie Eismin, SD County HHS  
Debal Acquaro, SDCounty, HHS North Coastal  
Chase Chiappino, Vista Sheriff's Department  
John Kostas, Phoenix House  
Nancy Logan, San Dieguito Alliance  
John Byrom, NCPC/VCC Community Collaborating Specialist  
Debbie Obregon, NCPC/VCC Administrative Assistant

**I. Welcome and Introductions – Aaron Byzak, NCPC President:**

Meeting was brought to order at 8:00a.m. Self-introductions were made, giving names and organizations represented and new attendees/guests welcomed.

Erica passed around a card for our members to sign to show their support and send a message of hope to the members of the Darrington Prevention Coalition in Snohomish County, Washington state. The coalition is located in the area affected by a recent, devastating landslide.

**II. Approval Meeting Minutes – April 10, 2014:**

Meeting minutes were approved as presented.

**III. Treasurer's Report – Margie O'Hern, Treasurer:**

Margie O'Hern presented the following report:

- General account: **\$2405.74**
- 420 Remix Carryover : **\$616.22**
- Youth Coalition: **\$1003.93**
- Eastside Neighborhood Assoc: **\$1981.04**

**REMINDER:** 2014 Membership dues are still being accepted: ***\$50 per organization, and \$25 per individual.*** Please contact Debbie if you require an invoice or click on link below to download a copy. NCPC would like to thank you in advance for your ongoing support. <http://northcoastalpreventioncoalition.org/wp-content/uploads/2009/07/PDF-Invoice-Dues-2014.pdf>

**IV. Presentation: Becca Taylor, Field Organizer for Nextdoor.com (Neighborhood Safety Group):**

Becca Taylor, Field Organizer for Nextdoor.com, reported that Nextdoor is a free, private, online social network designed specifically for neighborhoods (currently 550 neighborhoods in San Diego County have launched a Nextdoor website, and 160 city agencies have partnered with Nextdoor, including the San Diego Police Department). Nextdoor, founded in 2010, was designed to make it easy for neighbors to communicate and share information about issues that are important to their community. Neighbors can also get information and updates on city issues, events, announcements, crime, traffic and more. Becca reported that "neighbors who know each other, look out for each other" and Nextdoor.com supports this while protecting your information and your neighborhood. She provided informational handouts, website information, and encouraged NCPC members to take a look at the site for their personal use as well as an opportunity for NCPC to use the website as a community connection and prevention partner.

<https://nextdoor.com/>  
<http://www.youtube.com/watch?v=9V1tlhGjSMc>

**V. Program Updates:**

**4/20 Remix/Video PSA Contest & Reveal/Showcase Event at Boomers!**

Erica reported that the PSA submission deadline has been pushed out to 5pm, Monday, April 14. She shared copies of the revised Boomers! event flyer, but noted that logistics are still being worked out (Aaron will facilitate the reveal/awards ceremony). Contest prizes include: **1<sup>st</sup> Place = \$1000, 2<sup>nd</sup> Place = \$500 and 3<sup>rd</sup> Place = Boomers! tickets.** All PSA contest participants will receive a free round of mini golf and one free attraction. All visitors to the park on Easter Sunday will be able to purchase a discounted wrist band at \$19.99 (must have the event flyer to get this discount). Contest judges are needed and everyone is encouraged to attend and participate if possible. Please contact John Byrom to volunteer or if you have any questions regarding the contest or event. He can be reached at 760-631-5000 ext. 7149 or email @ [jbyrom@vistacommunityclinic.org](mailto:jbyrom@vistacommunityclinic.org).

**SAMHSA Town Hall/Next Steps – Erica Leary, NCPC Program Manager:**

Erica reported that ECHS youth coalition members are planning a community forum on drug abuse prevention and have decided to combine their forum with the SAMSHA town hall on underage drinking. The event is planned for May 14 in the Truax Theater at ECHS. NCPC received \$500 stipend from SAMHSA to support the event. Event flyer will be sent out via NCPC email roster or click NCPC website link: [http://northcoastalpreventioncoalition.org/wp-content/uploads/2009/07/ECHS.5.14.14.Eng\\_underage-drinking.pdf](http://northcoastalpreventioncoalition.org/wp-content/uploads/2009/07/ECHS.5.14.14.Eng_underage-drinking.pdf)

Nancy Logan, San Dieguito Alliance, reported that La Colonia Changers youth group from Torrey Pines High School, in partnership with SDA and the La Colonia Eden Gardens Coalition, will host a Spanish language Community Forum on Underage Drinking on Wednesday, April 30, at the North Coast Fellowship Center; La Costa Canyon High School will present their forum on Wednesday, May 7.

**E-Cigarettes Oceanside City Council Outcome:**

The Oceanside City Council voted unanimously on April 2 to ban e-cigarettes in public spaces wherever conventional cigarettes are banned; council also directed staff to look at zoning to curb additional businesses (vape lounges) from opening in Oceanside. Nancy Logan added that Del Mar has joined the growing list of cities, including Solana Beach, Encinitas, and Carlsbad, banning e-cigs.

**VII. Announcements:**

- Nancy Logan reported that San Dieguito Alliance will host Spring Community Networking Lunch on Friday, April 26, at the Encinitas Community Center, starting at noon – great food and networking opportunity!
- Maria Yanez reported that the City of Oceanside will host two community fairs: one at Libby Lake Park on May 17 and one at the Crown Heights Resource Center on May 31. If interested in hosting an informational booth, contact @ 760-435-3393.
- Diane Strader reported that the Eastside Neighborhood Association will host the annual Dia del Niño event at Balderrama Park on Saturday, April 26, 10am-2pm. Lots of fun activities for kids and their parents.
- Gumaro Escarcega reported that *Mainstreet Oceanside* is collaborating with *Visit Oceanside* to bring a volunteer driven “downtown ambassador” program to Oceanside. The program will highlight city attractions and the ambassadors will work to welcome visitors to the downtown area. The new program will start in May and run through September. Volunteers are needed; if interested, please contact Gumaro at 760-743-4512 ext. 102 or email @ [Gumaro@mainstreet.com](mailto:Gumaro@mainstreet.com).

John Byrom reminded the group about Saturday, April 26, Rx Drug Take Back Day; collection sites in North County include:

- Oceanside: Tri-City Medical Center, 4002 Vista Way
- Carlsbad: Scripps Coastal Medical Center, 2176 Salk Avenue
- Encinitas: Scripps Encinitas Hospital, 354 Santa Fe Drive
- Poway: Poway Sheriff’s Station, 13100 Bowron Road
- SDPD Northwestern Division 12592 El Camino Real SD
- Vista: Walgreens Parking Lot 310 Sycamore Ave.
- Find other collection sites: [www.dea.gov](http://www.dea.gov)

**VIII. Adjourn:** The meeting was adjourned at 9:15a.m. Next meeting will be held Thursday, May 8, 2014, 8-9am.

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, Secretary