

NORTH COASTAL PREVENTION COALITION

Serving the Communities of Carlsbad, Oceanside, and Vista

www.northcoastalpreventioncoalition.org

Minutes of the Board of Directors

Thursday, October 12, 2017

7:30 AM

Oceanside Senior Center
Community Room
455 Country Club Lane
Oceanside, CA 92054

Attendance:

Craig Balben, President
Ray Thomson, Vice President
Aaron Byzak, Treasurer
Nannette Stamm, Secretary
Cheryl Mast, Director
Ray Pearson, Director
Diane Strader, Director
Maria Yanez, Director
Kathy Derham, Alternate
Erica Leary, NCPC Program Manager
John Byrom, NCPC Community Collaboration Specialist
Fatima Ashaq, NCPC Media Specialist
Debbie Obregon, Admin. Asst.

Absent:

Dale Walton, Director

I. Welcome: *Craig Balben, President.*

Meeting convened at 7:35 AM.

II. Meeting Minutes Approval – September 14, 2017:

Meeting minutes were accepted into the record as presented.

- **Treasurer's Report:** *Aaron Byzak:*
- General Account: \$990.78
- Youth Coalition: \$838.50
- GoFundMe Acct. #1: \$313.58 (Youth Coalition Activities)
- 420 REMIX Carryover: \$66.28
- Eastside Neighborhood Assoc: \$2462.45

III. Discussion/Program Updates:

Vista Beer Run: Erica Leary.

Erica reported that the Vista Chamber of Commerce is sponsoring the first annual 5K "Vista Beer Run" on October 22 (no age limit). Event marketing states that *all race finishers will be given their first beer free* (21+). Event parking has been approved by the Vista School District for runners to use the RBVHS parking lot.

Erica shared a letter written by members of the Rancho Buena Vista High School Public Policy Club expressing their "strong opposition" to the event and its focus around alcohol consumption. The letter cites recent death of an RBV parent killed by a drunk driver who had been drinking at a Vista microbrewery prior to the crash. Club members feel that this event with its focus on alcohol is "irresponsible and insensitive" on the part of event organizers. The letter also outlined the student's requests on how the event might be modified to promote a healthier, family friendly event (e.g. rename the event so the focus is not alcohol, offer non-alcoholic beverages to all race finishers, incorporate strong prevention messages to prevent underage drinking, drinking and driving, and over consumption of alcohol).

Board members reviewed the club's letter and discussed event logistics/marketing campaign and unanimously agreed it was a "bad idea." The short time frame before the actual event date was noted and members discussed how NCPC could still offer support to the club. The final consensus was that NCPC officially supports the opposition expressed by the PP club and agreed that NCPC should

contact the chamber president and propose a meeting with chamber members to address the club's letter and NCPC concerns. Aaron offered to make the call.

Other Discussion Items:

Local Marijuana Policy: Deferred to following general membership meeting - Erica Leary.

Red Ribbon Luncheon and Local Awardees – Deferred to following general membership meeting – John Byrom.

HEP A/Proposed county presentation: No discussion.

NCPC Membership Application: No discussion; deferred to November meeting.

2018/2019 Board Election: No discussion; deferred to November meeting.

2018 NCPC Meeting Location: Approval received from the city to continue using County Club Senior Center through 2018.

IV. Proposed GM Agenda Items/Guest Presenter:

Nov 9: GM + Presentation (Tentative: County Health - HEP A Outbreak)

Dec 14: GM + Presentation TBD + 2018 Board Election + **Holiday Cookie Exchange**

Jan 11: GM + Presentation TBD

V. Adjourn:

Meeting was adjourned at 8:00 a.m.

Next BOD meeting will be held November 9, 2017 at the Oceanside Senior Center, 455 Country Club Lane, Oceanside 92054. Any questions, please contact Debbie Obregon at (760) 631-5000 ext. 7174, or email info@northcoastalpreventioncoalition.org.

Respectfully submitted by Debbie Obregon on behalf of Nannette Stamm NCPC Secretary