

# Sponsorship Options

## Corporate Sponsorship Opportunities

- \$10,000 Presenting Sponsor** - Enables NCPC to conduct all primary events per year. Sponsor name and logos to be included in all materials developed, and on website.
- \$7,500 Platinum Sponsor** - Enables NCPC to reach over 1,000 middle school students at the annual '420 Remix—A Celebration of Sober and Drug Free Life Choices' event.
- \$5,000 Gold Sponsor** - Enables NCPC to send youth delegates to CADCA's National Leadership Forum in Washington D.C..
- \$3,000 Silver Sponsor** - Enables NCPC to send ten youth to leadership camp where they bond with drug-free peers and learn valuable skills.
- \$1,500 Bronze Sponsor** - Enables us to support all aspects of youth coalition meetings for an entire year at local high schools.



## Individual Sponsorship Opportunities

- \$1,000** Provides prize money for a county-wide PSA contest for middle and high school students to encourage their peers to be drug-free.
- \$500** Provides refreshments for youth coalition meetings for an entire year at a local high school in coastal North County.
- \$300** Enables NCPC to conduct a community forum for parents and teens to prevent youth substance use.
- \$100** Helps send one youth to leadership camp where they bond with drug-free peers and learn valuable advocacy skills.
- \$50** Covers the annual membership dues of your organization.
- \$25** Covers your individual annual membership dues.

- Sponsors of \$1,000 and greater receive:
- Recognition plaque
  - Name/logo appear on all NCPC electronic and print distributions

NCPC is a 501c(3) non-profit organization  
Federal Tax ID # 33-0574911

**North Coastal Prevention Coalition (NCPC)**  
1000 Vale Terrace  
Vista, CA 92084  
Phone: (760) 631-5000 x7174  
info@northcoastalpreventioncoalition.org  
www.northcoastalpreventioncoalition.org

# North Coastal Prevention Coalition Sponsorship Guide








The mission of NCPC is to reduce the harm of alcohol, tobacco, marijuana and other drugs in the cities of Carlsbad, Oceanside and Vista through community action, education, support and collaboration.

# Programs and Policies

What does it take to keep kids drug free? Unfortunately, there’s no simple answer. Positive parenting, supportive peers, and good decision-making all play a role. The community environment that adults create is also a key factor—including access to alcohol and tobacco, advertising, and laws and norms.

Since 1993, the North Coastal Prevention Coalition (NCPC) has strived to create healthy community environments. That means we need your help!

The good news is that most teens DO NOT use alcohol or other drugs, and rates have gone DOWN since 2009. Some programs and policies that NCPC has helped support include:

-  **Social host ordinances in all cities in San Diego County to help prevent underage drinking at house parties, as well as responsible alcohol sales and service training for alcohol retailers and community events.**
-  **Prescription Drug Take-Back Days and permanent drop boxes in Carlsbad, Oceanside and Vista to reduce youth access and promote safe disposal of expired or unused prescription drugs.**
-  **Smoke-free policies to protect the public from second-hand smoke including smoke-free parks and beaches, smoke-free outdoor dining patios, and inclusion of e-cigarettes in smoke free policies.**
-  **Local zoning and voluntary business and community event policies that prohibit marijuana dispensaries and the sale of pro-marijuana merchandise.**
-  **Coordination with local, state and regional leaders to prevent other drug use including methamphetamine, heroin, and designer drugs such as spice and bath salts.**



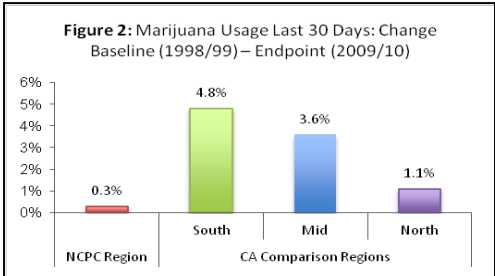
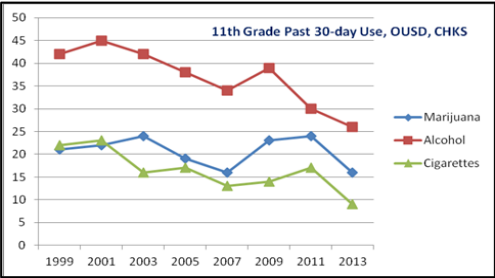
# Progress in a Changing Landscape

We’ve made progress, but there is much more to do!

Despite reductions in youth use, alcohol remains the most abused substance and is associated with the leading causes of death for teens and young adults; more people die from prescription drug abuse than car crashes in San Diego County.

While NCPC is nationally recognized for success in reducing teen marijuana use, teen perception of harm for marijuana use continues to decline.

New products like electronic cigarettes, bath salts and ‘spice’ pose additional risks, especially for teens.



## Awards and Recognition



NCPC is recognized nationally as a leader in drug and alcohol prevention. Since 2008, NCPC has received the following awards:

**2013 Public Health Champion Award**, County of San Diego North Coastal Region

**2012 Service to Science Award**, SAMHSA Center for the Application of Prevention Technologies

**2010 National Exemplary Award** for Innovative Substance Abuse Prevention Programs, Practices and Policies (NASADAD)

**2008 National Coalition of the Year** and Coalition of Excellence Award, Community Anti-Drug Coalitions of America (CADCA)

## Your Support

NCPC efforts are supported in part by the County of San Diego, Health and Human Services Agency, Behavioral Health Services through a contract with Vista Community Clinic.

But prevention funds are limited and don’t cover all that needs to be done. As public funds continue to decline, your support is more important than ever. Your generous contribution will help us continue our successful efforts.

**Please support our efforts to promote safe and drug-free communities!**

See next page for sponsorship options.

