

NORTH COASTAL PREVENTION COALITION
Serving the Communities of Carlsbad, Oceanside, and Vista
www.northcoastalpreventioncoalition.org

Minutes of the General Membership

Thursday, March 13, 2014

8:00 a.m.

Community Room
Carlsbad Safety Center
2560 Orion Way, Carlsbad

Attendance:

Aaron Byzak, UCSD/NCPC Board President
Ray Pearson, Carlsbad Resident/NCPC Vice President
Margie O'Hern, Oceanside Resident/NCPC Board Treasurer
Nannette Stamm, VCC/NCPC Board Secretary
Capt. Tom Aguiqui, OPD/NCPC Board Director
Fred Becker, Becker Institute/NCPC Board Member
Ray Thomson, OHS/NCPC Board Director
Dale Walton, McAlister Institute/NCPC Board Director
Maria Yanez, City of Oceanside/NCPC Board Director
Nicole Pappas, Carlsbad Resident/NCPC Board Alternate
Diane Strader, Eastside Neighborhood Association/NCPC Board Alternate
Lorraine Wood, Carlsbad City Councilmember
Chief Gary Morrison, Carlsbad Police Department
Officer Edith Cobian, Carlsbad Police Department
Melissa Ryan, Alcoholic Beverage Control
Richard McGaffigan, PIRE
Rosemary Eshelman, CUSD
Erica Leary, VCC/NCPC Program Manager
Linda Ledesma, Carlsbad Police Department
Kari Moya, VCC/NCPC & Tobacco Control Programs
Cynthia Flores, VCC/Tobacco Control Program
Gena Knutson, VCC/Program Manager Tobacco Control Programs
Carol Kimmitt, Eastside Neighborhood Association
Julie Eismin, SD County HHS
Debal Acquaro, SDCounty, HHS North Coastal
Chase Chiappino, Vista Sheriff's Department
Kathy Valdez, City of Vista
John Kostas, Phoenix House
Nancy Logan, San Dieguito Alliance
Carmela Muñoz, NCPC
John Byrom, NCPC/VCC Community Collaborating Specialist
Debbie Obregon, NCPC/VCC Administrative Assistant

I. Welcome and Introductions – Aaron Byzak, NCPC President:

Meeting was brought to order at 8:05a.m. Self-introductions were made, giving names and organizations represented and new attendees/guests welcomed. Aaron thanked everyone for attending along with special guest Carlsbad Councilmember Lorraine Wood, and extended thanks to Linda Ledesma for arranging use of the Safety Center Conference Room.

II. Approval Meeting Minutes – February 13, 2014:

Meeting minutes were approved as presented.

III. Treasurer's Report – Margie O'Hern, Treasurer:

Margie O'Hern presented the following report:

- General account: **\$2405.74**
- 420 Remix Carryover : **\$616.22**
- Youth Coalition: **\$1003.93**
- Eastside Neighborhood Assoc: **\$1981.04**

REMINDER: 2014 Membership dues are being accepted: ***\$50 per organization, and \$25 per individual***. Please contact Debbie if you require an invoice or click on link below to download a copy. NCPC would like to thank you in advance for your ongoing support. <http://northcoastalpreventioncoalition.org/wp-content/uploads/2009/07/PDF-Invoice-Dues-2014.pdf>

IV. Congratulations to the City of Carlsbad!

Aaron reported that the meeting was being held in the Carlsbad Safety Center to recognize and congratulate the City of Carlsbad for being the latest city to install a permanent prescription drop box. Rx drug abuse is the leading cause of accidental death across the country and in San Diego County. Prescription drop boxes have proven to be an effective way to reduce access and provide a safe, secure, anonymous means for disposal of unused/expired medications. Aaron acknowledged Carlsbad Councilmember Wood for her leadership and commitment to getting the Rx drop box installed. NCPC looks forward to ongoing collaboration with the city to inform community members about this new resource and increase public awareness regarding prescription drug abuse. The drop box, along with a sharps disposal container, is located in the lobby of the Safety Center at 2560 Orion Way.

Ray Pearson, NCPC VP, added that Councilmember Wood was instrumental in getting the box installed, and thanked her for her work and collaboration with law enforcement and public safety officials. Carlsbad Police Chief Gary Morrison was also recognized for his support and contribution to getting the box approved and installed. Ray noted the importance of the working relationships and collaboration between departments and the community; he thanked everyone involved for their support and commitment to the policy adoption and drop box installation.

Saturday, April 26, 2014 – Rx Drug Take Back Day. The 2013 Prescription Drug Abuse Task Force Report Card shows that since drop boxes were installed countywide starting in 2010, about 18,400 pounds of drugs have been safely surrendered. With Drug Take Back Day events, 55,560 pounds of drugs have been collected and destroyed. The next Drug Take Back Day is scheduled for Saturday, April 26, with 40 sites setting up county-wide. Collection sites in North County include:

- Oceanside: Tri-City Medical Center, 4002 Vista Way
- Carlsbad: Scripps Coastal Medical Center, 2176 Salk Avenue
- Encinitas: Scripps Encinitas Hospital, 354 Santa Fe Drive
- Poway: Poway Sheriff's Station, 13100 Bowron Road
- SDPD Northwestern Division 12592 El Camino Real SD
- Vista: Walgreens Parking Lot 310 Sycamore Ave.
- Find other collection sites: www.dea.gov

V. VCC Tobacco Control Programs/E-Cigarettes Update, Gena Knutson, Program Manager:

Gena reported e-cigs are quickly gaining popularity and there has been an "explosion of use" by youth. She spoke about the appeal to youth (candy and fruit flavors), increased access by youth and adults, and the health risks associated with the unknowns of e-cigs. There are no federal regulations or marketing restrictions in place at this time. Locally, e-cig regulations have already been passed in the cities of Solana Beach, Carlsbad, Vista, Lemon Grove, El Cajon and Poway. San Diego, Encinitas, San Marcos and La Mesa are looking into regulations too. The Del Mar Fairgrounds governing board also voted to include e-cigs in the no-smoking policy at the San Diego County Fair, and the County Board of Supervisors is considering policy to ban e-cigs wherever conventional smoking is banned. Gena reported that VCC Tobacco Control Program offers e-cig education in an effort to increase public awareness in the community; presentations are scheduled at Day Break Church and Tri-City Christian School in April.

On Tuesday, April 2, the City of Oceanside will introduce an ordinance to prohibit the use of electronic cigarettes in areas where conventional smoking is prohibited, and also initiate an amendment to the zoning ordinance to treat certain businesses selling e-cigs as regulated use subject to conditional use permit. Gena strongly encouraged anyone who can attend to come and show support. For any additional information, please click on the NCPC website link below, or contact Gena at 760-631-5000 ext. 7165.

<http://northcoastalpreventioncoalition.org/electronic-cigarettes-2/>

VI. Program Updates:

4/20 Remix/Video PSA Contest & Reveal/Showcase Event at Boomers!

The contest has been launched and flyers are being distributed county-wide; any youth or student group (middle and high school ages) is invited to submit an entry. PSA's should focus on at least one of the following topics:

- The negative impact of youth marijuana use on physical or emotional health.
- The negative impact of youth marijuana use on achieving your goals.
- The negative impact of marijuana legalization on youth marijuana use.

PSA judging and reveal will be held Sunday, April 20 (Easter), from 3:30-6pm at Boomers! in the dining area. Everyone is invited to attend and support this effort; judges and volunteers are needed. If you are interested in being an event sponsor/contributing funds to support the event, please contact John Byrom @ 760-631-5000 ext. 7149. For PSA entry forms and rules please go to the NCPC website for all the details - link here: <http://northcoastalpreventioncoalition.org/programs/marijuana-prevention/420-remix/>

SAMHSA Town Hall/Next Steps – Erica Leary, NCPC Program Manager:

NCPC has been awarded a \$500 stipend to host an Underage Drinking Prevention Community Town Hall; looking at dates in late April-early May at El Camino High School. If you would like to offer any ideas/suggestions for the planning/format for the event, please contact Erica.

VII. Brief Announcements:

Capt. Tom Aguigui, OPD: The ABC LEAD class held in Oceanside on February 20 was well attended: 68 participants and 37 businesses represented.

John Kostas, Phoenix House: PH staff is available to provide community outreach, also free drug testing/assessment; noted client base has increased 35% in the last few months; new facility to open next door to existing Carlsbad location.

Rosemary Eshelman, CUSD: Carlsbad High School Suicide Prevention Presentation Monday, March 24; YES meeting will be held Thursday, March 20 at Sage Creek High School.

Linda Ledesma, CPD: The Carlsbad PD Parent Project will present guest speakers Jon Moffat, Cyber Educator (speaking about current social networking issues facing youth), and Carlsbad Police Officer Malcolm Warfield (speaking about current trends relating to drugs, e-cigs, runaways, and other topics of concern for parents) on Tuesday, March 25 and Tuesday, April 1, 7-9 pm.

Nancy Logan, SDA: San Dieguito Alliance also awarded a SAMHSA town hall grant and will host event on Wednesday, April 30 at Torrey Pines High School; La Costa Canyon will host a town hall on May 7. On March 26, the Encinitas City Council will consider revisions to the city's smoking ordinance to include restrictions on e-cigs.

Maria Yanez, City of Oceanside: City staff, in collaboration OPD and VCC's Project REACH will host a community gathering at Libby Lake Park to commemorate the one-year anniversary of the shooting that killed two teens and injured two others in the park on March 13, 2013. The event is meant to show the commitment by city services to improve the community and also to highlight the work being done by VCC staff to help make the park and neighborhood safer for the kids and teens.

VIII. Adjourn: The meeting was adjourned at 9:15a.m. Next meeting will be held Thursday, April 10, 2014, 8-9am.

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm, Secretary